

**Visit Orlando
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December 2017**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
FXDB017112900120	12/01/2017 ALL RESPONSE MEDIA LTD	235,099.67
WDL000009539	12/01/2017 401K ppe 12/1/17 pd 12/08/17	55,038.20
WDL000009541	12/01/2017 ADP ppe 12/1/17 pd 12/08/17	534,939.55
25413	12/05/2017 C3RESEARCH LLC	22,500.00
25414	12/05/2017 CDB PRODUCTIONS INC	14,347.45
25415	12/05/2017 DANIEL J. EDELMAN, INC.	52,368.07
25416	12/05/2017 VOID	-
25417	12/05/2017 LEVEMENTUM, LLC	4,255.00
25418	12/05/2017 VOID	-
25419	12/05/2017 AREAS USA FLTP, LLC	24,062.50
25420	12/05/2017 FEDERAL EXPRESS	129.21
25421	12/05/2017 GALA ENTERPRISES OF CNTRL FL	500.00
25422	12/05/2017 SIMPLEVIEW, INC.	17,515.00
EFT54332	12/05/2017 ARIADNA, LLC	5,850.00
EFT54333	12/05/2017 YAHOO INC.	13,742.80
FXDB017120100242	12/05/2017 ALL RESPONSE MEDIA LTD	26,641.79
25423	12/07/2017 ALOMA PRINTING	2,668.90
25424	12/07/2017 APPNEXUS RESOURCES INC.	710.73
25425	12/07/2017 COMPUTECH OF CENTRAL FLORIDA, INC.	17,500.00
25426	12/07/2017 DAHSKIP, INC. d/b/a	26.50
25427	12/07/2017 FLORIDA CITRUS SPORTS EVENTS INC.	295,000.00
25428	12/07/2017 VOID	-
25429	12/07/2017 VOID	-
25430	12/07/2017 SALESFORCE.COM, INC.	197,240.92
25431	12/07/2017 SERTIFI INC.	4,526.13
25432	12/07/2017 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	70,185.43
25433	12/07/2017 LEVEL3 FINANCING INC.	5,406.80
25434	12/07/2017 CONVENTION NEWS TELEVISION, LLC	2,500.00
25435	12/07/2017 MEMIC INDEMNITY COMPANY	77,502.00
EFT54335	12/07/2017 BIRDSALL VOSS & ASSOCIATES INC	276,759.00
FXDB017120600139	12/08/2017 BP TRAVEL/ORBITAL MARKETING SVCS	1,173.06
FXDB017120700313	12/11/2017 ALL RESPONSE MEDIA LTD	161,293.84
25436	12/12/2017 ADP, INC.	1,269.18
25437	12/12/2017 ALOMA PRINTING	551.67
25438	12/12/2017 APEX SYSTEMS, LLC	3,960.00
25439	12/12/2017 AT&T WIRELESS SERVICES	979.84
25440	12/12/2017 BETH HEARN DOUGLAS	1,907.50
25441	12/12/2017 FEDERAL EXPRESS	2,340.61
25442	12/12/2017 FPIS, INC.	1,171.00
25443	12/12/2017 VOID	-

