

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check Amount</u>
120201009987	02/01/2012 VIRGIN HOLIDAYS	\$200,000.00
120201010863	02/01/2012 VISIT USA COMMITTEE COLOMBIA	\$6,430.00
120201010864	02/01/2012 ATLISSIAN	\$1,200.00
15980	02/02/2012 AMERICAN EXPRESS	\$29.99
15981	02/02/2012 BRIDGEFIELD EMPLOYERS INS CO	\$14,605.61
15982	02/02/2012 CLEAR CHANNEL AIRPORT	\$741.01
15983	02/02/2012 CHARLES M. CSIZMAR d/b/a	\$1,423.00
15984	02/02/2012 CONFERENCE PLUS INC	\$169.77
15985	02/02/2012 CVENT	\$14.97
15986	02/02/2012 GARY MCKECHNIE	\$300.00
15987	02/02/2012 GOOGLE INC	\$59.81
15988	02/02/2012 KNOWLERA MEDIA, LLC	\$9,500.00
15989	02/02/2012 MACHADO GARCIA-SERRA, LLC.	\$79.43
15990	02/02/2012 MARIN'S USA TPS, INC. d/b/a	\$21,496.50
15991	02/02/2012 MOMENTUM MARKETING SOLUTIONS	\$363.91
15992	02/02/2012 NAMESCAPE CORPORATION	\$196.00
15993	02/02/2012 ORLANDO BUSINESS JOURNAL	\$72.95
15994	02/02/2012 MERGE CONSUMER MARKETING	\$10,416.67
15995	02/02/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.50
15996	02/02/2012 22SQUARED, INC.	\$25,140.29
12/16/2011	02/02/2012 JORGE SALES	\$391.02
EFT50856	02/02/2012 YAHOO! SEARCH MARKETING	\$12,242.23
WDL000007297	02/03/2012 401K PPE 02/03/12 PD 02/10/12	\$69,590.27
15997	02/07/2012 ACE EXPEDITERS, INC.	\$2,558.00
15998	02/07/2012 ACE EXPEDITERS, INC.	\$2,558.00
15999	02/07/2012 ACXIOM CORPORATION	\$19,340.00
16000	02/07/2012 ADP, INC.	\$91.25
16001	02/07/2012 ALOMA PRINTING	\$1,157.66
16002	02/07/2012 CHRISTINA BECK	\$75.00
16003	02/07/2012 BENCHMARK GRAPHICS	\$964.00
16004	02/07/2012 CBS	\$1,339.64
16005	02/07/2012 CONVERGE ORLANDO, INC	\$3,500.00
16006	02/07/2012 FEDEX OFFICE & PRINT SERVICES INC	\$287.55
16007	02/07/2012 SCOTT FELTMAN	\$75.00
16009	02/07/2012 KELLY ALLEN	\$27.56
16010	02/07/2012 MACHADO GARCIA-SERRA, LLC.	\$39,840.52
16011	02/07/2012 KDAB d/b/a	\$271.99
16012	02/07/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$508.75
16013	02/07/2012 MASS MUTUAL RETIREMENT SERVICES	\$100.00
16014	02/07/2012 NEW HORIZONS	\$975.00
16015	02/07/2012 OFFICE DEPOT	\$368.95
16016	02/07/2012 PET ASSURE CORP.	\$90.00
16017	02/07/2012 TAMMI RUNZLER	\$25.00
16018	02/07/2012 SABRE, INC.	\$7,809.00
16019	02/07/2012 SOUTHWEST MEDIA GROUP, INC.	\$60,221.25

