

**Visit Orlando  
Check Register  
December 2018**

<u>CM Trx Number</u>	<u>GL Posting Date</u>		<u>Check Amount</u>
64437407	12/03/2018	SEA HARBOR MASTER TENANT, LLC	103,184.01
26803	12/04/2018	INTERPRO TRANSLATION SOLUTIONS	1,585.00
26804	12/04/2018	OFFICE DEPOT	87.10
26805	12/04/2018	PR NEWSWIRE ASSOCIATION LLC	1,537.50
26806	12/04/2018	PROVIDENT LIFE & ACCIDENT INSURANCE CO.	536.24
26807	12/04/2018	BENCHMARK GRAPHICS	173.84
26808	12/04/2018	UNUM LIFE INSURANCE COMPANY OF AMERICA	11,572.69
26809	12/04/2018	GUARDIAN LIFE INSURANCE COMPANY	11,177.11
26810	12/04/2018	ORLANDO UTILITIES COMMISSION	121.28
26811	12/04/2018	UNUM LIFE INSURANCE COMPANY OF AMERICA	3,053.32
EFT54739	12/04/2018	BIRDSALL VOSS & ASSOCIATES INC	627,926.55
26812	12/06/2018	1218 INC	30,000.00
26813	12/06/2018	ALOMA PRINTING	1,261.82
26814	12/06/2018	BENCHMARK GRAPHICS	6,842.50
26815	12/06/2018	CLEAR CHANNEL OUTDOOR	2,400.00
26816	12/06/2018	FEDEX	1,520.65
26817	12/06/2018	FPIS, INC.	1,171.00
26818	12/06/2018	I-RIDE TROLLEY SERVICE	1,095.00
26819	12/06/2018	KENNEY COMMUNICATIONS INC	4,200.00
26820	12/06/2018	PRECISION SAMPLE, LLC	9,161.25
26821	12/06/2018	RESPONSE MEDIA, INC.	2,113.40
26822	12/06/2018	D.K. SHIFFLET & ASSOCIATES LTD	46,250.00
26823	12/06/2018	SHRED-IT-USA, LLC	191.85
26824	12/06/2018	SIMPLEVIEW, INC.	12,000.00
26825	12/06/2018	HILTON ORLANDO	805.52
26826	12/06/2018	HEART OF FLORIDA UNITED WAY	1,331.84
26827	12/06/2018	W5, INC.	9,500.00
26828	12/06/2018	W. B. MASON CO., INC.	97.61
26829	12/06/2018	WORKSCAPES INC	175.00
26830	12/06/2018	GOLDNER ASSOCIATES	346.36
EFT54741	12/06/2018	CARYN S. REED	13.90
DAJ000010032	12/07/2018	Ulti ppe 11/30/18 pd 12/7/18	590,728.92
DAJ000010030	12/10/2018	401K ppe 11/30/18 pd 12/7/18	52,843.35
181212010957	12/12/2018	ALL RESPONSE MEDIA LTD	17,031.00
181212010959	12/12/2018	AVIAREPS	22,250.00
26831	12/13/2018	APPNEXUS RESOURCES INC.	680.64
26832	12/13/2018	BIRLASOFT, INC.	8,000.00
26833	12/13/2018	BRIGHT HOUSE NETWORKS	347.94
26834	12/13/2018	COLUMBUS US	487.50
26835	12/13/2018	MICHON, INC.	15,000.00
26836	12/13/2018	FLORIDA CITRUS SPORTS EVENTS INC.	125,000.00

