

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
17816	01/03/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
17817	01/03/2013 LivePerson, Inc.	\$1,247.00
17818	01/03/2013 OFFICE DEPOT	\$521.65
17819	01/03/2013 PET ASSURE CORP.	\$72.00
17820	01/03/2013 REMEDY TEMP, INC	\$1,056.00
17821	01/03/2013 SIGNS NOW #423	\$1,215.30
17822	01/03/2013 THE STANDARD INSURANCE CO T5	\$5,904.66
17823	01/03/2013 THE STANDARD INSURANCE CO T5	\$5,944.83
17824	01/03/2013 UNITED HEALTHCARE	\$108,155.82
17825	01/03/2013 SIGNS NOW #423	\$1,771.06
EFT51318	01/03/2013 MANULIFE FINANCIAL	\$62,952.82
130102014883	01/04/2013 AMERICAN EXPRESS COMP. (MEXICO)	\$50,000.00
130102014886	01/04/2013 THOMAS COOK SAS	\$20,000.00
WDL000007622	01/04/2013 401K PPE 01/04/13 PD 01/11/13	\$49,444.29
17826	01/08/2013 ALOMA PRINTING	\$117.15
17827	01/08/2013 CDS OF ORLANDO, INC. d/b/a	\$124.05
17828	01/08/2013 DELUXE BUSINESS CHECKS & SOLUTIONS	\$468.87
17829	01/08/2013 MACHADO GARCIA-SERRA, LLC.	\$25,500.00
17830	01/08/2013 LINDSEY ANN MATTOX GARDNER	\$75.00
17831	01/08/2013 PROFORMA ALBRECHT & CO	\$1,108.33
17832	01/08/2013 RAMON LOPEZ, JR.	\$3.00
17833	01/08/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$74,500.00
17834	01/08/2013 VERIZON BUSINESS	\$7,529.47
17835	01/08/2013 SPRINT PCS	\$4,086.87
EFT51320	01/08/2013 PAUL BEIRNES	\$319.49
EFT51321	01/08/2013 MISTY JOHANTGEN	\$57.65
EFT51322	01/08/2013 WILLIAM A WITT	\$75.00
17836	01/09/2013 FEDERAL EXPRESS	\$9,173.98
130108011944	01/09/2013 LPI COMMUNICATIONS GROUP, INC	\$6,537.22
130109010578	01/09/2013 PIA HOFFMANN PR	\$3,395.17
130109010579	01/09/2013 RUKHSANA TIMMIS	\$413.58
130109010581	01/09/2013 ICAS PUBLIC RELATIONS	\$35,854.79
130109010592	01/09/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$3,967.77
17837	01/10/2013 ACXIOM CORPORATION	\$24,167.00
17838	01/10/2013 ADOBE SYSTEMS, INCORPORATED	\$254.77
17839	01/10/2013 ADP, INC.	\$1,775.48
17840	01/10/2013 AIT WORLD WIDE LOGISTICS	\$274.35
17841	01/10/2013 ALL BUSINESS PRINTING INC	\$264.27
17842	01/10/2013 ALOMA PRINTING	\$878.64
17843	01/10/2013 AT&T	\$96.20
17844	01/10/2013 CREATIVE FINANCIAL STAFFING	\$712.80
17845	01/10/2013 COLONIAL SUPPLEMENTAL INSURANCE	\$1,722.40
17846	01/10/2013 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$75.00
17847	01/10/2013 FEDERAL EXPRESS	\$479.75
17848	01/10/2013 FLORIDA SIGN SOURCE, INC.	\$1,529.77
17849	01/10/2013 FREEMAN DECORATING CO	\$2,605.44