16020	02/07/2012 TRAVEL 2.0 CONSULTING GROUP	\$2,500.00
16021	02/07/2012 TEWS COMPANY	\$7,064.00
16022	02/07/2012 UNITED HEALTHCARE	\$110,680.85
16023	02/07/2012 THE CULTURAL TRAVELER	\$1,995.00
16024	02/07/2012 VERIZON WIRELESS	\$109.99
16025	02/07/2012 ADOBE SYSTEMS, INCORPORATED	\$3,600.00
16026	02/07/2012 FEDERAL EXPRESS	\$3,075.21
16027	02/07/2012 TW TELECOM	\$3,279.92
16028	02/07/2012 VERIZON	\$85.11
02/07/2012	02/07/2012 MANULIFE FINANCIAL	\$62,547.47
EFT50858	02/07/2012 MARTINA ALLEN	\$900.00
EFT50859	02/07/2012 PAUL BEIRNES	\$832.80
EFT50860	02/07/2012 DEANNA KOTCH	\$75.00
EFT50861	02/07/2012 FRED SHEA	\$27.05
EFT50862	02/07/2012 LEAH WEBB	\$34.97
EFT50863	02/07/2012 STEVE WILLIAMSON	\$4,051.11
EFT50864	02/07/2012 WILLIAM A WITT	\$75.00
EFT50865	02/07/2012 SUSAN ZEIRI	\$60.39
EFT50867	02/07/2012 STEVE WILLIAMSON	\$698.48
120208010117	02/08/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$7,882.88
120208010118	02/08/2012 BRITISH AIRWAYS HOLIDAYS LTD	\$38,620.80
120208010121	02/08/2012 RUKHSANA TIMMIS	\$294.21
120208010130	02/08/2012 PIA HOFFMANN PR	\$1,158.30
16029	02/09/2012 ADT	\$227.89
16030	02/09/2012 ALOMA PRINTING	\$5,943.78
16031	02/09/2012 DOROTHY KELLEY	\$225.00
16032	02/09/2012 PREVENTECH aka Massey Services	\$327.84
16033	02/09/2012 RAMON LOPEZ, JR.	\$21.00
16034	02/09/2012 SIGN PRODUCERS	\$6,230.25
16035	02/09/2012 THE TRAVEL MOM, INC.	\$12,500.00
16036	02/09/2012 22SQUARED, INC.	\$11,999.31
120209006696	02/09/2012 TOTAL MEDIA LIMITED	\$61,605.93
120209006700	02/09/2012 AIR CANADA	\$21,850.00
120209006701	02/09/2012 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
120209006702	02/09/2012 BUSINESS MAGAZINES INTERNATIONAL	\$11,465.00
D 8492777	02/09/2012 TRAVELWEEK	\$5,198.85
EFT50869	02/09/2012 JEFFREY CONWAY	\$432.00
EFT50870	02/09/2012 SUSAN LOMAX	\$583.58
EFT50871	02/09/2012 CAROL MOTLEY	\$10.95
EFT50872	02/09/2012 MISTY JOHANTGEN	\$75.00
WDL000007324	02/10/2012 ADP ppe 2/3/12 pd 2/10/12	\$670,903.58
16037	02/14/2012 ACXIOM CORPORATION	\$24,167.00
16038	02/14/2012 ADP, INC.	\$644.81
16039	02/14/2012 AIT WORLD WIDE LOGISTICS	\$773.67
16040	02/14/2012 CISION US, INC.	\$2,695.41
16041	02/14/2012 BRIGHTCOVE INC.	\$12,432.86
16042	02/14/2012 BROCHURE DISPLAYS INC	\$1,320.00

16043	02/14/2012 DOROTHY KELLEY	\$75.00
16044	02/14/2012 EXCLAIMER INC.	\$279.00
16045	02/14/2012 FEDERAL EXPRESS	\$3,430.33
16046	02/14/2012 FEDEX OFFICE & PRINT SERVICES INC	\$61.35
16047	02/14/2012 FREEMAN DECORATING CO	\$340.80
16048	02/14/2012 GMAC COMMUNICATIONS, LLC	\$3,596.00
16049	02/14/2012 GUS GWYNNE	\$75.00
16050	02/14/2012 HISPANIC MEDIA TRAINERS, LLC	\$9,195.00
16051	02/14/2012 HEATHER HOUGH	\$75.00
16052	02/14/2012 INTERDYN-CFO CONSULTING	\$668.88
16053	02/14/2012 LPI COMMUNICATIONS GROUP, INC	\$384.75
16054	02/14/2012 OFFICE DEPOT	\$723.57
16055	02/14/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$62,301.67
16056	02/14/2012 247/REALMEDIA	\$1,350.00
16057	02/14/2012 ROSEN'S SHINGLE CREEK GOLF CLUB	\$1,471.50
16058	02/14/2012 TEWS COMPANY	\$8,165.00
16059	02/14/2012 UNITED ARTS OF CENTRAL FL INC	\$102.02
16060	02/14/2012 HEART OF FLORIDA UNITED WAY	\$839.18
16061	02/14/2012 VANTAGE STRATEGY CONSULTING	\$1,500.00
16062	02/14/2012 22SQUARED, INC.	\$31,833.00
16063	02/14/2012 HOTEL HUMAN RESOURCES ASSOC. OF CENTRAL FL, INC	\$40.00
16064	02/14/2012 VERIZON WIRELESS	\$149.28
EFT50874	02/14/2012 PAUL BEIRNES	\$939.71
EFT50875	02/14/2012 CARYN S. REED	\$173.26
EFT50876	02/14/2012 DEBORAH HENRICHS	\$75.00
EFT50877	02/14/2012 CHRISTOPHER ELLIS	\$40.88
EFT50878	02/14/2012 PAULENE MINA KAWASJEEP	\$50.00
EFT50879	02/14/2012 MICHAEL TOWNES	\$85.95
EFT50881	02/14/2012 GOOGLE INC	\$3,623.03
16065	02/16/2012 AMERICAN EXPRESS	\$266.24
16066	02/16/2012 ADP, INC.	\$425.00
16067	02/16/2012 ADVANCED MECHANICAL SERVICES	\$85.00
16068	02/16/2012 AIT WORLD WIDE LOGISTICS	\$2,500.00
16069	02/16/2012 ALOMA PRINTING	\$3,308.51
16070	02/16/2012 AVAYA INC	\$1,170.23
16071	02/16/2012 AT&T	\$991.91
16072	02/16/2012 BRIGHT HOUSE NETWORKS	\$338.83
16073	02/16/2012 SHANNON WALDROP KAUL INC.	\$2,020.00
16074	02/16/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$58.15
16075	02/16/2012 CONFERENCE PLUS INC	\$551.95
16076	02/16/2012 CDS OF ORLANDO, INC. d/b/a	\$197.17
16077	02/16/2012 EDGE INFORMATION MANAGEMENT INC	\$181.80
16078	02/16/2012 KAREN HARRINGTON	\$1,599.48
16079	02/16/2012 SUSAN KEGEL	\$1,580.46
16080	02/16/2012 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
16081	02/16/2012 MODULAR MAILING SYSTEMS INC	\$3,514.00
16082	02/16/2012 MILAGROS MONTIEL BUCKLEY	\$102.00