**Visit Orlando  
Check Register  
December 2018**

26837	12/13/2018 HYATT REGENCY GRAND CYPRESS	2,552.68
26838	12/13/2018 LEVEL3 FINANCING INC.	5,543.63
26839	12/13/2018 LEVEMENTUM, LLC	5,365.00
26840	12/13/2018 MILES PARTNERSHIP, LLLP	31,000.00
26841	12/13/2018 NAYLOR PUBLICATIONS INC	499.00
26842	12/13/2018 SPRINT PCS	528.23
26843	12/13/2018 TRIPADVISOR HOLDINGS LLC	107,045.07
26844	12/13/2018 CENTRAL/UNIVERSAL WINDOW CLEANING	127.80
26845	12/13/2018 ARKADIN INC	867.88
26846	12/13/2018 VERIZON BUSINESS	4,257.29
EFT54743	12/13/2018 ARIADNA, LLC	357,984.83
EFT54744	12/13/2018 CREATIVE ZING PROMOTION GROUP, LLC	6,573.20
EFT54745	12/13/2018 BIRDSALL VOSS & ASSOCIATES INC	230,313.80
FXDB018121200303	12/14/2018 BP TRAVEL/ORBITAL MARKETING SVCS	1,380.42
FXDB018121200306	12/14/2018 ALL RESPONSE MEDIA LTD	114,430.83
26847	12/18/2018 MEDIA REPRESENTATIONS, INC.	375.00
26848	12/18/2018 XPRES LLC	187.32
EFT54747	12/18/2018 BIRDSALL VOSS & ASSOCIATES INC	278,065.93
181219013570	12/19/2018 PRICE TRAVEL HOLDING	34,757.00
181219013573	12/19/2018 EDELMAN	22,864.50
181219013575	12/19/2018 PUBLICACIONES TURISTICAS CU, S.A.	290.00
181219013594	12/19/2018 C.M. TRADE MARKETING S.A.S.	4,166.00
181219013595	12/19/2018 WAVEMAKER CANADA ULC	12,100.00
26849	12/20/2018 THE AIR TRAVEL GROUP	1,204.18
26850	12/20/2018 ALOMA PRINTING	408.97
26851	12/20/2018 BIRLASOFT, INC.	8,000.00
26852	12/20/2018 DIALOGDIRECT, INC.	3,358.88
26853	12/20/2018 CLEAR CHANNEL OUTDOOR	7,200.00
26854	12/20/2018 COMPUTECH OF CENTRAL FLORIDA, INC.	17,500.00
26855	12/20/2018 CTM MEDIA GROUP, INC	1,166.68
26856	12/20/2018 DAHSKIP, INC. d/b/a	32.16
26857	12/20/2018 FEDEX	17.07
26858	12/20/2018 GMAC COMMUNICATIONS, LLC	5,760.00
26859	12/20/2018 INTERPRO TRANSLATION SOLUTIONS	470.00
26860	12/20/2018 DATASITE ORLANDO	1,671.45
26861	12/20/2018 MEDIA REPRESENTATIONS, INC.	2,852.87
26862	12/20/2018 MIMICAST NORTH AMERICA, INC.	2,220.00
26863	12/20/2018 NET CONVERSION LLC	8,805.89
26864	12/20/2018 OFFICE TEAM	1,008.15
26865	12/20/2018 DUKE ENERGY	2,036.89
26866	12/20/2018 PET ASSURE CORP.	151.00
26867	12/20/2018 RESPONSE MEDIA, INC.	786.00