17850	01/10/2013 FLORIDA SOCIETY OF ASSOCIATION	\$1,313.25
17851	01/10/2013 INTERNATIONAL BUSINESS MACHINES CORP	\$2,025.00
17852	01/10/2013 GOV CONNECTION INC	\$2,583.70
17853	01/10/2013 KENEXA TECHNOLOGY INC	\$270.00
17854	01/10/2013 MASS MUTUAL RETIREMENT SERVICES	\$300.00
17855	01/10/2013 MIMICAST NORTH AMERICA, INC.	\$1,620.00
17856	01/10/2013 OCE IMAGISTICS, INC.	\$949.41
17857	01/10/2013 OFFICE DEPOT	\$203.94
17858	01/10/2013 P.C.M.A.	\$1,350.00
17859	01/10/2013 PITNEY BOWES CREDIT CORP.	\$360.95
17860	01/10/2013 PUSH, INC.	\$5,474.50
17861	01/10/2013 247/REALMEDIA	\$675.00
17862	01/10/2013 RESPONSE MEDIA, INC.	\$8,643.76
17863	01/10/2013 ROCKHURST UNIVERSITY CONTINUING	\$2,500.00
17864	01/10/2013 D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
17865	01/10/2013 SIMPLEVIEW, INC.	\$6,750.00
17866	01/10/2013 TEWS COMPANY	\$14,558.40
17867	01/10/2013 22SQUARED, INC.	\$39,002.06
17868	01/10/2013 TOURISM ECONOMICS LLC.	\$19,875.00
EFT51324	01/10/2013 PAUL BEIRNES	\$75.00
EFT51325	01/10/2013 EDWARD ALEXANDER DELGADO	\$75.00
EFT51326	01/10/2013 HAYAT PRONOVOST	\$75.00
01/11/13	01/11/2013 CARLOS RICARDO GUTIERREZ	\$16,750.00
01/11/13	01/11/2013 JORGE SALES	\$19,681.41
56507	01/11/2013 RUKHSANA TIMMIS	\$22,675.00
130109010596	01/11/2013 TUI UK LTD.	\$40,000.00
130109010598	01/11/2013 MAZUMA MEDIA, INC.	\$19,746.00
EFT51328	01/11/2013 HEIDE COLON	\$401.18
EFT51329	01/11/2013 ANDREA FLEITAS	\$146.11
EFT51330	01/11/2013 MICHELLE MOLZ-SCHULTE	\$75.00
EFT51331	01/11/2013 MICHAEL TOWNES	\$56.60
EFT51332	01/11/2013 FERNA CUCCARESE	\$300.00
EFT51333	01/11/2013 KIM REED	\$75.00
EFT51334	01/11/2013 ZITA STEGLICH	\$75.00
WDL000007652	01/11/2013 ADP ppe 1/4/13 pd 1/11/13	\$412,901.45
17869	01/14/2013 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	\$63,097.15
17870	01/15/2013 AIR TRAFFIC SERVICES INC	\$36.50
17871	01/15/2013 AT&T ADVERTISING SOLUTIONS	\$599.60
17872	01/15/2013 EDGE INFORMATION MANAGEMENT INC	\$224.90
17873	01/15/2013 FEDERAL EXPRESS	\$644.15
17874	01/15/2013 SCOTT FELTMAN	\$47.91
17875	01/15/2013 GMAC COMMUNICATIONS, LLC	\$7,025.00
17876	01/15/2013 INFORMZ INC	\$7,100.00
17877	01/15/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$404.22
17878	01/15/2013 OFFICE DEPOT	\$1,098.94
17879	01/15/2013 ORLANDO SENTINEL	\$215.35
17880	01/15/2013 REMEDY TEMP, INC	\$360.00
17881	01/15/2013 STEPHANIE TATE	\$187.15

