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July 2013**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check Amount</u>
WDL000007835	07/01/2013 401K ppe 6/21/13 pd 7/1/13	\$58,066.57
18725	07/03/2013 ACE EXPEDITERS, INC.	\$2,588.00
18726	07/03/2013 ADP, INC.	\$3,656.67
18727	07/03/2013 AIT WORLD WIDE LOGISTICS	\$2,991.56
18728	07/03/2013 ALOMA PRINTING	\$1,064.99
18729	07/03/2013 AT&T	\$95.24
18730	07/03/2013 AT&T	\$100.29
18731	07/03/2013 CISION US, INC.	\$1,703.76
18732	07/03/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$20,100.00
18733	07/03/2013 CTM MEDIA GROUP, INC	\$1,297.64
18734	07/03/2013 CANON FINANCIAL SERVICES	\$1,288.35
18735	07/03/2013 CANON SOLUTIONS AMERICA INC.	\$694.64
18736	07/03/2013 CLEAR CHANNEL OUTDOOR	\$5,100.00
18737	07/03/2013 CORPORATE & INCENTIVE TRAVEL	\$22,525.00
18738	07/03/2013 DOLLAR RENT A CAR - FLORIDA	\$1,404.00
18739	07/03/2013 DUKE ENERGY	\$3,733.78
18740	07/03/2013 DUKE ENERGY	\$609.62
18741	07/03/2013 DUKE ENERGY	\$1,541.08
18742	07/03/2013 DUKE ENERGY	\$917.47
18743	07/03/2013 HIGH IMPACT COMMUNICATIONS	\$2,200.00
18744	07/03/2013 INTERNATIONAL SIGNS & LIGHTING	\$19,596.00
18745	07/03/2013 INSURANCE OFFICE OF AMERICA	\$3,040.00
18746	07/03/2013 MACHADO GARCIA-SERRA, LLC.	\$229.13
18747	07/03/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$370.50
18748	07/03/2013 MULTIVIEW, INC. USA	\$3,250.00
18749	07/03/2013 NORTHSTAR TRAVEL MEDIA LLC	\$4,200.00
18750	07/03/2013 OFFICE DEPOT	\$269.20
18751	07/03/2013 PUSH, INC.	\$3,307.67
18752	07/03/2013 247/REALMEDIA	\$1,350.00
18753	07/03/2013 RECALL-TOTAL INFORMATION MGT.	\$657.08
18754	07/03/2013 REMEDY TEMP, INC	\$1,363.38
18755	07/03/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$37,500.00
18756	07/03/2013 TEWS COMPANY	\$1,164.80
18757	07/03/2013 TW TELECOM	\$3,192.08
18758	07/03/2013 UNITED ARTS OF CENTRAL FL INC	\$122.32
18759	07/03/2013 HEART OF FLORIDA UNITED WAY	\$912.36
18760	07/03/2013 VACO ORLANDO, LLC.	\$910.00
18761	07/03/2013 VERIZON BUSINESS	\$7,413.44
18762	07/03/2013 22SQUARED, INC.	\$10,118.84
18763	07/03/2013 SPRINT PCS	\$3,438.62
WDL000007806	07/05/2013 401K PPE 070513 PD 071213	\$53,874.20
18777	07/09/2013 ADVANCED MECHANICAL SERVICES	\$170.00
18778	07/09/2013 CHRISTINA BECK	\$165.00
18779	07/09/2013 BENCHMARK GRAPHICS	\$775.00
18780	07/09/2013 BRIGHTCOVE INC.	\$2,458.26

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18781	07/09/2013 CROWN EQUIPMENT CORPORATION	\$76.68
18782	07/09/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
18783	07/09/2013 HOLLAND & KNIGHT LLP	\$3,500.00
18784	07/09/2013 PITNEY BOWES, INC.	\$469.41
18785	07/09/2013 PUSH, INC.	\$197,174.92
18786	07/09/2013 TEWS COMPANY	\$2,952.00
18787	07/09/2013 OFFICE DEPOT	\$284.25
18788	07/09/2013 SCOTT RANDOLPH ORANGE COUNTY TAX COLLECTOR	\$180.00
18789	07/09/2013 VISIT FLORIDA	\$19,000.00
EFT51529	07/09/2013 ADRIENNE SIX	\$55.00
130703008834	07/10/2013 LA BANCA DE INVERSION S.A.	\$1,205.00
130703008835	07/10/2013 MAZUMA MEDIA, INC.	\$19,746.00