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25444	12/12/2017 OUTREACH CORPORATION	10,560.00
25445	12/12/2017 TEWS COMPANY	10,742.91
25446	12/12/2017 VERIZON BUSINESS	6,162.32
25447	12/12/2017 WORKSCAPES INC	132.00
25448	12/12/2017 AT&T	322.22
25449	12/12/2017 HEART OF FLORIDA UNITED WAY	892.02
61301639	12/13/2017 ALL RESPONSE MEDIA LTD	15,110.00
61301641	12/13/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	12,100.00
61301707	12/13/2017 EKO AGENCIA DE PROPAGANDA E PUBLICIDADE LTDA	25,000.00
25450	12/14/2017 VOID	-
25451	12/14/2017 ALOMA PRINTING	341.34
25452	12/14/2017 ARKADIN INC	737.60
25453	12/14/2017 BENCHMARK GRAPHICS	508.28
25454	12/14/2017 BETH HEARN DOUGLAS	1,636.25
25455	12/14/2017 CLEAR CHANNEL OUTDOOR	10,507.00
25456	12/14/2017 VOID	-
25457	12/14/2017 FEDEX OFFICE & PRINT SERVICES INC	11,176.27
25458	12/14/2017 HIGH IMPACT COMMUNICATIONS	3,000.00
25459	12/14/2017 MIMECAST NORTH AMERICA, INC.	2,220.00
25460	12/14/2017 PARTSFLEET INC.	2,704.46
25461	12/14/2017 SHRED-IT-USA, LLC	53.00
25462	12/14/2017 STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	391.98
25463	12/14/2017 SIMPLEVIEW, INC.	1,062.50
25464	12/14/2017 YP LLC	615.50
25465	12/14/2017 PETERSON CONSULTING SERVICES LLC	44,675.54
25466	12/14/2017 SPRINT PCS	1,073.42
25467	12/14/2017 CDB PRODUCTIONS INC	6,634.55
25468	12/14/2017 CTM MEDIA GROUP, INC	5,543.53
25469	12/14/2017 WAYBLAZER, INC.	10,000.00
EFT54337	12/14/2017 GOOGLE INC	19,590.03
FXDB017121300181	12/14/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	243,436.44
FXDB017121300164	12/15/2017 J TERRA CONSULTORIA LTDA	3,311.90
FXDB017121300176	12/15/2017 ALL RESPONSE MEDIA LTD	122,286.99
WDL000009537	12/15/2017 ADP ppe 12/15/17 pd 12/21/17 Add'l	156.95
WDL000009538	12/15/2017 401K ppe 12/15/17 pd 12/21/17	51,932.28
WDL000009540	12/15/2017 ADP ppe 12/15/17 pd 12/21/17	526,343.80
25470	12/19/2017 AGILITY INC.	1,850.00
25471	12/19/2017 BRIGHT HOUSE NETWORKS	320.79
25472	12/19/2017 CONCUR TECHNOLOGIES, INC.	4,253.70
25473	12/19/2017 INSURANCE OFFICE OF AMERICA	9,720.00
25474	12/19/2017 POSTMASTER	359.15
25475	12/19/2017 PURPLE COW PRODUCTIONS, INC.	9,987.00

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25476	12/19/2017 CHATTER BUZZ, LLC	7,500.00
25477	12/19/2017 PRESTON MACK	650.00
25478	12/19/2017 TECHTRON COMMUNICATIONS, INC.	1,875.00
EFT54339	12/19/2017 ARIADNA, LLC	47,974.80
EFT54340	12/19/2017 CDB PRODUCTIONS INC	2,423.30
EFT54341	12/19/2017 CN2, INC.	10,132.00
171220013834	12/21/2017 TRAVELBRANDS INC.	20,000.00
25479	12/21/2017 ADP, INC.	1,405.42
25480	12/21/2017 APEX SYSTEMS, LLC	3,600.00
25481	12/21/2017 THE CIT GROUP, INC.	1,940.43
25482	12/21/2017 DELUXE BUSINESS CHECKS & SOLUTIONS	192.73
25483	12/21/2017 EDGE INFORMATION MANAGEMENT INC	199.40
25484	12/21/2017 THE STG GROUP, INC.	2,248.22
25485	12/21/2017 DATASITE ORLANDO	1,604.49
25486	12/21/2017 MEDICAL COST CONTAINMENT SERVICES, INC.	292.00
25487	12/21/2017 DUKE ENERGY	1,826.98
25488	12/21/2017 DUKE ENERGY	299.01
25489	12/21/2017 QUALTRICS, LLC	3,640.00
25490	12/21/2017 RACKSPACE LTD	2,730.21
25491	12/21/2017 SUMMIT BROADBAND INC.	4,682.48
25492	12/21/2017 TEWS COMPANY	3,636.50
25493	12/21/2017 VERIZON WIRELESS	116.44
25494	12/21/2017 VERTEKS CONSULTING INC.	1,745.54
25495	12/21/2017 XEROGRAPHIC DIGITAL PRINTING	612.38
25496	12/21/2017 XPRES LLC	153.43
EFT54343	12/21/2017 CDB PRODUCTIONS INC	6,665.92
EFT54345	12/21/2017 SARA ELIZABETH ANDERSON	55.00
EFT54346	12/21/2017 BARBARA BALAGURAS	115.00
EFT54347	12/21/2017 KEN BARNETT	55.00
EFT54348	12/21/2017 LAURAN BENATTI	55.00
EFT54349	12/21/2017 ELAINE A. BLAZYS	55.00
EFT54350	12/21/2017 LAURA BONNIVILLE	55.00
EFT54351	12/21/2017 ANTONETTA CARACCILO	55.00
EFT54352	12/21/2017 DOROTHY KELLEY	55.00
EFT54353	12/21/2017 KELLI DUNN	55.00
EFT54354	12/21/2017 HAYAT PRONOVOST	115.00
EFT54355	12/21/2017 ASHLEY E HELING	55.00
EFT54356	12/21/2017 BARBARA HEROD	115.00
EFT54357	12/21/2017 KIRK D. HOWARD	55.00
EFT54358	12/21/2017 COLLETTE JOHNSON	55.00
EFT54359	12/21/2017 SEAN PATRICK KEENEY	110.00
EFT54360	12/21/2017 VERNICE RON KEITH	115.00