**Visit Orlando  
Check Register  
December 2018**

26868	12/20/2018 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	407.89
26869	12/20/2018 SUMMIT BROADBAND INC.	4,684.64
26870	12/20/2018 SIMPLEVIEW, INC.	15,500.00
26871	12/20/2018 TEWS COMPANY	8,545.00
26872	12/20/2018 TRUE OMNI LLC	3,150.00
26873	12/20/2018 W5, INC.	24,125.00
26874	12/20/2018 W. B. MASON CO., INC.	83.04
26875	12/20/2018 YP LLC	2,471.94
26876	12/20/2018 VERIZON WIRELESS	305.40
26877	12/20/2018 VERIZON WIRELESS	29.52
26878	12/20/2018 VERIZON WIRELESS	134.20
600400116877	12/20/2018 CIGNA HEALTH AND LIFE INSURANCE COMPANY	117,642.73
EFT54749	12/20/2018 MICROSOFT ONLINE, INC.	25,797.09
EFT54750	12/20/2018 GOOGLE INC	572,661.57
FXDB018121900355	12/20/2018 WAVEMAKER CANADA ULC	507,089.29
64669297	12/21/2018 ERIC AMBINDER	375.00
64669313	12/21/2018 VOID	-
64669313	12/21/2018 FLYTOUR EVENTOS E TURISMO LTDA	3,000.00
64669313	12/21/2018 TRADE TOURS VIAGENS LTDA	2,850.00
DAJ000010033	12/21/2018 Ulti ppe 12/14/18 pd 12/21/18	553,185.79
FXDB018122000164	12/21/2018 WAVEMAKER CANADA ULC	330,460.25
DAJ000010031	12/24/2018 401K ppe 12/14/18 pd 12/21/18	50,889.45
FXDB018122000159	12/24/2018 ALL RESPONSE MEDIA LTD	50,635.68
64734495	12/26/2018 C.M. TRADE MARKETING S.A.S.	4,166.00
26879	12/27/2018 APPNEXUS RESOURCES INC.	675.00
26880	12/27/2018 CTM MEDIA GROUP, INC	3,390.83
26881	12/27/2018 DELUXE BUSINESS CHECKS & SOLUTIONS	202.32
26882	12/27/2018 DIIO, LLC	6,250.00
26883	12/27/2018 FEDEX	399.66
26884	12/27/2018 INTOUCH INSIGHT, INC.	1,019.60
26885	12/27/2018 IRON MOUNTAIN	953.12
26886	12/27/2018 NA OFFICE SOLUTIONS	2,266.51
26887	12/27/2018 ORLANDO GIFT BASKETS	194.99
26888	12/27/2018 RACKSPACE LTD	3,043.24
26889	12/27/2018 VERTEKS CONSULTING INC.	1,745.54
26890	12/27/2018 CENTRAL FLORIDA SPORTS COMM.	52,410.25
EFT54752	12/27/2018 CHATTER BUZZ, LLC	38,650.00
EFT54753	12/27/2018 GOOGLE INC	19,878.72
EFT54755	12/28/2018 SEA HARBOR MASTER TENANT, LLC	105,824.19
FXDB018122600136	12/28/2018 BP TRAVEL/ORBITAL MARKETING SVCS	1,318.72
181226008008	12/31/2018 PRICE TRAVEL HOLDING	4,000.00
181226008009	12/31/2018 ZENO DO BRASIL LTDA	1,000.00

**Visit Orlando  
Check Register  
December 2018**

181226008011	12/31/2018 STRATEGIC POINTS S.A.S.	4,900.00
FXDB018122000156	12/31/2018 J TERRA CONSULTORIA LTDA	4,960.63

**Visit Orlando  
Check Register  
December 2018**

Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Public relations agency - UK
DialogDirect, Inc.	Consumer fulfillment - US
DK Shifflet & Associates	Research vendor - travel industry statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Expedia LTDA.	International PR rep - Colombia
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Helinger Advertising	Marketing collateral distribution
J Terra Consultoria LTDA	International trade rep - Brazil
Lee Travel Consulting LTD	International trade rep - UK
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Ultipro PPE (various)	Payroll transfer
Unum Life Insurance Company of America	LTD, STD & AD&D and life insurance
Wavemaker Canada ULC	International media-buying agency - Canada
Zeno do Brasil LTDA	Public relations agency - Brazil

**Visit Orlando  
Check Register  
December 2018**

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$10,000 or more	
1218 Inc	Saleforce development support
Central Florida Sports Comm.	Sports marketing
Chatter Buzz, LLC	Advertising - digital media
Florida Citrus Sports Events, LLC	Advertising
Michon, Inc.	Spokeperson and media tour
Miles Partnership, LLLP	Advertising - digital media
Price Travel Holding	Advertising - digital media co-op
Tripadvisor Holdings LLC	Advertising - digital media
W5, Inc.	Research vendor