

**Visit Orlando
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December 2013**

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
19489	12/03/2013 ADP, INC.	\$1,916.07
19490	12/03/2013 FEDERAL EXPRESS	\$1,283.50
19491	12/03/2013 GARY BOGDON PHOTOGRAPHY, INC.	\$2,000.00
19492	12/03/2013 GMAC COMMUNICATIONS, LLC	\$3,500.00
19493	12/03/2013 HIGH IMPACT COMMUNICATIONS	\$15,760.00
19494	12/03/2013 INTERPRO TRANSLATION SOLUTIONS	\$176.00
19495	12/03/2013 MEDICAL NEWS, LLC	\$5,300.00
19496	12/03/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
19497	12/03/2013 D.K. SHIFFLET & ASSOCIATES LTD	\$21,512.00
19498	12/03/2013 STRATEGIC MARKETING & RESEARCH, INC.	\$10,750.00
19499	12/03/2013 TEWS COMPANY	\$7,283.60
19500	12/03/2013 TNS CUSTOM RESEARCH, INC.	\$33,900.00
19501	12/03/2013 UNITED ARTS OF CENTRAL FL INC	\$124.32
19502	12/03/2013 HEART OF FLORIDA UNITED WAY	\$879.74
19503	12/03/2013 VERIZON BUSINESS	\$7,419.73
19504	12/03/2013 OFFICE DEPOT	\$20.23
19505	12/05/2013 BENCHMARK GRAPHICS	\$448.50
19506	12/05/2013 FLORIDA SIGN SOURCE, INC.	\$1,561.82
19507	12/05/2013 INSURANCE OFFICE OF AMERICA	\$84,316.00
19508	12/05/2013 ORANGE COUNTY CONVENTION CNTR	\$117.00
19509	12/05/2013 RAMON LOPEZ, JR.	\$14.00
19510	12/05/2013 RONA (LYNN) GINDIN FELDMAN	\$300.00
19511	12/05/2013 TRAVELERS/ INSURANCE OFFICE OF AMERICA-ALT	\$66,878.68
19512	12/10/2013 ACE EXPEDITERS, INC.	\$2,588.00
19513	12/10/2013 ACXIOM CORPORATION	\$24,167.00
19514	12/10/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19515	12/10/2013 ADP, INC.	\$2,810.10
19516	12/10/2013 AIT WORLD WIDE LOGISTICS	\$5,188.03
19517	12/10/2013 ALOMA PRINTING	\$2,989.49
19518	12/10/2013 AT&T	\$105.27
19519	12/10/2013 BELL MEDIA INC	\$49,879.00
19520	12/10/2013 BENCHMARK GRAPHICS	\$303.50
19521	12/10/2013 BRIGHTCOVE INC.	\$2,458.34
19522	12/10/2013 BURRELLES LUCE	\$1,505.08
19523	12/10/2013 CITRIX ONLINE	\$660.00
19525	12/10/2013 CVENT	\$20,000.00
19526	12/10/2013 CVENT	\$4,342.50
19527	12/10/2013 DELUXE BUSINESS CHECKS & SOLUTIONS	\$94.25
19528	12/10/2013 FLORIDA HOSPITAL	\$2,849.00
19529	12/10/2013 FLORIDA TREND	\$11,395.00
19530	12/10/2013 FPIS, INC.	\$1,429.00
19531	12/10/2013 FREEMAN DECORATION CO	\$14,037.68
19532	12/10/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$4,280.00
19533	12/10/2013 HIGH IMPACT COMMUNICATIONS	\$14,525.00

