

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
WDL000007625	12/01/2012 401K ppe 11/23/12 pd 12/1/12	\$41,507.34
17639	12/04/2012 UNITED HEALTHCARE	\$110,529.78
17641	12/04/2012 PUSH, INC.	\$63,095.30
EFT51285	12/04/2012 MANULIFE FINANCIAL	\$62,547.47
17640	12/04/2012 22SQUARED, INC.	\$35,416.00
17628	12/04/2012 HIGH IMPACT COMMUNICATIONS	\$27,834.00
17629	12/04/2012 MADDEN MEDIA	\$8,500.00
17637	12/04/2012 THE STANDARD INSURANCE CO T5	\$6,009.07
17636	12/04/2012 THE STANDARD INSURANCE CO T5	\$5,906.12
17627	12/04/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
17633	12/04/2012 ORBITZ WORLDWIDE, INC	\$3,104.16
17625	12/04/2012 CTM MEDIA GROUP, INC	\$1,870.28
EFT51277	12/04/2012 PAUL BEIRNES	\$851.48
17638	12/04/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.52
17630	12/04/2012 MEARS TRANSPORTATION GROUP	\$453.60
EFT51278	12/04/2012 DARYL CRONK	\$374.96
17634	12/04/2012 RECALL-TOTAL INFORMATION MGT.	\$185.78
17631	12/04/2012 MILAGROS MONTIEL BUCKLEY	\$107.20
17635	12/04/2012 SANDI DAUGHERTY	\$75.00
EFT51281	12/04/2012 ROBIN HOUDYSHELL	\$75.00
EFT51282	12/04/2012 DEANNA KOTCH	\$75.00
EFT51283	12/04/2012 MICHELLE MOLZ-SCHULTE	\$75.00
17632	12/04/2012 OFFICE DEPOT	\$64.53
EFT51279	12/04/2012 JULIA DEVAULT	\$31.75
17626	12/04/2012 SCOTT FELTMAN	\$31.57
17642	12/04/2012 RAMON LOPEZ, JR.	\$18.00
EFT51280	12/04/2012 CHRISTOPHER ELLIS	\$15.97
121205011101	12/05/2012 RUKHSANA TIMMIS	\$680.13
EFT51287	12/06/2012 GOOGLE INC	\$100,055.99
17653	12/06/2012 PUSH, INC.	\$43,797.70
17652	12/06/2012 NORTH AMER PRECIS SYNDICATE INC	\$15,069.00
17646	12/06/2012 GMAC COMMUNICATIONS, LLC	\$7,920.68
17654	12/06/2012 SIMPLEVIEW, INC.	\$6,750.00
17647	12/06/2012 HIGH IMPACT COMMUNICATIONS	\$5,500.00
17648	12/06/2012 HME NEWS	\$2,894.25
17645	12/06/2012 CITRIX ONLINE	\$660.00
17657	12/06/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
17651	12/06/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$424.18
17644	12/06/2012 BOOKER PROMOTIONS	\$321.03
17655	12/06/2012 VERIZON WIRELESS	\$299.86
17658	12/06/2012 VERIZON WIRELESS	\$109.99
17643	12/06/2012 AT&T	\$96.20
17656	12/06/2012 CHERYL JONES	\$37.27
17649	12/06/2012 KELLY ALLEN	\$31.13
002294	12/07/2012 HIPPO EXPRESS INC	\$1,013.68

