

**Visit Orlando  
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February 2013**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
130201017383	02/01/2013 ICAS PUBLIC RELATIONS	\$14,697.71
130201017384	02/01/2013 ICAS PUBLIC RELATIONS	\$38,312.50
130201017391	02/01/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$8,945.25
130201019398	02/01/2013 TOTAL MEDIA LIMITED	\$127,383.17
WDL000007648	02/01/2013 401K PPE 020113 PD 020813	\$66,178.59
17973	02/05/2013 ADP, INC.	\$152.65
17974	02/05/2013 BELL MEDIA INC	\$40,349.00
17975	02/05/2013 BROCHURE DISPLAYS INC	\$1,320.00
17976	02/05/2013 CBS OUTDOOR	\$5,411.40
17977	02/05/2013 CBS OUTDOOR	\$2,625.00
17978	02/05/2013 CREATIVE FINANCIAL STAFFING	\$1,074.15
17979	02/05/2013 PCMA SERVICES INC	\$10,300.00
17980	02/05/2013 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
17981	02/05/2013 GRAVES VENTURES, LLC	\$40,000.00
17982	02/05/2013 HELINGER ADVERTISING	\$5,490.00
17983	02/05/2013 HIGH IMPACT COMMUNICATIONS	\$53,926.00
17984	02/05/2013 KENNEY COMMUNICATIONS INC	\$2,020.00
17985	02/05/2013 OFFICE DEPOT	\$814.00
17986	02/05/2013 PITNEY BOWES CREDIT CORP.	\$222.59
17987	02/05/2013 RECALL-TOTAL INFORMATION MGT.	\$1,099.86
17988	02/05/2013 SPRINT PCS	\$4,064.73
17989	02/05/2013 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,446.49
17990	02/05/2013 MATTHEW MARRIOTT	\$220.52
17991	02/05/2013 TEWS COMPANY	\$7,071.20
17992	02/05/2013 MARY ELIZABETH WEBER	\$575.95
17993	02/05/2013 WFLA-TV	\$1,500.00
17994	02/05/2013 AT&T	\$96.00
17995	02/05/2013 HIGH IMPACT COMMUNICATIONS	\$9,625.00
EFT51359	02/05/2013 PAUL BEIRNES	\$69.98
EFT51360	02/05/2013 ROBIN HOUDYSHELL	\$75.00
EFT51361	02/05/2013 KAREN SOTO	\$750.00
17996	02/07/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$40,300.00
17997	02/07/2013 CDW GOVERNMENT, INC.	\$3,924.94
17998	02/07/2013 EILEEN OGINTZ	\$12,500.00
17999	02/07/2013 FEDERAL EXPRESS	\$93.48
18000	02/07/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18001	02/07/2013 PROFORMA ALBRECHT & CO	\$13,913.53
18002	02/07/2013 RAMON LOPEZ, JR.	\$53.00
18003	02/07/2013 REMEDY TEMP, INC	\$1,184.00
18004	02/07/2013 MACHADO GARCIA-SERRA, LLC.	\$700.59
18005	02/07/2013 ORANGE COUNTY CONVENTION CNTR	\$200.00
18006	02/07/2013 UNITED HEALTHCARE	\$111,523.57
130206008953	02/07/2013 PIA HOFFMANN PR	\$15,650.00
130206008955	02/07/2013 ICAS PUBLIC RELATIONS	\$25,350.00
130206008958	02/07/2013 AIR CANADA	\$25,550.00

