

GL Posting**Date****Check****Amount**

01/03/2012 BRIGHTCOVE INC.	\$2,536.76
01/03/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
01/03/2012 PUSH, INC.	\$50,000.00
01/05/2012 FEDEX OFFICE & PRINT SERVICES INC	\$568.56
01/05/2012 OFFICE DEPOT	\$139.25
01/05/2012 MERGE CONSUMER MARKETING	\$23,237.04
01/05/2012 PC MALL GOV INC	\$5,003.46
01/05/2012 RAMON LOPEZ, JR.	\$15.00
01/05/2012 RICHMOND GIBBS d/b/a	\$1,065.00
01/05/2012 SCANTRON SERVICE GROUP	\$4,358.22
01/05/2012 SIMPLEVIEW, INC.	\$1,200.00
01/05/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,950.00
01/05/2012 BBJ RENTALS, INC.	\$828.04
01/10/2012 ACXIOM CORPORATION	\$24,250.00
01/10/2012 ADP, INC.	\$1,635.38
01/10/2012 CISION US, INC.	\$2,695.41
01/10/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$8,425.01
01/10/2012 SCOTT FELTMAN	\$14.98
01/10/2012 GMAC COMMUNICATIONS, LLC	\$7,020.00
01/10/2012 GLOBAL TEAM NETWORK CORP.	\$3,397.00
01/10/2012 HIGH IMPACT COMMUNICATIONS	\$21,270.00
01/10/2012 HR SPECIALIST: EMPLOYMENT LAW	\$97.00
01/10/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$535.25
01/10/2012 MELANIE PACE	\$199.45
01/10/2012 NORTH AMER PRECIS SYNDICATE INC	\$10,548.30
01/10/2012 OFFICE DEPOT	\$38.29
01/10/2012 PC MALL GOV INC	\$1,028.98
01/10/2012 PET ASSURE CORP.	\$90.00
01/10/2012 PUSH, INC.	\$8,444.78
01/10/2012 RECALL-TOTAL INFORMATION MGT.	\$1,356.60
01/10/2012 SANDI DAUGHERTY	\$325.00
01/10/2012 D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
01/10/2012 SMITH TRAVEL RESEARCH INC	\$12,600.00
01/10/2012 TEWS COMPANY	\$2,586.00
01/10/2012 TW TELECOM	\$5,745.70
01/10/2012 TNS CUSTOM RESEARCH, INC.	\$31,500.00
01/10/2012 TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
01/10/2012 UNITED HEALTHCARE	\$108,438.12
01/10/2012 22SQUARED, INC.	\$32,431.18
01/10/2012 FEDERAL EXPRESS	\$8,359.47
01/10/2012 energi PR	\$684.48
01/10/2012 VERIZON BUSINESS	\$5,794.50
01/12/2012 ADP, INC.	\$1,144.16
01/12/2012 AIT WORLD WIDE LOGISTICS	\$2,997.01
01/12/2012 ALL BUSINESS PRINTING INC	\$259.94
01/12/2012 ALOMA PRINTING	\$1,860.57
01/12/2012 AT&T	\$110.85
01/12/2012 BROWNING COMMUNICATIONS	\$997.86
01/12/2012 CDW GOVERNMENT, INC.	\$33,689.75