**Visit Orlando
Check Register
December 2013**

19534	12/10/2013 INTERPRO TRANSLATION SOLUTIONS	\$110.00
19535	12/10/2013 DATASITE ORLANDO	\$1,884.74
19536	12/10/2013 MACHADO GARCIA-SERRA, LLC.	\$19,931.20
19537	12/10/2013 MEARS TRANSPORTATION GROUP	\$453.60
19538	12/10/2013 OCTAGON, INC	\$9,500.00
19539	12/10/2013 ORANGE COUNTY CONVENTION CNTR	\$153.00
19540	12/10/2013 PANROTAS INTERNATIONAL, INC.	\$2,400.00
19541	12/10/2013 PME PHOTOGRAPHY INC	\$600.00
19542	12/10/2013 PRIMROSE CENTER INC	\$264.60
19543	12/10/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$2,014.28
19544	12/10/2013 PROVIEW EVENTS, LLC	\$489.90
19545	12/10/2013 PUSH, INC.	\$102,940.06
19546	12/10/2013 RECALL-TOTAL INFORMATION MGT.	\$1,891.11
19547	12/10/2013 SILENT RECORDS, INC	\$12,000.00
19548	12/10/2013 SOUTHWEST MEDIA GROUP, INC.	\$109,791.18
19549	12/10/2013 SPECTRUM PRINTING	\$2,667.24
19550	12/10/2013 SURVEY SAMPLING INTERNATIONAL, LLC	\$7,350.00
19551	12/10/2013 SIMPLEVIEW, INC.	\$5,125.00
19552	12/10/2013 TEWS COMPANY	\$6,495.20
19553	12/10/2013 TRAVEL GUIDES FREE	\$1,764.18
19554	12/10/2013 UNITED HEALTHCARE	\$117,768.65
19555	12/10/2013 22SQUARED, INC.	\$162,758.89
19556	12/10/2013 XEROGRAPHIC DIGITAL PRINTING	\$2,822.25
19557	12/10/2013 CDS OF ORLANDO, INC. d/b/a	\$61.67
19558	12/10/2013 EXPEDIA TRAVEL	\$75,000.00
19559	12/10/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
19560	12/10/2013 MOLLY C. BRITT	\$2,400.00
19561	12/10/2013 OFFICE DEPOT	\$22.33
19562	12/10/2013 ORLANDO BUSINESS JOURNAL	\$2,615.00
19563	12/10/2013 VISIT FLORIDA	\$5,000.00
19564	12/20/2013 AT&T	\$145.64
19565	12/20/2013 AT&T WIRELESS SERVICES	\$2,121.54
19566	12/20/2013 CISION US, INC.	\$1,703.75
19567	12/20/2013 AT&T	\$664.77
19568	12/20/2013 BRIGHT HOUSE NETWORKS	\$78.68
19569	12/20/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$8,693.87
19570	12/20/2013 CLEAR CHANNEL OUTDOOR	\$2,550.00
19571	12/20/2013 DOROTHY KELLEY	\$165.00
19572	12/20/2013 FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES	\$2,626.50
19573	12/20/2013 HIGH IMPACT COMMUNICATIONS	\$975.00
19574	12/20/2013 LEXISNEXIS	\$538.00
19575	12/20/2013 MEETING PROFESSIONALS INT'L	\$6,605.00
19576	12/20/2013 PANROTAS INTERNATIONAL, INC.	\$1,200.00
19577	12/20/2013 SARAH SEKULA	\$1,600.00
19578	12/20/2013 SPRINT	\$4.30
19579	12/20/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,737.90

**Visit Orlando
Check Register
December 2013**

19580	12/20/2013 22SQUARED, INC.	\$7,500.00
19581	12/20/2013 WILL PEAVY	\$165.00
19582	12/20/2013 WORKSCAPES INC	\$202.56
19584	12/31/2013 ACME STAMP & SIGN CO., INC.	\$53.46
19585	12/31/2013 AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY INC	\$3,750.00
19586	12/31/2013 CANON FINANCIAL SERVICES	\$1,270.10
19587	12/31/2013 CANON SOLUTIONS AMERICA INC.	\$12,382.88
19588	12/31/2013 CLEAR CHANNEL OUTDOOR	\$2,752.50
19589	12/31/2013 CINTAS DOCUMENT MGMT ORLANDO	\$750.00
19590	12/31/2013 CONVENTION NEWS TELEVISION, LLC	\$750.00
19591	12/31/2013 DOLLAR RENT A CAR - FLORIDA	\$234.00
19592	12/31/2013 FEDERAL EXPRESS	\$100.80
19593	12/31/2013 GMAC COMMUNICATIONS, LLC	\$3,532.74
19594	12/31/2013 OFFICEMAX INC	\$1,272.03
19596	12/31/2013 PET ASSURE CORP.	\$36.00
19597	12/31/2013 PITNEY BOWES CREDIT CORP.	\$1,840.65
19598	12/31/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$1,322.90
19599	12/31/2013 RACKSPACE LTD	\$2,850.86
19600	12/31/2013 DAVID SIBILA	\$93.93
19601	12/31/2013 SPRINT PCS	\$2,669.24
19602	12/31/2013 TEWS COMPANY	\$10,811.90
19603	12/31/2013 VERIZON WIRELESS	\$175.53
19604	12/31/2013 VERIZON	\$91.34
19605	12/31/2013 OFFICE DEPOT	\$96.79
12/12/13	12/12/2013 JORGE SALES	\$400.00
131204005471	12/05/2013 WOLF PROPAGANDA LTDA.	\$186,286.45
131204005472	12/05/2013 LPI COMMUNICATIONS GROUP, INC	\$1,863.25
131209009697	12/11/2013 TRIPCENRAL.CA	\$13,396.60
131209009698	12/11/2013 TOTAL MEDIA LIMITED	\$4,305.46
131209009699	12/11/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$10,868.88
131209009700	12/10/2013 RUKHSANA TIMMIS	\$419.30
131209009702	12/10/2013 CORPORACION T.T.I.C.A.	\$800.00
131209009703	12/10/2013 CONDE NAST DE MEXICO	\$5,500.00
131209009704	12/10/2013 LPI COMMUNICATIONS GROUP, INC	\$1,958.75
131209009705	12/10/2013 SUPORTE COMUNICACOES LTDA - ME	\$14,424.00
131209009706	12/10/2013 DOUBLESIX MARKETING LTD.	\$14,450.00
131210014223	12/11/2013 ICAS PUBLIC RELATIONS	\$9,309.34
131210014224	12/11/2013 BRITISH AIRWAYS PLC	\$418,450.00
131210014225	12/11/2013 WOLF PROPAGANDA LTDA.	\$54,881.20
131210014227	12/11/2013 ICAS PUBLIC RELATIONS	\$2,400.00
131210014228	12/11/2013 PIA HOFFMANN PR	\$666.38
131211002607	12/18/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$99.41
131223018242	12/30/2013 WOLF PROPAGANDA LTDA.	\$10,000.00
131223018244	12/30/2013 LA BANCA DE INVERSION S.A.	\$1,141.80
131223018245	12/30/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$1,927.12
12/30/2013	12/30/2013 ENVOY	\$609.33