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EFT51363	02/07/2013 RONDA SCHOENEGER	\$30.33
EFT51364	02/07/2013 DENISE SPIEGEL	\$288.94
02/05/13	02/08/2013 CARLOS RICARDO GUTIERREZ	\$4,154.86
02/05/13	02/08/2013 JORGE SALES	\$488.79
130201017381	02/08/2013 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
130201017386	02/08/2013 WOLF PROPAGANDA LTDA.	\$17,122.10
130201017387	02/08/2013 SISTEMAS COMUNICACIONALES SA	\$1,000.00
130201017388	02/08/2013 EVERWISE LIMITED	\$6,880.08
130201017394	02/08/2013 QUAD/GRAPHICS, INC	\$27,451.25
130201017395	02/08/2013 CONDE NAST DE MEXICO	\$5,500.00
WDL000007680	02/08/2013 ADP ppe 2/1/13 pd 2/8/13	\$560,193.35
18007	02/12/2013 EXHIBITOR 2013	\$1,355.00
18008	02/12/2013 SCOTT FELTMAN	\$47.85
18009	02/12/2013 LINDSEY ANN MATTOX GARDNER	\$75.00
18010	02/12/2013 THE STANDARD INSURANCE CO T5	\$5,966.50
18011	02/12/2013 THE STANDARD INSURANCE CO T5	\$5,899.82
18012	02/12/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$579.30
18013	02/12/2013 DTG OPERATIONS, INC.	\$249.60
18014	02/12/2013 PUSH, INC.	\$26,797.70
18015	02/12/2013 PUSH, INC.	\$32,079.45
EFT51366	02/12/2013 STEVE WILLIAMSON	\$3,124.11
02/08/13	02/13/2013 MANULIFE FINANCIAL	\$62,952.82
13026008952	02/13/2013 PIA HOFFMANN PR	\$1,272.25
130206008951	02/13/2013 LPI COMMUNICATIONS GROUP, INC	\$1,647.90
130213009383	02/14/2013 VIRGIN HOLIDAYS	\$213,999.47
130213012131	02/14/2013 LPI COMMUNICATIONS GROUP, INC	\$10,485.83
130213012132	02/14/2013 TOTAL MEDIA LIMITED	\$10,404.18
WDL000007677	02/14/2013 401K 3% Profit Share 2012	\$307,833.56
18016	02/15/2013 ACXIOM CORPORATION	\$24,167.00
18017	02/15/2013 ADP, INC.	\$1,766.70
18018	02/15/2013 ADVANCED MECHANICAL SERVICES	\$186.23
18019	02/15/2013 AIT WORLD WIDE LOGISTICS	\$2,620.03
18020	02/15/2013 BROCHURE DISPLAYS INC	\$1,320.00
18021	02/15/2013 CDW GOVERNMENT, INC.	\$2,068.66
18022	02/15/2013 CREATIVE FINANCIAL STAFFING	\$1,207.80
18023	02/15/2013 CURLEY & PYNN PUBLIC RELATIONS MGMT., INC	\$3,000.00
18024	02/15/2013 FEDERAL EXPRESS	\$3,003.42
18025	02/15/2013 F.P.I.S., INC.	\$2,584.50
18026	02/15/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
18027	02/15/2013 HIGH IMPACT COMMUNICATIONS	\$400.00
18028	02/15/2013 HOPS INTERNATIONAL, LLC	\$125.00
18029	02/15/2013 KENEXA TECHNOLOGY INC	\$1,250.00
18030	02/15/2013 KELLY ALLEN	\$60.11
18031	02/15/2013 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
18032	02/15/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$419.19
18033	02/15/2013 OFFICE DEPOT	\$537.52