01/12/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,911.71
01/12/2012 CDS OF ORLANDO, INC. d/b/a	\$119.92
01/12/2012 FREEMAN DECORATING CO	\$4,941.60
01/12/2012 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$4,623.90
01/12/2012 HARGROVE INC.	\$6,724.41
01/12/2012 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC.	\$60.00
01/12/2012 ITRAVEL 2000	\$100,000.00
01/12/2012 KINKO'S INC	\$862.65
01/12/2012 PREMIERE GLOBAL SERVICES	\$779.16
01/12/2012 PITNEY BOWES CREDIT CORP.	\$290.75
01/12/2012 PITNEY BOWES CREDIT CORP.	\$181.05
01/12/2012 PROGRESSIVE COMMUNICATIONS INTL	\$9,564.56
01/12/2012 RAMON LOPEZ, JR.	\$12.00
01/12/2012 SMART CITY SOLUTIONS	\$6,020.51
01/12/2012 ALL STAR VACATION HOMES	\$1,617.03
01/12/2012 VERIZON WIRELESS	\$109.99
01/12/2012 ALL STAR VACATION HOMES	\$1,865.63
01/12/2012 TAMMI RUNZLER	\$25.00
01/12/2012 SOFTWARE MANAGEMENT, INC.	\$420.00
01/17/2012 ADVANCED MECHANICAL SERVICES	\$85.00
01/17/2012 AMERICAN EXPRESS	\$226.67
01/17/2012 GREATER ORL AVIATION AUTHORITY	\$30,000.00
01/17/2012 INTERNATIONAL CUSTOMER SERVICE ASSOC.	\$100.00
01/17/2012 INTERDYN-CFO CONSULTING	\$631.95
01/17/2012 SANDI DAUGHERTY	\$75.00
01/17/2012 VERIZON WIRELESS	\$148.82
01/17/2012 VERIZON	\$100.01
01/17/2012 GOLDEN EAGLE INSURANCE	\$940.40
01/19/2012 HEATHER HOUGH	\$75.00
01/19/2012 CONFERENCE PLUS INC	\$228.51
01/19/2012 CARRIE FERENAC d/b/a	\$6,375.00
01/19/2012 FEDERAL EXPRESS	\$1,030.60
01/19/2012 FLORIDA TREND	\$11,395.00
01/19/2012 HARGROVE INC.	\$182.12
01/19/2012 LEXISNEXIS	\$844.00
01/19/2012 LPI COMMUNICATIONS GROUP, INC	\$1,150.00
01/19/2012 MACHADO GARCIA-SERRA, LLC.	\$5,238.56
01/19/2012 MOMENTUM MARKETING SOLUTIONS	\$15,734.84
01/19/2012 NAYLOR PUBLICATIONS INC	\$2,000.00
01/19/2012 OFFICE DEPOT	\$660.86
01/19/2012 OFFICEMAX INC	\$1,347.89
01/19/2012 MERGE CONSUMER MARKETING	\$307.87
01/19/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$778.51
01/19/2012 RECALL-TOTAL INFORMATION MGT.	\$131.39
01/19/2012 RR DONNELLEY & SONS	\$8,624.96
01/19/2012 THE STANDARD INSURANCE CO T5	\$5,672.63
01/19/2012 THE STANDARD INSURANCE CO T5	\$6,037.43
01/19/2012 WORKSCAPES INC	\$405.12
01/24/2012 ADP, INC.	\$1,561.70
01/24/2012 LAURA BONNIVILLE	\$241.98
01/24/2012 CINTAS DOCUMENT MGMNT ORLANDO	\$142.88
01/24/2012 CTM MEDIA GROUP, INC	\$1,954.44