16083	02/16/2012 OFFICE DEPOT	\$53.45
16084	02/16/2012 WORLD COLOR (USA) CORP.	\$24,041.90
16085	02/16/2012 RACKSPACE LTD	\$13,936.07
16086	02/16/2012 SOUTHWEST MEDIA GROUP, INC.	\$5,769.75
16087	02/16/2012 SPRINT	\$2.14
16088	02/16/2012 THE STANDARD INSURANCE CO T5	\$6,469.12
16089	02/16/2012 THE STANDARD INSURANCE CO T5	\$6,044.43
16090	02/16/2012 SHOW BIZ PRODUCTIONS OF FLORIDA, INC	\$4,094.00
16091	02/16/2012 VACO ORLANDO, LLC.	\$1,783.20
16092	02/16/2012 ZOHIO CORPORATION	\$1,995.00
120214009763	02/16/2012 Flight Centre Limited	\$12,957.50
120214009764	02/16/2012 ICAS PUBLIC RELATIONS	\$8,641.42
120214009765	02/16/2012 TOTAL MEDIA LIMITED	\$2,058.71
WDL000007323	02/17/2012 401K PPE 02/17/12 PD 02/24/12	\$49,786.38
02/17/12	02/20/2012 CARLOS RICARDO GUTIERREZ	\$341.96
02/17/12	02/20/2012 JORGE SALES	\$55.82
120201010868	02/20/2012 MKY GLOBAL MARKETING INC	\$3,559.62
120215007884	02/20/2012 ROBERTA CLERICI	\$40.82
16093	02/21/2012 AT&T WIRELESS SERVICES	\$1,171.48
16094	02/21/2012 CHRISTINA BECK	\$75.00
16095	02/21/2012 CHARLES M. CSIZMAR d/b/a	\$7,235.00
16096	02/21/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,911.71
16097	02/21/2012 RAMON LOPEZ, JR.	\$40.00
16098	02/21/2012 Susan E. Dellinger	\$479.60
16099	02/21/2012 SOUTHWEST MEDIA GROUP, INC.	\$2,000.00
16100	02/21/2012 INTERPRO TRANSLATION SOLUTIONS	\$143.00
16101	02/21/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.52
EFT50883	02/21/2012 KEN BARNETT	\$99.00
EFT50884	02/21/2012 LAURENCE BARRON	\$87.49
EFT50885	02/21/2012 ROBIN HOUDYSHELL	\$40.00
EFT50886	02/21/2012 KIM REED	\$75.00
EFT50887	02/21/2012 ADRIENNE SIX	\$90.00
EFT50888	02/21/2012 WILLIAM A WITT	\$75.00
EFT50889	02/21/2012 PAUL BEIRNES	\$1,138.96
02/22/12	02/22/2012 ICAS PUBLIC RELATIONS	\$37,134.34
120214010172	02/22/2012 SUNWING VACATIONS, INC DBA SELLOFF VACATIONS	\$17,570.37
120222013770	02/22/2012 TOTAL MEDIA LIMITED	\$10,987.89
16102	02/23/2012 ADVANCED MECHANICAL SERVICES	\$85.00
16103	02/23/2012 AMERICAN EXPRESS	\$562.28
16104	02/23/2012 AT&T ADVERTISING SOLUTIONS	\$609.93
16105	02/23/2012 LEXISNEXIS	\$869.00
16106	02/23/2012 OFFICEMAX INC	\$381.01
16107	02/23/2012 MACHADO GARCIA-SERRA, LLC.	\$66,492.58
16108	02/23/2012 PC MALL GOV INC	\$2,610.41
16109	02/23/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$1,853.19
16110	02/23/2012 PROGRESS ENERGY FLORIDA INC	\$695.39
16111	02/23/2012 PROGRESS ENERGY FLORIDA INC	\$3,008.69

