

**Visit Orlando  
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August 2013**

<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
18905	08/01/2013 TRACEY TAYLOR	\$157.33
18906	08/01/2013 ALL RIGHT MAILING INC.	\$1,573.00
18907	08/01/2013 ALOMA PRINTING	\$219.39
18908	08/01/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
18909	08/01/2013 PET ASSURE CORP.	\$36.00
18910	08/01/2013 PROVIDENT LIFE & ACCIDENT INSURANCE CO	\$1,412.28
18911	08/01/2013 RAMON LOPEZ, JR.	\$5.00
18912	08/01/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$11,911.00
18913	08/01/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
18914	08/01/2013 HILTON ORLANDO	\$435.39
18915	08/01/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$1,593.08
82702	08/01/2013 JORGE SALES	\$845.34
EFT51563	08/01/2013 DARYL CRONK	\$169.54
WDL000007824	08/02/2013 401K PPE 080213 PD 080913	\$56,141.71
WDL000007846	08/02/2013 ADP ppe 8/2/13 pd 8/9/13	\$424,496.69
DAJ000007861	08/05/2013 401K Match Correction	\$1,164.15
18916	08/06/2013 AIT WORLD WIDE LOGISTICS	\$697.00
18917	08/06/2013 FEDERAL EXPRESS	\$2,122.53
18918	08/06/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18919	08/06/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$361.01
18920	08/06/2013 SOUTHWEST MEDIA GROUP, INC.	\$12,003.25
18921	08/06/2013 TEWS COMPANY	\$1,537.00
18922	08/06/2013 UNITED HEALTHCARE	\$116,274.90
18923	08/06/2013 CLEAR CHANNEL OUTDOOR	\$3,825.00
18924	08/06/2013 GRUPO BT USA, LLC	\$2,900.00
18926	08/06/2013 ADP, INC.	\$621.49
18927	08/06/2013 ADT	\$248.92
18928	08/06/2013 AIT WORLD WIDE LOGISTICS	\$764.99
18929	08/06/2013 ALOMA PRINTING	\$117.15
18930	08/06/2013 AT&T	\$100.65
18931	08/06/2013 AT&T	\$571.14
18932	08/06/2013 BENCHMARK GRAPHICS	\$215.50
18933	08/06/2013 CANON FINANCIAL SERVICES	\$1,287.75
18934	08/06/2013 CANON SOLUTIONS AMERICA INC.	\$1,178.56
18935	08/06/2013 FEDERAL EXPRESS	\$147.39
18936	08/06/2013 MEDICAL NEWS, LLC	\$700.00
18937	08/06/2013 MMGY GLOBAL LLC	\$2,500.00
18938	08/06/2013 HIGH IMPACT COMMUNICATIONS	\$57,357.00
18939	08/06/2013 IPSOS LOYALTY INC	\$18,350.00
18940	08/06/2013 OFFICE DEPOT	\$192.71
18941	08/06/2013 RAMON LOPEZ, JR.	\$72.00
18942	08/06/2013 SCANTRON SERVICE GROUP	\$2,625.48
18943	08/06/2013 SIMPLVIEW, INC.	\$1,250.00
18944	08/06/2013 22SQUARED, INC.	\$113,526.95
18945	08/06/2013 UNITED STATES TREASURY	\$85.00
18946	08/06/2013 VERIZON	\$93.71

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18947	08/06/2013 VERIZON WIRELESS	\$166.50
18948	08/06/2013 VERIZON BUSINESS	\$7,477.13
18949	08/06/2013 AT&T WIRELESS SERVICES	\$2,312.60
08/07/13	08/06/2013 MANULIFE FINANCIAL	\$62,952.82
130808008911	08/09/2013 TURISTAMPA SA DE CV	\$7,000.00
130808008912	08/09/2013 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
130808008914	08/09/2013 ICAS PUBLIC RELATIONS	\$35,912.50
130808008919	08/09/2013 SISTEMAS COMUNICACIONALES SA	\$500.00
130808008920	08/09/2013 ICAS PUBLIC RELATIONS	\$1,160.92
18950	08/13/2013 ADVANCED MECHANICAL SERVICES	\$85.00
18951	08/13/2013 CHRISTINA BECK	\$230.40
18952	08/13/2013 LAURA BONNIVILLE	\$110.00
18953	08/13/2013 BRIDGEFIELD EMPLOYERS INS CO	\$17,401.59
18954	08/13/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$63.98
18955	08/13/2013 ERIC DEJESUS	\$110.00
18956	08/13/2013 DOLLAR RENT A CAR - FLORIDA	\$1,170.00
18957	08/13/2013 GUS GWYNNE	\$55.00
18958	08/13/2013 HIGH IMPACT COMMUNICATIONS	\$325.00
18959	08/13/2013 KATHY MCLAIN	\$127.93
18960	08/13/2013 OFFICE DEPOT	\$750.43
18961	08/13/2013 SANDI DAUGHERTY	\$55.00
18962	08/13/2013 VISIT FLORIDA	\$105,000.00
18963	08/13/2013 SIMPLEVIEW, INC.	\$5,000.00
EFT51565	08/13/2013 MARTINA ALLEN	\$148.47
EFT51566	08/13/2013 PAUL BEIRNES	\$75.00
EFT51567	08/13/2013 TERRI DOUGHERTY	\$55.00
EFT51568	08/13/2013 EDWARD ALEXANDER DELGADO	\$55.00
EFT51569	08/13/2013 FERNA CUCCARESE	\$110.00
EFT51570	08/13/2013 JULIE JACOBS	\$165.00
EFT51571	08/13/2013 MISTY JOHANTGEN	\$110.00
EFT51572	08/13/2013 KELLY ALLEN	\$55.00
EFT51573	08/13/2013 KIM REED	\$55.00
EFT51574	08/13/2013 DEANNA KOTCH	\$55.00
EFT51575	08/13/2013 MEGAN CASEY	\$4.00
EFT51576	08/13/2013 JERRY MIRVILLE	\$110.00
EFT51577	08/13/2013 KRISTIN ROTHBAUER	\$55.00
EFT51578	08/13/2013 DENISE SPIEGEL	\$44.87
EFT51579	08/13/2013 ZITA STEGLICH	\$165.00
EFT51580	08/13/2013 MICHAEL TOWNES	\$55.00
EFT51581	08/13/2013 GEORGETTE VARELA	\$449.30
EFT51582	08/13/2013 SUSAN ZEIRI	\$49.95
130814008756	08/14/2013 WOLF PROPAGANDA LTDA.	\$71,138.00
18964	08/15/2013 ALOMA PRINTING	\$1,054.36
18965	08/15/2013 BENCHMARK GRAPHICS	\$1,288.30
18966	08/15/2013 BRIGHT HOUSE NETWORKS	\$363.37
18967	08/15/2013 FPIS, INC.	\$1,429.00
18968	08/15/2013 GMAC COMMUNICATIONS, LLC	\$5,974.48
18969	08/15/2013 INTERPRO TRANSLATION SOLUTIONS	\$362.00