01/24/2012 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC.	\$1,350.00
01/24/2012 HELINGER ADVERTISING	\$5,490.00
01/24/2012 KENNEY COMMUNICATIONS INC	\$5,162.00
01/24/2012 MEARS TRANSPORTATION GROUP	\$453.60
01/24/2012 OFFICE DEPOT	\$391.20
01/24/2012 ORBITAL COMMUNICATIONS	\$30,000.00
01/24/2012 QUESTEX MEDIA GROUP, INC.	\$7,500.00
01/24/2012 RAMON LOPEZ, JR.	\$13.50
01/24/2012 RECALL-TOTAL INFORMATION MGT.	\$2,462.64
01/24/2012 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	\$9,924.38
01/24/2012 TEWS COMPANY	\$7,956.05
01/24/2012 FEDERAL EXPRESS	\$1,293.02
01/24/2012 VERIZON WIRELESS	\$679.32
01/24/2012 BROCHURE DISPLAYS INC	\$1,320.00
01/26/2012 ADP, INC.	\$1,539.35
01/26/2012 AIT WORLD WIDE LOGISTICS	\$754.65
01/26/2012 AMERICAN EXPRESS	\$375.18
01/26/2012 ARKADIN INC	\$81.54
01/26/2012 AT&T WIRELESS SERVICES	\$1,125.75
01/26/2012 AVAYA INC	\$1,170.23
01/26/2012 AT&T	\$971.25
01/26/2012 AT&T ADVERTISING SOLUTIONS	\$693.96
01/26/2012 BRIGHT HOUSE NETWORKS	\$338.83
01/26/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$7,464.01
01/26/2012 CDW GOVERNMENT, INC.	\$10,117.91
01/26/2012 HARGROVE INC.	\$34,130.06
01/26/2012 INSIGHT	\$3,679.09
01/26/2012 INTERDYN-CFO CONSULTING	\$2,135.33
01/26/2012 INSURANCE OFFICE OF AMERICA	\$7,803.14
01/26/2012 MOMENTUM MARKETING SOLUTIONS	\$5,104.55
01/26/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
01/26/2012 MERGE CONSUMER MARKETING	\$4,905.88
01/26/2012 RACKSPACE LTD	\$15,187.25
01/26/2012 SMART CITY SOLUTIONS, LLC	\$910.10
01/26/2012 SPRINT	\$1.38
01/26/2012 SPRINT PCS	\$4,778.23
01/26/2012 SIMPLEVIEW, INC.	\$21,750.00
01/26/2012 TEWS COMPANY	\$4,535.00
01/26/2012 TRAVELOCITY.COM LP	\$5,079.00
01/26/2012 VERIZON BUSINESS	\$5,987.98
01/26/2012 22SQUARED, INC.	\$3,910.00
01/26/2012 SOUTHWEST MEDIA GROUP, INC.	\$24,954.13
01/31/2012 FRED PRYOR SEMINARS	\$596.00
01/31/2012 HEALTHCARE CONVENTION & EXHIBITOR ASSOC.	\$2,079.00
01/31/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
01/31/2012 MOMENTUM MARKETING SOLUTIONS	\$15,792.89
01/31/2012 MULTIVIEW, INC. USA	\$3,000.00
01/31/2012 OFFICE DEPOT	\$179.32
01/31/2012 ORANGE COUNTY CONVENTION CNTR	\$120.00
01/31/2012 ORLANDO SENTINEL	\$163.96
01/31/2012 PROGRESS ENERGY FLORIDA INC	\$556.89
01/31/2012 PUSH, INC.	\$50,052.52