17882	01/15/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.50
17883	01/15/2013 THE TRAVEL MOM, INC.	\$12,500.00
17884	01/15/2013 VERIZON WIRELESS	\$164.22
17885	01/15/2013 VERIZON	\$96.76
17886	01/15/2013 22SQUARED, INC.	\$58.71
17887	01/15/2013 WORKSCAPES INC	\$202.56
17888	01/15/2013 AT&T	\$504.96
17889	01/15/2013 AT&T WIRELESS SERVICES	\$1,561.16
17890	01/15/2013 ERIC DEJESUS	\$73.26
17891	01/15/2013 DOROTHY GERMAIN	\$300.00
130111009253	01/15/2013 BARRHEAD TRAVEL SERVICES LTD	\$5,000.00
EFT51336	01/15/2013 PAUL BEIRNES	\$54.95
EFT51337	01/15/2013 DANIELLE COURTENAY	\$128.70
EFT51338	01/15/2013 HAYAT PRONOVOST	\$424.84
EFT51339	01/15/2013 KAREN SOTO	\$31.75
EFT51340	01/15/2013 MICHAEL TOWNES	\$56.60
EFT51341	01/15/2013 SUSAN ZEIRI	\$52.74
WDL000007651	01/15/2013 ADP ppe 1/4/13 pd 1/15/13	\$39,385.52
130116011593	01/16/2013 CARAT CANADA INC	\$5,152.51
17892	01/17/2013 ARKADIN INC	\$323.47
17893	01/17/2013 CISION US, INC.	\$2,977.81
17894	01/17/2013 BRIGHTCOVE INC.	\$2,458.34
17895	01/17/2013 CHEPENIK FINANCIAL	\$6,250.00
17896	01/17/2013 FEDERAL EXPRESS	\$598.67
EFT51343	01/17/2013 GOOGLE INC	\$160,357.61
WDL000007647	01/18/2013 401K PPE 01/18/13 PD 01/25/13	\$53,257.16
17897	01/22/2013 ACE EXPEDITERS, INC.	\$5,116.00
17898	01/22/2013 ALOMA PRINTING	\$1,287.59
17899	01/22/2013 BELL MEDIA INC	\$26,919.00
17900	01/22/2013 BRIGHT HOUSE NETWORKS	\$358.79
17901	01/22/2013 CREATIVE FINANCIAL STAFFING	\$435.60
17902	01/22/2013 CONVERGE ORLANDO, INC	\$12,000.00
17903	01/22/2013 GOOGLE INC	\$30,000.00
17904	01/22/2013 HIGH IMPACT COMMUNICATIONS	\$23,834.00
17907	01/22/2013 LEIGH ANNE LEWIS	\$41.64
17908	01/22/2013 MAT MEDIA	\$30,000.00
17909	01/22/2013 ORLANDO BUSINESS JOURNAL	\$93.00
17910	01/22/2013 OFFICE DEPOT	\$611.05
17911	01/22/2013 ORLANDO SOLAR BEARS HOCKEY CLUB	\$17,700.00
17912	01/22/2013 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$5,176.97
17913	01/22/2013 PUSH, INC.	\$54,542.50
17914	01/22/2013 RACKSPACE LTD	\$15,187.25
17915	01/22/2013 RAMON LOPEZ, JR.	\$28.50
17916	01/22/2013 SMITH TRAVEL RESEARCH INC	\$14,965.00
17917	01/22/2013 SOUTHWEST MEDIA GROUP, INC.	\$41,186.21
17918	01/22/2013 TEWS COMPANY	\$1,440.00
17919	01/22/2013 TRAVEL GIRL INC.	\$3,500.00

17920	01/22/2013 TRENDS ANALYSIS PROJECTIONS LLC	\$8,400.00
17921	01/22/2013 GOOGLE INC	\$61.14
17923	01/24/2013 SANDI DAUGHERTY	\$150.00
17924	01/24/2013 ALOMA PRINTING	\$681.61
17925	01/24/2013 CDS OF ORLANDO, INC. d/b/a	\$221.40
17926	01/24/2013 GLOBAL GIFTS & NOVELTIES, INC	\$1,096.42
17927	01/24/2013 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$20,955.00
17928	01/24/2013 OFFICE DEPOT	\$483.65
17929	01/24/2013 ORANGE COUNTY CONVENTION CNTR	\$24.00
17930	01/24/2013 PROGRESSIVE COMMUNICATIONS INTL	\$746.07
17931	01/24/2013 SCANTRON SERVICE GROUP	\$4,481.71
17932	01/24/2013 SIMPLEVIEW, INC.	\$1,800.00
17933	01/24/2013 TW TELECOM	\$3,192.08
17934	01/24/2013 DTG OPERATIONS, INC.	\$760.50
17935	01/24/2013 FEDERAL EXPRESS	\$453.36
130116008994	01/24/2013 WOLF PROPAGANDA LTDA.	\$117,801.90
130116011592	01/24/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$2,736.21
130116011594	01/24/2013 NAS COMUNICACOES E REPRESENTACOES	\$18,000.00
130116011597	01/24/2013 MKY GLOBAL MARKETING INC	\$10,000.00
130124012146	01/24/2013 MAZUMA MEDIA, INC.	\$133.18
130124012147	01/24/2013 HIPPO EXPRESS INC	\$471.34
EFT51345	01/24/2013 GOOGLE INC	\$29,968.75
WDL000007653	01/25/2013 ADP ppe 1/18/13 pd 1/25/13	\$462,802.53
WDL000007667	01/28/2013 FUTA tax adj	\$11,954.01
17936	01/29/2013 AIT WORLD WIDE LOGISTICS	\$4,462.02
17937	01/29/2013 CHRISTINA BECK	\$31.93
17938	01/29/2013 CINTAS DOCUMENT MGMNT ORLANDO	\$107.93
17939	01/29/2013 CURTIS 1000 INC	\$3,589.16
17940	01/29/2013 DOROTHY KELLEY	\$75.00
17941	01/29/2013 FEDERAL EXPRESS	\$777.84
17942	01/29/2013 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$9,846.24
17943	01/29/2013 INSURANCE OFFICE OF AMERICA	\$8,558.84
17944	01/29/2013 LEXISNEXIS	\$869.00
17945	01/29/2013 MCA INDUSTRIES	\$311.32
17946	01/29/2013 OFFICE DEPOT	\$331.66
17947	01/29/2013 PROGRESS ENERGY FLORIDA INC	\$762.44
17948	01/29/2013 PROGRESS ENERGY FLORIDA INC	\$3,333.17
17949	01/29/2013 PROGRESS ENERGY FLORIDA INC	\$1,263.06
17950	01/29/2013 PROGRESS ENERGY FLORIDA INC	\$592.94
17951	01/29/2013 PUSH, INC.	\$19,929.50
17952	01/29/2013 REMEDY TEMP, INC	\$1,440.00
17953	01/29/2013 SGMP	\$350.00
17954	01/29/2013 TRADEMARK PRESS SOLUTIONS	\$2,343.98
17955	01/29/2013 WOLFE HOSPITALITY INC	\$56.75
EFT51347	01/29/2013 LIEBERMAN RESEARCH WORLDWIDE, INC	\$22,350.00
17956	01/31/2013 ADP, INC.	\$3,855.57
17957	01/31/2013 AT&T	\$125.56