**Visit Orlando
Check Register
December 2013**

D 2013121000297	12/11/2013	GOOGLE INC	\$18,019.00
EFT51681	12/05/2013	PAUL BEIRNES	\$55.00
EFT51682	12/05/2013	CINDY COX	\$5.08
EFT51683	12/05/2013	CARYN S. REED	\$16.73
EFT51684	12/05/2013	CASEY THOMPSON	\$1,141.85
EFT51685	12/05/2013	ERIC DEJESUS	\$55.00
EFT51686	12/05/2013	KIM REED	\$55.00
EFT51687	12/05/2013	DEANNA KOTCH	\$55.00
EFT51688	12/05/2013	SANDI DAUGHERTY	\$55.00
EFT51689	12/05/2013	ADRIENNE SIX	\$55.00
EFT51690	12/05/2013	ZITA STEGLICH	\$55.00
EFT51691	12/05/2013	MICHAEL TOWNES	\$55.00
EFT51693	12/10/2013	GOOGLE INC	\$170,917.09
EFT51695	12/20/2013	PAUL BEIRNES	\$307.48
EFT51696	12/20/2013	LAURA BONNIVILLE	\$55.00
EFT51698	12/20/2013	ERIC DEJESUS	\$110.00
EFT51699	12/20/2013	DEBORAH HENRICHS	\$141.68
EFT51700	12/20/2013	FERNA CUCCARESE	\$275.00
EFT51701	12/20/2013	DOROTHY GERMAIN	\$165.00
EFT51702	12/20/2013	HAYAT PRONOVOST	\$222.00
EFT51703	12/20/2013	LAURIN HILTSLEY	\$28.90
EFT51704	12/20/2013	ROBIN HOUDYSHELL	\$80.00
EFT51705	12/20/2013	MISTY JOHANTGEN	\$55.00
EFT51706	12/20/2013	KIM REED	\$55.00
EFT51707	12/20/2013	BETH LEAHEY	\$440.00
EFT51708	12/20/2013	SUSAN ZEIRI	\$49.95
EFT51710	12/20/2013	GOOGLE INC	\$4,546.15
EFT51712	12/31/2013	KEN BARNETT	\$55.00
EFT51713	12/31/2013	COLLETTE JOHNSON	\$55.00
EFT51714	12/31/2013	DEANNA KOTCH	\$55.00
EFT51715	12/31/2013	MICHELLE MOLZ-SCHULTE	\$80.00
EFT51716	12/31/2013	MARCI RAUCH	\$42.71
EFT51717	12/31/2013	KRISTIN ROTHBAUER	\$165.00
FSA 12/01-31/13	12/31/2013	PROFESSIONAL SERVICES EMPLOYERS TRUST	\$4,772.59
WDL000007945	12/06/2013	401K PPE 120613 PD 121313	\$44,898.21
WDL000007950	12/20/2013	401K PPE 122013 PD 122713	\$42,770.42
WDL000007952	12/13/2013	ADP ppe 12/6/13 pd 12/13/13	\$458,690.25
WDL000007953	12/27/2013	ADP ppe 12/20/13 pd 12/27/13	\$416,040.07

**Visit Orlando
Check Register
December 2013**

Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
Duke Energy (formerly Progress Energy)	Electric Bills
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media

**Visit Orlando
Check Register
December 2013**

Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Bell Media Inc	Advertising/Media
British Airways	Advertising/Media
Cannon Solutions America Inc.	Copier Maintenance
Conde Nast de Mexico	Advertising/Media
Cvent	Advertising/Media
Expedia Travel	Adv. Digital Media
Florida Trend	Advertising/Media
Freeman Decoration Co.	Printing
Medical News, LLC	Advertising/Media
Meeting Professionals Int'l	Advertising/Media
Octagon, Inc.	Contract Services
Silent Records, Inc.	Contract Services
Strategic Marketing & Research, Inc.	Research Vendor
Suporte Comunicacoes LTDA-ME	Postage
Survey Sampling International, LLC	Research Vendor
TNS Custom Research, Inc.	Research Vendor
Tripcentral.ca	Advertising/Media
Visit Florida	International Rep/Agency - India