01/31/2012 SOUTHWEST MEDIA GROUP, INC.	\$1,147.26
01/31/2012 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$1,364.63
01/31/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$853.13
01/31/2012 UNITED ARTS OF CENTRAL FL INC	\$484.00
01/31/2012 HEART OF FLORIDA UNITED WAY	\$3,673.00
01/31/2012 XEROGRAPHIC DIGITAL PRINTING	\$42.60
01/31/2012 ALOMA PRINTING	\$1,704.00
01/31/2012 AT&T	\$94.71
01/31/2012 FEDERAL EXPRESS	\$2,908.29
01/31/2012 MARTINA ALLEN	\$900.00
01/31/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
01/31/2012 PROGRESS ENERGY FLORIDA INC	\$812.38
01/31/2012 PROGRESS ENERGY FLORIDA INC	\$3,535.95
01/31/2012 PROGRESS ENERGY FLORIDA INC	\$1,353.69
01/31/2012 VISIT FLORIDA	\$8,000.00
01/31/2012 YAHAYRA VEGA	\$78.53
01/06/2012 GOOGLE INC	\$133,832.14
01/06/2012 CARLOS RICARDO GUTIERREZ	\$14,250.00
01/27/2012 JORGE SALES	\$19,013.64
01/06/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
01/06/2012 MAZUMA MEDIA, INC.	\$19,200.00
01/06/2012 SUPORTE COMUNICACOES LTDA - ME	\$13,589.70
01/04/2012 MONARCH UK	\$16,201.68
01/19/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$7,351.48
01/19/2012 COMMUNIGAYTE GMBH	\$3,049.14
01/19/2012 WOLF PROPAGANDA LTDA.	\$26,932.80
01/19/2012 RUKHSANA TIMMIS	\$22,675.00
01/27/2012 TOTAL MEDIA LIMITED	\$89,214.36
01/27/2012 TOURISTIKDIENST TRUBER	\$682.91
01/27/2012 PIA HOFFMANN PR	\$1,455.82
01/27/2012 ICAS PUBLIC RELATIONS	\$27,750.00
01/27/2012 PIA HOFFMANN PR	\$15,450.00
01/27/2012 NAS COMUNICACOES E REPRESENTACOES	\$2,714.00
01/27/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$1,276.61
01/27/2012 TOURISTIKDIENST TRUBER	\$1,574.51
01/27/2012 TUI Deutschland GmbH	\$8,584.55
01/03/2012 MANULIFE FINANCIAL	\$62,547.47
01/05/2012 DEANNA KOTCH	\$75.00
01/05/2012 BETH LEAHEY	\$525.00
01/10/2012 MISTY JOHANTGEN	\$75.00
01/10/2012 MICHAEL TOWNES	\$75.00
01/12/2012 PAUL BEIRNES	\$321.66
01/12/2012 KIM REED	\$75.00
01/17/2012 KEN BARNETT	\$99.00
01/17/2012 JULIA DEVAULT	\$49.00
01/17/2012 FERNA CUCCARESE	\$75.00
01/17/2012 KIM REED	\$75.00
01/19/2012 GOOGLE INC	\$134,193.64
01/19/2012 SUSAN LOMAX	\$248.00
01/19/2012 MICHAEL TOWNES	\$116.84
01/24/2012 KEN BARNETT	\$3,500.00
01/24/2012 LAURENCE BARRON	\$75.00

01/24/2012 DARYL CRONK	\$150.00
01/24/2012 SHERYL TAYLOR	\$90.00
01/24/2012 SUSAN ZEIRI	\$465.78
01/31/2012 BETH LEAHEY	\$75.00
01/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$6,449.09
01/06/2012 401K PPE 010612 PD 011312	\$45,127.28
01/20/2012 401K PPE 1/20/12 PD 1/27/12	\$46,660.19
01/27/2012 ADP ppe 1/20/12 pd 1/27/12	\$422,606.17
01/12/2012 ADP ppe 1/06/12 pd 1/13/12	\$424,432.36
01/30/2012 MassMutual Life Insurance Company	\$300,763.60

January 2012

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

January 2012

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
BP Travel/Orbital Marketing Svcs	UK Fulfillment
Carrie Ferenac d/b/a	Convention News TV, Production
CDW Government, Inc.	Network Hardware
Chepenik Financial	401(k) Consultant
Florida Trend	Adv. Media
GMAC Communications, LLC	Public Relations Agency - Domestic
Greater Orlando Aviation Authority	Model Ports
Hargrove, Inc.	Trade Show Booth Expenses
Helinger Advertising	Brochure Distribution
Itravel 2000	Adv. Media
Kenney Communications, Inc.	Brochure Distribution
Momentum Marketing Solutions	Give-a-ways
Monarch UK	Adv. Media Co-op
North Amer Precis Syndicate Inc	Media Clipping Service
Orbital Communications	Adv. Media
PC Mall Gov, Inc.	Computer Supplies
Questex Media Group, Inc.	Online Travel Agent Education Program
RR Donnelley & Sons	Printing
Suporte Comunicacoes LTDA-ME	Brazil Fulfillment
TNS Custom Research, Inc.	Research Vendor
TUI Deutschland GmbH	Adv. Media
TW Telecom	Internet Provider
Visit Florida	Research Co-op