130703010008	07/10/2013 DOUBLESIX MARKETING LTD.	\$14,050.00
130710015561	07/10/2013 ICAS PUBLIC RELATIONS	\$3,165.13
130710015563	07/10/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$13,033.87
130710015564	07/10/2013 UBM INFORMATION LTD.	\$15,248.00
130710015565	07/10/2013 PIA HOFFMANN PR	\$2,556.98
130710015567	07/10/2013 RUKHSANA TIMMIS	\$36.17
18790	07/11/2013 DOROTHY KELLEY	\$110.00
18791	07/11/2013 SANDI DAUGHERTY	\$130.00
18792	07/11/2013 CHRISTINA BECK	\$98.29
18793	07/11/2013 LAURA BONNIVILLE	\$85.00
18794	07/11/2013 SCOTT FELTMAN	\$55.00
18795	07/11/2013 GUS GWYNNE	\$165.00
18796	07/11/2013 BRAD NEWMAN	\$89.93
18797	07/11/2013 TERRI DOUGHERTY	\$55.00
18798	07/11/2013 AIT WORLD WIDE LOGISTICS	\$569.60
18799	07/11/2013 ALOMA PRINTING	\$982.42
18800	07/11/2013 AT&T	\$560.12
18801	07/11/2013 AT&T ADVERTISING SOLUTIONS	\$597.32
18802	07/11/2013 BRIGHT HOUSE NETWORKS	\$363.37
18803	07/11/2013 CTM MEDIA GROUP, INC	\$583.33
18804	07/11/2013 OFFICE DEPOT	\$373.95
18805	07/11/2013 ORANGE COUNTY CONVENTION CNTR	\$54.00
18806	07/11/2013 ORBITZ WORLDWIDE, INC	\$2,212.80
18807	07/11/2013 PITNEY BOWES CREDIT CORP.	\$370.45
18808	07/11/2013 REMEDY TEMP, INC	\$1,072.31
18809	07/11/2013 JAMES A. MADISON	\$835.00
18810	07/11/2013 DTG OPERATIONS, INC.	\$468.00
18811	07/11/2013 22SQUARED, INC.	\$624,485.47
EFT51531	07/11/2013 DENISE SPIEGEL	\$181.69
EFT51532	07/11/2013 GEORGETTE VARELA	\$510.68
EFT51533	07/11/2013 MISTY JOHANTGEN	\$110.00
EFT51534	07/11/2013 KRISTIN ROTHBAUER	\$55.00
EFT51535	07/11/2013 MICHELLE MOLZ-SCHULTE	\$80.00
EFT51536	07/11/2013 ROBIN HOUDYSHELL	\$55.00

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EFT51537	07/11/2013 CASEY THOMPSON	\$55.00
EFT51538	07/11/2013 KELLY ALLEN	\$36.54
EFT51539	07/11/2013 DEANNA KOTCH	\$55.00
EFT51540	07/11/2013 KEN BARNETT	\$17.21
EFT51541	07/11/2013 EDWARD ALEXANDER DELGADO	\$55.00
EFT51542	07/11/2013 MARK JARONSKI	\$0.55
WDL000007837	07/12/2013 ADP ppe 7/05/13 pd 7/12/13	\$395,183.01
07/12/13	07/15/2013 JORGE SALES	\$18,750.00
130710015569	07/15/2013 PIA HOFFMANN PR	\$15,650.00
18812	07/16/2013 ACE EXPEDITERS, INC.	\$2,588.00
18813	07/16/2013 CARAT CANADA INC	\$1,358.00
18814	07/16/2013 CLEAR CHANNEL OUTDOOR	\$3,000.00
18815	07/16/2013 CINTAS DOCUMENT MGMNT ORLANDO	\$171.91
18816	07/16/2013 FEDERAL EXPRESS	\$5,360.96
18817	07/16/2013 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
18818	07/16/2013 FPIS, INC.	\$1,429.00
18819	07/16/2013 GMAC COMMUNICATIONS, LLC	\$3,510.00
18820	07/16/2013 HELINGER ADVERTISING	\$5,490.00
18821	07/16/2013 INTERNATIONAL CUSTOMER SERVICE ASSOC	\$79.00
18822	07/16/2013 KENNEY COMMUNICATIONS INC	\$4,970.00
18823	07/16/2013 MAT MEDIA	\$30,000.00
18824	07/16/2013 PR NEWSWIRE ASSOCIATION LLC	\$873.00
18825	07/16/2013 RACKSPACE LTD	\$31,595.94
18826	07/16/2013 RAMON LOPEZ, JR.	\$19.50
18827	07/16/2013 SIMPLEVIEW, INC.	\$2,525.00
18828	07/16/2013 TEWS COMPANY	\$2,120.00
18829	07/16/2013 AT&T WIRELESS SERVICES	\$1,483.16
18830	07/16/2013 DOLORES ZELONES	\$10.95
EFT51544	07/16/2013 HAYAT PRONOVOST	\$111.00