17661	12/11/2012 BELL MEDIA INC	\$26,919.00
17672	12/11/2012 PUSH, INC.	\$24,897.50
EFT51289	12/11/2012 GOOGLE INC	\$15,668.02
17678	12/11/2012 TEWS COMPANY	\$7,699.75
17667	12/11/2012 GMAC COMMUNICATIONS, LLC	\$7,168.00
17676	12/11/2012 SIMPLEVIEW, INC.	\$5,000.00
17675	12/11/2012 SPECIAL EVENT FLORAL	\$2,678.48
17659	12/11/2012 ADP, INC.	\$1,826.76
17674	12/11/2012 SIGNS NOW #423	\$1,771.06
17683	12/11/2012 OCE IMAGISTICS, INC.	\$1,467.39
17665	12/11/2012 CREATIVE FINANCIAL STAFFING	\$1,247.40
17684	12/11/2012 SIGNS NOW #423	\$1,215.30
17671	12/11/2012 PANROTAS INTERNATIONAL, INC.	\$1,200.00
17669	12/11/2012 OFFICE DEPOT	\$1,130.57
17673	12/11/2012 REMEDY TEMP, INC	\$1,065.19
17663	12/11/2012 BOOKER PROMOTIONS	\$1,043.15
17681	12/11/2012 WORKSCAPES INC	\$607.68
17685	12/11/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.52
17666	12/11/2012 CLEAR CHANNEL OUTDOOR	\$473.00
17662	12/11/2012 BENCHMARK GRAPHICS	\$365.95
EFT51296	12/11/2012 BETH LEAHEY	\$300.00
17680	12/11/2012 VACO ORLANDO, LLC.	\$288.00
17664	12/11/2012 CDW GOVERNMENT, INC.	\$206.59
EFT51292	12/11/2012 PAUL BEIRNES	\$127.94
17679	12/11/2012 USA TODAY	\$116.30
17670	12/11/2012 ORANGE COUNTY CONVENTION CNTR	\$112.00
17677	12/11/2012 DTG OPERATIONS, INC.	\$106.36
17682	12/11/2012 XEROGRAPHIC DIGITAL PRINTING	\$95.00
EFT51291	12/11/2012 LAURENCE BARRON	\$75.00
EFT51294	12/11/2012 DEBORAH HENRICH	\$75.00
EFT51298	12/11/2012 SHERYL TAYLOR	\$75.00
EFT51297	12/11/2012 TAMMI RUNZLER	\$50.00
17660	12/11/2012 ALOMA PRINTING	\$27.69
EFT51295	12/11/2012 JEFFREY CONWAY	\$16.86
EFT51293	12/11/2012 DEBRA BLIZZARD SMITH	\$11.49
17668	12/11/2012 MASS MUTUAL RETIREMENT SERVICES	\$0.70
121212015552	12/12/2012 TOTAL MEDIA LIMITED	\$458,248.90
121212015553	12/12/2012 BRITISH AIRWAYS PLC	\$82,225.00
121212007429	12/12/2012 BLUE PLANET TV PRODUCTION GMBH	\$6,816.76
121213006541	12/13/2012 TOTAL MEDIA LIMITED	\$194,450.81
17705	12/13/2012 22SQUARED, INC.	\$87,236.63
17686	12/13/2012 ACXIOM CORPORATION	\$24,167.00
17696	12/13/2012 ORBITZ WORLDWIDE, INC	\$14,893.38
17690	12/13/2012 Aperture Market Research, Inc	\$10,250.00
17698	12/13/2012 PITNEY BOWES, INC.	\$10,000.00
17703	12/13/2012 VERIZON BUSINESS	\$7,470.81
17697	12/13/2012 US DEPARTMENT OF COMMERCE	\$6,000.00

17702	12/13/2012 TEWS COMPANY	\$5,464.00
17692	12/13/2012 ALOMA PRINTING	\$4,482.71
17708	12/13/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
17711	12/13/2012 SOUTHWEST MEDIA GROUP, INC.	\$2,649.97
17691	12/13/2012 AIT WORLD WIDE LOGISTICS	\$2,500.00
17695	12/13/2012 MIMICAST NORTH AMERICA, INC.	\$1,620.00
17687	12/13/2012 ADP, INC.	\$1,551.46
17709	12/13/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,010.66
17693	12/13/2012 CDW GOVERNMENT, INC.	\$971.77
17694	12/13/2012 FREEMAN DECORATION CO	\$822.39
17710	12/13/2012 AT&T ADVERTISING SOLUTIONS	\$607.58
17706	12/13/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.50
17712	12/13/2012 RECALL-TOTAL INFORMATION MGT.	\$532.57
17689	12/13/2012 ADVANCED MECHANICAL SERVICES	\$304.25
17688	12/13/2012 ADT	\$236.81
17704	12/13/2012 VERIZON	\$74.62
17700	12/13/2012 SPRINT	\$1.83
WDL000007623	12/14/2012 ADP ppe 12/7/12 pd 12/14/12	\$440,050.15
WDL000007600	12/14/2012 401K PPE 12/07/12 PD 12/14/12	\$41,950.68
17713	12/14/2012 MISTY JOHANTGEN	\$75.00
EFT51300	12/18/2012 GOOGLE INC	\$101,059.24
17722	12/18/2012 PUSH, INC.	\$50,000.00
17720	12/18/2012 MACHADO GARCIA-SERRA, LLC.	\$17,650.00
17724	12/18/2012 REDI PEDI CAB COMPANY	\$14,480.00
17730	12/18/2012 22SQUARED, INC.	\$14,445.30
17729	12/18/2012 TEWS COMPANY	\$7,893.20
17717	12/18/2012 HIGH IMPACT COMMUNICATIONS	\$4,500.00
17719	12/18/2012 LYNDA.COM INC	\$3,575.00
17731	12/18/2012 AT&T WIRELESS SERVICES	\$2,003.70
17716	12/18/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,692.80
17714	12/18/2012 BROCHURE DISPLAYS INC	\$1,320.00
17721	12/18/2012 PANROTAS INTERNATIONAL, INC.	\$1,200.00
17723	12/18/2012 247/REALMEDIA	\$675.00
17728	12/18/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.50
17718	12/18/2012 KENEXA TECHNOLOGY INC	\$360.00
17726	12/18/2012 SKILLPATH SEMINARS	\$338.00
17727	12/18/2012 SKYNET WORLDWIDE EXPRESS	\$311.04
17715	12/18/2012 CINTAS DOCUMENT MGMNT ORLANDO	\$156.28
EFT51304	12/18/2012 ZITA STEGLICH	\$150.00
EFT51305	12/18/2012 WILLIAM A WITT	\$75.00
EFT51302	12/18/2012 KRISTIN ROTHBAUER	\$72.12
EFT51303	12/18/2012 FRED SHEA	\$14.47
17725	12/18/2012 RACHEL GRAY	\$9.04
121219012547	12/19/2012 TOTAL MEDIA LIMITED	\$31,849.33
121219012548	12/19/2012 BUROSIX COMMUNICATIONS	\$2,423.34
17794	12/20/2012 22SQUARED, INC.	\$280,036.28
17748	12/20/2012 INFORMZ INC	\$43,000.00
17737	12/20/2012 BELL MEDIA INC	\$37,218.00