17958	01/31/2013 BENCHMARK GRAPHICS	\$2,102.80
17959	01/31/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$14,890.61
17960	01/31/2013 LAURA BONNIVILLE	\$145.88
17961	01/31/2013 CREATIVE FINANCIAL STAFFING	\$792.00
17962	01/31/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$63.98
17965	01/31/2013 KELLY ALLEN	\$59.94
17966	01/31/2013 NAYLOR PUBLICATIONS INC	\$989.50
17967	01/31/2013 PET ASSURE CORP.	\$72.00
17968	01/31/2013 RESPONSE MEDIA, INC.	\$8,439.00
17969	01/31/2013 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
17970	01/31/2013 SPRINT	\$1.55
17971	01/31/2013 VERIZON WIRELESS	\$259.66
17972	01/31/2013 VERIZON BUSINESS	\$7,244.14
130124012138	01/31/2013 TUI UK LTD.	\$50,000.00
130124012156	01/31/2013 ICAS PUBLIC RELATIONS	\$27,750.00
EFT51349	01/31/2013 KEN BARNETT	\$273.00
EFT51350	01/31/2013 DEANNA KOTCH	\$75.00
EFT51351	01/31/2013 LEAH WEBB	\$153.79
EFT51352	01/31/2013 DENISE SPIEGEL	\$110.04
EFT51353	01/31/2013 JULIA DEVAULT	\$57.25
EFT51354	01/31/2013 KRISTIN ROTHBAUER	\$72.00
EFT51355	01/31/2013 JULIE JACOBS	\$75.00
EFT51356	01/31/2013 WILLIAM A WITT	\$75.00
EFT51357	01/31/2013 CARYN S. REED	\$200.00
FSA 01/01-31/13	01/31/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$5,260.11

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Colonial Supplemental Insurance	Employee Purchases of Supplemental Bridge Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing

Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Ace Expediters, Inc.	Fulfillment
American Express Comp. (Mexico)	Advertising/Media
Barrhead Travel Services LTD	Advertising/Media
Bell Media, Inc.	Advertising/Media
Carat Canada, Inc.	Adv. Digital Media
Chepenik Financial	401(k) Consultant
Converge Orlando, Inc.	Advertising/Media
FUTA tax adj	2012 FUTA Tax
GMAC Communications, LLC	Advertising/Media
Graphic Communications Holdings, Inc.	Printing
Informz Inc	Email Svc. Provider
Lieberman Research Worldwide, Inc.	Research Vendor
MAT Media	Advertising/Media
Orlando Solar Bears Hockey Club	Marketing Sponsorship
Response Media, Inc.	List purchase for Direct Mail
Strategic Marketing & Research, Inc.	Research Vendor
Thomas Cook SAS	Advertising/Media
The Travel Mom, Inc.	Public Relations Spokesperson
TUI UK Ltd.	Advertising/Media
Tourism Economics LLC	Research Vendor