EFT51545	07/16/2013 ROBIN HOUDYSHELL	\$55.00
EFT51546	07/16/2013 KIM REED	\$55.00
EFT51547	07/16/2013 SUSAN ZEIRI	\$49.95
18831	07/18/2013 ADP, INC.	\$1,146.42
18832	07/18/2013 CONFERENCE PLUS INC	\$782.13
18833	07/18/2013 BENCHMARK GRAPHICS	\$1,460.00
18834	07/18/2013 CHEPENIK FINANCIAL	\$6,250.00
18835	07/18/2013 CENTERPLATE	\$4,481.96
18836	07/18/2013 CLEAR CHANNEL OUTDOOR	\$3,600.00
18837	07/18/2013 CARRIE FERENAC d/b/a	\$13,500.00
18838	07/18/2013 CTM MEDIA GROUP, INC	\$1,880.97
18839	07/18/2013 CDS OF ORLANDO, INC. d/b/a	\$53.15
18840	07/18/2013 FREEMAN DECORATION CO	\$3,960.00
18841	07/18/2013 LEXISNEXIS	\$538.00
18842	07/18/2013 MOLDOW COMMUNICATIONS LLC	\$5,250.00
18843	07/18/2013 OFFICE DEPOT	\$355.52
18844	07/18/2013 ORANGE COUNTY CONVENTION CNTR	\$117.00

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18845	07/18/2013 SOUTHWEST MEDIA GROUP, INC.	\$49,997.00
18846	07/18/2013 SIMPLEVIEW, INC.	\$12,300.00
18847	07/18/2013 SPRINT	\$2.24
18848	07/18/2013 VERIZON WIRELESS	\$177.82
EFT51549	07/18/2013 GOOGLE INC	\$109,891.37
07/19/13	07/19/2013 JORGE SALES	\$3,175.00
130717012201	07/19/2013 RUKHSANA TIMMIS	\$22,675.00
WDL000007823	07/19/2013 401K PPE 071913 PD 072613	\$63,933.73
18849	07/23/2013 INTERDYN BMI	\$131.25
18850	07/23/2013 MACHADO GARCIA-SERRA, LLC.	\$1,588.68
18851	07/23/2013 MEETING PROFESSIONALS INT'L	\$6,605.00
18852	07/23/2013 DUKE ENERGY	\$4,044.86
18853	07/23/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$2,177.36
18854	07/23/2013 SAM'S CLUB	\$338.42
18855	07/23/2013 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,533.28
18856	07/23/2013 TEWS COMPANY	\$3,074.00
18857	07/23/2013 TRAVELCLICK INC	\$1,800.00
18858	07/23/2013 VERIZON	\$86.91
18859	07/23/2013 22SQUARED, INC.	\$35,099.75
18860	07/23/2013 WORKSCAPES INC	\$202.56
18861	07/23/2013 DOROTHY KELLEY	\$47.02
18862	07/23/2013 SCOTT FELTMAN	\$165.00
18863	07/23/2013 DUKE ENERGY	\$967.84
18864	07/23/2013 DUKE ENERGY	\$596.31
18865	07/23/2013 DUKE ENERGY	\$1,709.72
18866	07/23/2013 TIMOTHIE TINSLEY	\$55.00
18867	07/23/2013 COLLETTE JOHNSON	\$49.64
18868	07/23/2013 VERIZON WIRELESS	\$163.75
EFT51551	07/23/2013 PAUL BEIRNES	\$55.00
EFT51552	07/23/2013 DEBORAH HENRICHS	\$55.00
EFT51553	07/23/2013 TERRI DOUGHERTY	\$55.00
EFT51554	07/23/2013 ANDREA FLEITAS	\$34.88
EFT51555	07/23/2013 DOROTHY GERMAIN	\$55.00
EFT51556	07/23/2013 EVA LEONIS	\$26.11
EFT51557	07/23/2013 ADRIENNE SIX	\$55.00
EFT51558	07/23/2013 SHERYL TAYLOR	\$168.92
EFT51559	07/23/2013 MICHAEL TOWNES	\$110.00
130724010074	07/24/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$13,910.98
130724010077	07/24/2013 PIA HOFFMANN PR	\$4,941.03
130724010080	07/24/2013 HIPPO EXPRESS INC	\$1,179.81
18870	07/25/2013 AIT WORLD WIDE LOGISTICS	\$2,649.54
18871	07/25/2013 BOX INC	\$11,250.00
18872	07/25/2013 CANON SOLUTIONS AMERICA INC.	\$201.77
18873	07/25/2013 CENTER FOR EXPOSITION INDUSTRY	\$10,000.00
18874	07/25/2013 CROSS FERNANDEZ & RILEY,LLP	\$3,412.00
18875	07/25/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$390.00