17753	12/20/2012 SOUTHWEST MEDIA GROUP, INC.	\$29,020.50
17747	12/20/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$9,350.00
17750	12/20/2012 MACHADO GARCIA-SERRA, LLC.	\$9,331.68
17791	12/20/2012 TEWS COMPANY	\$7,034.00
17792	12/20/2012 MATTHEW MARRIOTT	\$7,000.00
17793	12/20/2012 DONOVAN HOUSE & ZENTAN RESTAURANT	\$5,330.07
17789	12/20/2012 SOFTWARE MANAGEMENT, INC.	\$4,589.50
17788	12/20/2012 R-CUBED SERVICE AND SALES, INC.	\$3,746.00
17777	12/20/2012 PROGRESS ENERGY FLORIDA INC	\$3,347.76
17790	12/20/2012 TW TELECOM	\$3,192.08
17745	12/20/2012 CREATIVE ZING PROMOTION GROUP, LLC	\$2,500.00
17739	12/20/2012 BRIGHTCOVE INC.	\$2,458.34
17796	12/20/2012 RETAIL TECHNOLOGY EXPERTS	\$1,959.60
17741	12/20/2012 CTM MEDIA GROUP, INC	\$1,870.17
17735	12/20/2012 ADOBE SYSTEMS, INCORPORATED	\$1,800.00
17743	12/20/2012 CREATIVE FINANCIAL STAFFING	\$1,425.60
17734	12/20/2012 ADP, INC.	\$1,309.14
17787	12/20/2012 CONTEMPORARY LIGHTS AND STAGING	\$1,301.31
17752	12/20/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
17755	12/20/2012 OFFICEMAX INC	\$1,272.03
17778	12/20/2012 PROGRESS ENERGY FLORIDA INC	\$1,267.79
17740	12/20/2012 LAURENCE BARRON	\$1,017.88
17749	12/20/2012 LEXISNEXIS	\$869.00
17782	12/20/2012 RECALL-TOTAL INFORMATION MGT.	\$864.61
17785	12/20/2012 CLEAR CHANNEL AIRPORT	\$855.00
17783	12/20/2012 RICHMOND GIBBS d/b/a	\$852.00
17776	12/20/2012 PROGRESS ENERGY FLORIDA INC	\$740.94
17742	12/20/2012 CONFERENCE PLUS INC	\$640.36
17795	12/20/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.50
17733	12/20/2012 AT&T	\$504.96
17779	12/20/2012 PROGRESS ENERGY FLORIDA INC	\$470.14
17736	12/20/2012 AIT WORLD WIDE LOGISTICS	\$438.40
17784	12/20/2012 SAM'S CLUB	\$370.52
17738	12/20/2012 BRIGHT HOUSE NETWORKS	\$358.79
17732	12/20/2012 ALOMA PRINTING	\$255.60
17786	12/20/2012 VERIZON WIRELESS	\$235.78
17744	12/20/2012 CVENT	\$125.00
17781	12/20/2012 REMEDY TEMP, INC	\$96.00
17746	12/20/2012 GOOGLE INC	\$75.76
17754	12/20/2012 OFFICE DEPOT	\$34.90
17751	12/20/2012 ORANGE COUNTY CONVENTION CNTR	\$24.00
17780	12/20/2012 RAMON LOPEZ, JR.	\$10.00
D 8536011	12/21/2012 CANADA POST	\$76,356.35
WDL000007613	12/21/2012 401K PPE 12/21/12 PD 12/28/12	\$52,498.54
121212007417	12/21/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$17,572.35
121212007426	12/21/2012 ICAS PUBLIC RELATIONS	\$9,867.00
121212007430	12/21/2012 HAYES & JARVIS	\$3,750.00
121205011105	12/21/2012 SUPORTE COMUNICACOES LTDA - ME	\$2,862.90
121205012132	12/21/2012 CORPORACION T.T.I.C.A.	\$1,200.00