16112	02/23/2012 PROGRESS ENERGY FLORIDA INC	\$492.81
16113	02/23/2012 PROGRESS ENERGY FLORIDA INC	\$1,201.55
16114	02/23/2012 PUSH, INC.	\$4,517.88
16115	02/23/2012 RAMON LOPEZ, JR.	\$6.00
16116	02/23/2012 RECALL-TOTAL INFORMATION MGT.	\$1,505.49
16117	02/23/2012 SCANTRON SERVICE GROUP	\$1,240.40
16118	02/23/2012 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
16119	02/23/2012 SIMPLEVIEW, INC.	\$6,750.00
16120	02/23/2012 MATTHEW MARRIOTT	\$2,000.00
16121	02/23/2012 VERIZON WIRELESS	\$0.00
16122	02/23/2012 VISIT FLORIDA	\$2,528.00
16124	02/23/2012 22SQUARED, INC.	\$14,583.00
16125	02/23/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.52
EFT50891	02/23/2012 DEBORAH HENRICH	\$75.00
EFT50892	02/23/2012 DEANNA KOTCH	\$75.00
EFT50893	02/23/2012 SUSAN ZEIRI	\$82.85
WDL000007326	02/23/2012 401K Match Trueup	\$7,771.62
120209006698	02/24/2012 ICAS PUBLIC RELATIONS	\$90,651.61
120222013772	02/24/2012 VISIT USA COMMITTEE GERMANY	\$478.98
120222013775	02/24/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
WDL000007325	02/24/2012 ADP ppe 2/17/12 pd 2/24/12	\$486,794.89
D8495829	02/27/2012 SYDNEY THOMAS	\$805.05
16126	02/28/2012 ADP, INC.	\$1,424.51
16127	02/28/2012 CTM MEDIA GROUP, INC	\$1,954.44
16128	02/28/2012 ALMA DDB d/b/a	\$21,120.00
16129	02/28/2012 ELITE DESTINATION MANAGEMENT FLORIDA, LLC	\$2,435.13
16130	02/28/2012 FEDERAL EXPRESS	\$5,134.44
16131	02/28/2012 NAYLOR PUBLICATIONS INC	\$169.50
16132	02/28/2012 NORTHSTAR RESEARCH PARTNERS (USA) LLC	\$37,275.00
16133	02/28/2012 OFFICE DEPOT	\$499.76
16134	02/28/2012 PUSH, INC.	\$51,261.25
16135	02/28/2012 TEWS COMPANY	\$12,040.00
16136	02/28/2012 VACO ORLANDO, LLC.	\$922.00
16137	02/28/2012 VERIZON WIRELESS	\$161.59
16138	02/28/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16139	02/28/2012 TW TELECOM	\$3,240.88
16140	02/28/2012 PUSH, INC.	\$50,000.00
EFT50895	02/28/2012 GOOGLE INC	\$152,607.67
120229013043	02/29/2012 EL TIEMPO	\$623.12
120229013044	02/29/2012 HIPPO EXPRESS INC	\$316.91
FSA 02/01-29/12	02/29/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$9,275.39

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors

Explanation of items \$5,000 or more

Air Canada	Adv. Media - Co-op
Alma DDB d/b/a	Adv. Media
Aloma Printing	Printing
BP Travel/Orbital Marketing Svcs	UK Fulfillment
Brightcove Inc.	Online Video Solution
British Airways Holidays LTD	Adv. Media
Business Magazines International	Adv. Media
Charles M. Csizmar d/b/a	Compensation Consultant
Flight Centre Limited	Adv. Media
Hispanic Media Trainers, LLC	Domestic Marketing Support
Knowlera Media, LLC	Adv. Production
Marin's USA TPS, Inc. d/b/a	Printing
Northstar Research Partners (USA) LLC	Research Vendor
Sabre, Inc.	Co-op Research Database Subscription Fee
Sign Producers	Visitor Center Sign
Sunwing Vacations, Inc. DBA Selloff Vacations	Adv. Media
The Travel Mom, Inc.	Public Relations Spokesperson
Travelweek	Postage
Virgin Holidays	Adv. Media - UK Co-op
Visit USA Committee Colombia	Promotional bag
World Color (USA) Corp.	Freight & Shipping