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18876	07/25/2013 MAT MEDIA	\$30,000.00
18877	07/25/2013 MOLDOW COMMUNICATIONS LLC	\$5,250.00
18878	07/25/2013 PHOCUSWRIGHT INC.	\$4,800.00
18879	07/25/2013 SIMPLEVIEW, INC.	\$8,500.00
18880	07/25/2013 BARBARA COSTA	\$582.77
18881	07/25/2013 THE ORLANDO TIMES	\$1,088.00
18882	07/25/2013 ACXIOM CORPORATION	\$24,167.00
18883	07/25/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
18884	07/25/2013 AT&T	\$126.26
18885	07/25/2013 CISION US, INC.	\$1,703.75
18886	07/25/2013 BRIGHTCOVE INC.	\$2,458.34
18887	07/25/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$10,100.41
18888	07/25/2013 BURRELLES LUCE	\$1,531.10
18889	07/25/2013 CLEAR CHANNEL OUTDOOR	\$1,650.00
18890	07/25/2013 CVENT	\$4,342.50
18891	07/25/2013 INTERPRO TRANSLATION SOLUTIONS	\$113.00
18892	07/25/2013 LATTIMER COMMUNICATIONS, INC.	\$32,305.55
18893	07/25/2013 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
18894	07/25/2013 PRECISION DIALOGUE MARKETING LLC	\$21,343.00
18895	07/25/2013 TIMOTHIE TINSLEY	\$55.00
18896	07/25/2013 TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
07/26/13	07/26/2013 CARLOS RICARDO GUTIERREZ	\$25,750.00
130724010082	07/26/2013 ICAS PUBLIC RELATIONS	\$30,150.00
WDL000007836	07/26/2013 ADP ppe 7/19/13 pd 7/26/13	\$483,674.76
18897	07/30/2013 ADP, INC.	\$3,468.43
18898	07/30/2013 AIT WORLD WIDE LOGISTICS	\$3,391.23
18899	07/30/2013 FEDERAL EXPRESS	\$2,236.59
18900	07/30/2013 FRED PRYOR SEMINARS	\$179.00
18901	07/30/2013 PERFORMANCE-SOLUTIONS-GROUP, INC.	\$150.00
18902	07/30/2013 SOUTHWEST MEDIA GROUP, INC.	\$309,608.40
18903	07/30/2013 SPRINT PCS	\$3,033.13
18904	07/30/2013 CANON FINANCIAL SERVICES	\$1,272.70
130710015562	07/31/2013 TOTAL MEDIA LIMITED	\$5,019.00
130731012601	07/31/2013 DOUBLESIX MARKETING LTD.	\$14,250.00
130731012603	07/31/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$1,934.23
130731012625	07/31/2013 QUAD/GRAPHICS, INC	\$2,800.00
130731012627	07/31/2013 HIPPO EXPRESS INC	\$408.37
130731012629	07/31/2013 ICAS PUBLIC RELATIONS	\$1,250.19
D 2013071800361	07/31/2013 GOOGLE INC	\$13,804.15
FSA 07/01-31/13	07/31/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$11,892.80

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions

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United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$5,000 or more	
Box Inc	File Sharing Provider
Carrie Ferenac d/b/a	Adv. Production
Center for Exposition Industry	CEIR Predict Conference Sponsorship
Chepenik Financial	401(k) Consultant
Clear Channel Outdoor	Advertising/Media
Corporate & Incentive Travel	Advertising/Media Co-op
International Signs & Lighting	Adv. Production
MAT Media	Advertising/Media
Meeting Professionals Int'l	Advertising/Media
Moldow Communications LLC	Advertising/Media Co-op
Precision Dialogue Marketing, LLC	Research Vendor
Strategic Marketing & Research, Inc.	Research Vendor
UBM Information LTD.	Booth Sponsorship Co-op
Visit Florida	Research Database Subscription Fee Co-op