EFT51307	12/21/2012 GEORGETTE VARELA	\$314.65
EFT51309	12/21/2012 HAYAT PRONOVOST	\$100.49
EFT51310	12/21/2012 DEBORAH HENRICHS	\$75.00
17804	12/26/2012 FLORIDA TREND	\$25,105.00
17813	12/26/2012 SIMPLEVIEW, INC.	\$17,250.00
17811	12/26/2012 RACKSPACE LTD	\$15,187.25
17799	12/26/2012 BELL MEDIA INC	\$11,820.00
17800	12/26/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$8,659.49
17803	12/26/2012 INTERNATIONAL PLANNING INC	\$7,000.00
17801	12/26/2012 CVENT	\$4,342.50
17797	12/26/2012 ACE EXPEDITERS, INC.	\$2,558.00
17805	12/26/2012 GOOGLE INC	\$1,807.26
17809	12/26/2012 ORBITZ WORLDWIDE, INC	\$1,252.84
17814	12/26/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$577.50
17802	12/26/2012 DOROTHY KELLEY	\$300.00
17807	12/26/2012 OFFICE DEPOT	\$225.25
17812	12/26/2012 RECALL-TOTAL INFORMATION MGT.	\$210.76
17808	12/26/2012 ORANGE COUNTY CONVENTION CNTR	\$184.00
17806	12/26/2012 MILAGROS MONTIEL BUCKLEY	\$94.35
17798	12/26/2012 ADVANCED MECHANICAL SERVICES	\$85.00
17815	12/26/2012 ERIC DEJESUS	\$75.00
EFT51313	12/26/2012 ANDREA FLEITAS	\$75.00
EFT51314	12/26/2012 ROBIN HOUDYSHELL	\$75.00
EFT51315	12/26/2012 DEANNA KOTCH	\$75.00
EFT51316	12/26/2012 SUSAN ZEIRI	\$68.95
EFT51312	12/26/2012 PAUL BEIRNES	\$54.95
17810	12/26/2012 RACHEL VIGIL	\$10.95
121227015676	12/27/2012 CARAT CANADA INC	\$481,578.75
121227016149	12/27/2012 TC TOURISTIK GMBH	\$14,900.00
121227015707	12/27/2012 TRIPCENRAL.CA	\$14,372.40
121227015674	12/27/2012 CHRIS ROBINSON ASSOCIATES, INC.	\$5,492.31
121227015670	12/27/2012 HIPPO EXPRESS INC	\$827.31
WDL000007624	12/28/2012 ADP ppe 12/21/12 pd 12/28/12	\$430,649.47
121219012549	12/31/2012 TRANSAT TOURS CANADA INC	\$20,000.00
CASH	12/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$6,962.70
121227015666	12/31/2012 WOLF PROPAGANDA LTDA.	\$4,130.60

## Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Colonial Supplemental Insurance	Employee Purchases of Supplemental Bridge Insurance
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Various Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life

Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Aperture Market Research, Inc	Research Vendor
Bell Media, Inc.	Adv. Media
Blue Planet TV Production GMBH	Adv. Media
British Airways PLC	Adv. Media
Canada Post	Direct Mail Postage
Carat Canada, Inc.	Adv. Digital Media
Chris Robinson Associates, Inc.	Adv. Media
Donovan House & Zentan Restaurant	Adv. Production
Florida Trend	Adv. Media
GMAC Communications, LLC	Adv. Media
Hayworth Creative Public Relations	Adv. Media
Informz Inc	Email Svc. Provider
International Planning, Inc.	Translation Svc.
Madden Media	Adv. Digital Media
Matthew Marriott	Adv. Production
North Amer Precis Syndicate, Inc.	Adv. Production
Orbitz Worldwide, Inc	Adv. Digital Media
Redi Pedi Cab Company	Adv. Media
TC Touristik GMBH	Adv. Media
Transat Tours Canada, Inc.	Adv. Media
Tripcentral.CA	Adv. Media
US Department of Commerce	Research Vendor