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18034	02/15/2013 ORANGE COUNTY CONVENTION CNTR	\$1,000.00
18035	02/15/2013 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$876.54
18036	02/15/2013 PR NEWSWIRE ASSOCIATION LLC	\$2,421.00
18037	02/15/2013 PUSH, INC.	\$21,412.71
18038	02/15/2013 SAPIENT CORPORATION	\$30,000.00
18039	02/15/2013 TEWS COMPANY	\$13,264.00
18040	02/15/2013 TOTALLY MOD EVENTS LLC	\$697.58
18041	02/15/2013 22SQUARED, INC.	\$246,696.86
18042	02/15/2013 WINDSOR ELECTRIC INC	\$205.00
18043	02/15/2013 GUS GWYNNE	\$61.13
18044	02/15/2013 SANDI DAUGHERTY	\$150.00
130213012130	02/15/2013 LPI COMMUNICATIONS GROUP, INC	\$1,120.88
WDL000007650	02/15/2013 401K PPE 02/15/13 PD 02/22/13	\$63,855.33
18045	02/19/2013 COLONIAL SUPPLEMENTAL INSURANCE	\$1,665.75
18046	02/19/2013 TRANS-TRADE, INC.	\$299.81
18047	02/19/2013 TRANS-TRADE, INC.	\$360.61
18048	02/19/2013 KENNEY COMMUNICATIONS INC	\$2,240.00
18049	02/19/2013 PUSH, INC.	\$50,056.24
18050	02/19/2013 RAMON LOPEZ, JR.	\$8.00
18051	02/19/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$582.15
18052	02/19/2013 UNITED ARTS OF CENTRAL FL INC	\$214.56
18053	02/19/2013 HEART OF FLORIDA UNITED WAY	\$1,660.08
18054	02/19/2013 BRIDGEFIELD EMPLOYERS INS CO	\$17,267.70
18055	02/19/2013 SCOTT FELTMAN	\$56.24
18056	02/19/2013 22SQUARED, INC.	\$20,833.00
EFT51368	02/19/2013 PAUL BEIRNES	\$13.43
EFT51369	02/19/2013 HEIDE COLON	\$350.39
EFT51370	02/19/2013 JULIA DEVAULT	\$201.45
EFT51371	02/19/2013 ANDREA FLEITAS	\$75.00
EFT51372	02/19/2013 HAYAT PRONOVOST	\$90.72
EFT51373	02/19/2013 KAREN SOTO	\$250.00
EFT51374	02/19/2013 MICHELLE MOLZ-SCHULTE	\$75.00
EFT51375	02/19/2013 JERRY MIRVILLE	\$75.00
EFT51376	02/19/2013 TAMMI RUNZLER	\$25.00
EFT51377	02/19/2013 SUSAN ZEIRI	\$100.90
18057	02/21/2013 BRIAN MARTIN	\$15.89
18058	02/21/2013 MARK JARONSKI	\$53.24
18059	02/21/2013 ACE EXPEDITERS, INC.	\$2,558.00
18060	02/21/2013 ADVANCED MECHANICAL SERVICES	\$85.00
18061	02/21/2013 ARKADIN INC	\$562.11
18062	02/21/2013 ART SYSTEMS OF FLORIDA INC	\$74.42
18063	02/21/2013 ALOMA PRINTING	\$404.70
18064	02/21/2013 CISION US, INC.	\$2,977.81
18065	02/21/2013 AT&T	\$559.92
18066	02/21/2013 BRIGHT HOUSE NETWORKS	\$358.79
18067	02/21/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$17,677.06

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18068	02/21/2013 BUSINESS WIRE, INC.	\$1,566.00
18069	02/21/2013 CDW GOVERNMENT, INC.	\$428.66
18070	02/21/2013 CREATIVE FINANCIAL STAFFING	\$668.25
18071	02/21/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$107.93
18072	02/21/2013 CTM MEDIA GROUP, INC	\$1,880.97
18073	02/21/2013 DIIO, LLC	\$5,250.00
18075	02/21/2013 EXCLAIMER INC.	\$279.00
18076	02/21/2013 FREEMAN DECORATION CO	\$1,686.96
18077	02/21/2013 INTERPRO TRANSLATION SOLUTIONS	\$132.00
18078	02/21/2013 LOG ME IN INC	\$2,298.00
18080	02/21/2013 MODULAR MAILING SYSTEMS INC	\$3,690.00
18081	02/21/2013 NAMESCAPE CORPORATION	\$196.00
18082	02/21/2013 OPINION RESEARCH CORPORATION	\$17,500.00
18083	02/21/2013 PROGRESS ENERGY FLORIDA INC	\$3,268.60
18084	02/21/2013 PROGRESS ENERGY FLORIDA INC	\$425.92
18085	02/21/2013 PROGRESS ENERGY FLORIDA INC	\$769.19
18086	02/21/2013 PROGRESS ENERGY FLORIDA INC	\$1,251.51
18087	02/21/2013 Susan E. Dellinger	\$34.85
18088	02/21/2013 SKILLPATH SEMINARS	\$199.00
18089	02/21/2013 SIMPLEVIEW, INC.	\$475.00
18090	02/21/2013 TW TELECOM	\$3,192.08
18091	02/21/2013 VERIZON WIRELESS	\$254.66
18092	02/21/2013 VERIZON	\$90.19
EFT51379	02/21/2013 MAYTE ALBALEDEJO	\$171.84
EFT51380	02/21/2013 LACY HOLMES	\$10.95
EFT51381	02/21/2013 MICHAEL TOWNES	\$56.44
EFT51383	02/21/2013 GOOGLE INC	\$150,483.78
18095	02/22/2013 CAROLYN LOVELL	\$1,104.87
WDL000007679	02/22/2013 ADP ppe 2/15/13 pd 2/22/13	\$559,435.24
18096	02/26/2013 ADP, INC.	\$3,154.50
18097	02/26/2013 FEDERAL EXPRESS	\$5,594.63
18098	02/26/2013 FUNWAY HOLIDAYS INTERNATIONAL, INC	\$10,000.00
18099	02/26/2013 INTERPRO TRANSLATION SOLUTIONS	\$13,509.00
18100	02/26/2013 LEXISNEXIS	\$895.07
18101	02/26/2013 PET ASSURE CORP.	\$63.00
18102	02/26/2013 ORLANDO PREDATORS SPORTS GROUP, LLC	\$50,000.00
18103	02/26/2013 247/REALMEDIA	\$1,426.79
18104	02/26/2013 SPRINT	\$2.66
18105	02/26/2013 DTG OPERATIONS, INC.	\$1,419.60
18106	02/26/2013 UNITED HEALTHCARE	\$114,467.38
18107	02/26/2013 SOUTHWEST MEDIA GROUP, INC.	\$12,129.79
18108	02/26/2013 VERIZON WIRELESS	\$165.93
EFT51385	02/26/2013 LIEBERMAN RESEARCH WORLDWIDE, INC	\$67,425.00
EFT51387	02/26/2013 DEBRA BLIZZARD SMITH	\$39.08
EFT51388	02/26/2013 EDWARD ALEXANDER DELGADO	\$75.00
WDL000007678	02/27/2013 ADP ppe 2/27/13	\$9,259.90