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EFT54361	12/21/2017 CAROLYN MARTIN	55.00
EFT54362	12/21/2017 DEBRA MELNICK	55.00
EFT54363	12/21/2017 FAYE MEMOLI	115.00
EFT54364	12/21/2017 ELIZABETH PUSATERI	55.00
EFT54365	12/21/2017 JOHN ROTH	55.00
EFT54366	12/21/2017 RONDA SCHOENEGER	55.00
EFT54367	12/21/2017 SANDI DAUGHERTY	55.00
EFT54368	12/21/2017 VANESSA VELASQUEZ	55.00
EFT54369	12/21/2017 PHIL WHITE	110.00
EFT54370	12/21/2017 SUSAN ZEIRI	115.00
FXDB017122000258	12/21/2017 MEC CANADA-A DIVISION OF YOUNG & RUBICAM GROUP OF COMPANIES, ULC	11,534.46
61357920	12/22/2017 VIRGIN HOLIDAYS	250,000.00
FXDB017122000248	12/22/2017 J TERRA CONSULTORIA LTDA	7,561.65
FXDB017122000274	12/22/2017 BP TRAVEL/ORBITAL MARKETING SVCS	9,778.35
FXDB017122000278	12/22/2017 TRAVEL STUDIO COMUNICACIONES S.A. DE C.V.	46.63
25497	12/27/2017 MEMIC INDEMNITY COMPANY	4,494.00
61404811	12/27/2017 ALG VIAJES MEXICO S DE RL DE CV	1,200.00
25498	12/28/2017 ALOMA PRINTING	548.48
25499	12/28/2017 CHATTER BUZZ, LLC	7,500.00
25500	12/28/2017 FEDERAL EXPRESS	11.14
25501	12/28/2017 GUARDIAN LIFE INSURANCE COMPANY	11,001.37
25502	12/28/2017 REDMARKE RESEARCH	9,000.00
25503	12/28/2017 SOCIAL TABLES, INC.	3,300.00
25504	12/28/2017 SURVEY SAMPLING INTERNATIONAL, LLC	6,498.90
25505	12/28/2017 U.S. BANK NATIONAL ASSOCIATION	3,136.73
FXDB017122700082	12/29/2017 BP TRAVEL/ORBITAL MARKETING SVCS	5,340.99
61404804	12/31/2017 SEA HARBOR MASTER TENANT, LLC	102,272.10
WDL000009542	12/15/2017 ADP ppe 12/15/17 pd 12/29/17 Add'l	41.21

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
Addimage LLC	Consumer fulfillment - Latin America
ADP PPE (various)	Payroll transfer
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising media
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Aviareps Marketing Garden Holdings LTD	International trade rep - China
Birdsall Voss & Associates, Inc.	Domestic media-buying and creative agency
BP Travel/Orbital Marketing Svcs.	Consumer fulfillment - UK
Brian Unlimited Distribution Co.	Consumer fulfillment - US
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
CPR - ADP Payroll	Payroll tax deposits
Daniel J. Edelman, Inc.	Global public relations agency
DK Shifflet & Associates	Research vendor - travel industry statistics
Expedia LTDA.	International PR rep - Colombia
Guardian Life Insurance Company	Dental and vision insurance
Google, Inc.	Online media/advertising
Helinger Advertising	Marketing collateral distribution
ICAS Public Relations	International trade rep - UK
J Terra Consultoria LTDA	International trade rep - Brazil
MEC Canada - A Division of Young & Rubicam	International media agency - Canada
Microsoft Online, Inc.	Online media/advertising
Network Presentation S.A.	International trade rep - Southern Cone
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website development and support/SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Tews Company	Temporary staffing
Travel Studio Comunicaciones S.A. de C.V.	International trade rep - Mexico
Unum Life Insurance Company of America	LTD, STD & AD&D and life
WayBlazer, Inc.	Search capability services

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
C3research LLC	Research vendor
CDB Productions Inc	Advertising productions
CN2, Inc.	Destination app
Clear Channel Outdoor	Advertising media
EKO Agencia de Propaganda e Publicid	Advertising media co-op
Fedex Office & Print Services Inc	Printing - bridge banners
Florida Citrus Sports Events Inc.	Sports marketing
Memic Indemnity Company	Insurance policy renewal
Peterson Consulting Services LLC	Travel agency for sweepstakes winners
Travelbrands Inc.	Advertising media co-op
Travelers/Insurance Office of America	Insurance policy renewal
Virgin Holidays	Advertising media
Yahoo Inc.	Advertising media