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18109	02/28/2013 FEDERAL EXPRESS	\$2,833.20
18110	02/28/2013 AIT WORLD WIDE LOGISTICS	\$3,292.43
18111	02/28/2013 AT&T	\$125.34
18112	02/28/2013 BENCHMARK GRAPHICS	\$2,079.64
18113	02/28/2013 BRIGHTCOVE INC.	\$2,458.34
18114	02/28/2013 CTM MEDIA GROUP, INC	\$1,880.97
18115	02/28/2013 DISNEY DESTINATIONS, LLC	\$78.36
18116	02/28/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18117	02/28/2013 GMAC COMMUNICATIONS, LLC	\$7,544.31
18118	02/28/2013 HSMAI	\$130.00
18119	02/28/2013 MARK JARONSKI	\$10.95
18120	02/28/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$419.19
18121	02/28/2013 NXTBOOK MEDIA, LLC.	\$500.00
18122	02/28/2013 OFFICE DEPOT	\$218.71
18123	02/28/2013 PROGRESSIVE COMMUNICATIONS INTL	\$1,748.68
18124	02/28/2013 RECALL-TOTAL INFORMATION MGT.	\$443.79
18125	02/28/2013 SAM'S CLUB	\$567.87
18126	02/28/2013 SOUTHWEST MEDIA GROUP, INC.	\$3,000.00
18127	02/28/2013 SKYNET WORLDWIDE EXPRESS	\$1,964.04
18128	02/28/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$579.30
18129	02/28/2013 VERIZON BUSINESS	\$8,024.56
18130	02/28/2013 MONTGOMERY INSURANCE	\$73.00
18131	02/28/2013 SPRINT PCS	\$4,030.44
18132	02/28/2013 AT&T WIRELESS SERVICES	\$1,921.79
58801	02/28/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$21,750.00
130220010762	02/28/2013 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
130227010306	02/28/2013 ICAS PUBLIC RELATIONS	\$2,400.00
130228017856	02/28/2013 CARAT CANADA INC	\$7,583.25
EFT51390	02/28/2013 MANULIFE FINANCIAL	\$62,952.82
EFT51392	02/28/2013 CHRISTOPHER ELLIS	\$706.19

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Colonial Supplemental Insurance	Employee Purchases of Supplemental Bridge Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing

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The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Air Canada	Advertising/Media
Bell Media, Inc.	Advertising/Media
Carat Canada, Inc.	Adv. Digital Media
CBS Outdoor	Advertising Production
Conde Nast De Mexico	Advertising/Media
DIIO, LLC	Database Subscription Research Tool
Eileen Ogintz	Public Relations Spokesperson
Everwise Limited	Printing
Funway Holidays International, Inc	Advertising/Media
Graves Ventures, LLC	Marketing/Sponsorship
Interpro Translation Solutions	Translation Services - 2013 International Visitors Guide
Lieberman Research Worldwide, Inc.	Research Vendor
Opinion Research	Research Vendor
Orlando Predators Sports Group, LLC	Advertising Media/Sponsorship
PCMA Services Inc	Advertising/Media
Proforma Albrecht & Co	Promotional Items
Quad/Graphics, Inc	Printing
Sapient Corporation	Advertising Digital Media
Virgin Holidays	Advertising/Media