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18970	08/15/2013 LEXISNEXIS	\$538.00
18971	08/15/2013 MEDICAL NEWS, LLC	\$2,800.00
18972	08/15/2013 ENTERPRISE MULTIMEDIA, INC.	\$37.10
18973	08/15/2013 MILAGROS MONTIEL BUCKLEY	\$38.25
18974	08/15/2013 OFFICE DEPOT	\$206.97
18975	08/15/2013 QUAD/GRAPHICS, INC	\$2,814.04
18976	08/15/2013 247/REALMEDIA	\$675.00
18977	08/15/2013 STATE OF NEW JERSEY	\$11.07
18978	08/15/2013 SPECTRUM PRINTING	\$1,217.88
18979	08/15/2013 ONEBIRD	\$724.68
18980	08/15/2013 SOUTHWEST MEDIA GROUP, INC.	\$98,336.39
18981	08/15/2013 TABLEAU SOFTWARE, INC.	\$600.00
18982	08/15/2013 YP LLC	\$599.60
18983	08/15/2013 COLLETTE JOHNSON	\$55.00
130814005481	08/15/2013 SISTEMAS COMUNICACIONALES SA	\$16,400.00
D 201308130026	08/16/2013 GOOGLE INC	\$11,959.01
WDL000007844	08/16/2013 401K PPE 081613 PD 082313	\$57,175.81
WDL000007847	08/16/2013 ADP ppe 8/16/13 pd 8/23/13	\$443,083.96
18984	08/20/2013 ALOMA PRINTING	\$134.19
18985	08/20/2013 ART SYSTEMS OF FLORIDA INC	\$74.99
18986	08/20/2013 COLLINSON & COMPANY INC	\$4,259.00
18987	08/20/2013 FEDERAL EXPRESS	\$1,069.23
18988	08/20/2013 FEDEX OFFICE & PRINT SERVICES INC	\$1,624.23
18989	08/20/2013 FREEMAN DECORATING CO	\$128.70
18990	08/20/2013 FREEMAN DECORATING CO	\$77.22
18992	08/20/2013 OFFICE DEPOT	\$23.42
18993	08/20/2013 PUSH, INC.	\$62,932.97
18994	08/20/2013 RACKSPACE LTD	\$16,908.52
18995	08/20/2013 CORPORATE STRATEGIES BY SKILLPATH	\$89.00
18996	08/20/2013 TOURISM ECONOMICS LLC.	\$12,500.00
18997	08/20/2013 MACHADO GARCIA-SERRA, LLC.	\$16,631.55
18998	08/22/2013 ACXIOM CORPORATION	\$24,167.00
18999	08/22/2013 ALOMA PRINTING	\$1,853.64
19000	08/22/2013 CLEAR CHANNEL OUTDOOR	\$2,550.00
19001	08/22/2013 CHRISTIE'S PHOTOGRAPHIC STUDIOS	\$610.00
19002	08/22/2013 CDS OF ORLANDO, INC. d/b/a	\$92.92
19003	08/22/2013 MEETING PROFESSIONALS INT'L	\$3,580.00
19004	08/22/2013 OFFICE DEPOT	\$153.30
19005	08/22/2013 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$434.48
19006	08/22/2013 UNITED ARTS OF CENTRAL FL INC	\$124.32
19007	08/22/2013 HEART OF FLORIDA UNITED WAY	\$940.24
19008	08/22/2013 DESTINATION MARKETING ASSOC INT'L	\$6,500.00
19009	08/22/2013 DUKE ENERGY	\$3,506.83
19010	08/22/2013 DUKE ENERGY	\$577.13
19011	08/22/2013 DUKE ENERGY	\$1,472.36
19012	08/22/2013 DUKE ENERGY	\$840.16
19013	08/22/2013 SPRINT	\$1.99

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19014	08/22/2013 VERIZON WIRELESS	\$177.88
19015	08/22/2013 GUS GWYNNE	\$55.00
19016	08/22/2013 FEDERAL EXPRESS	\$830.83
19017	08/22/2013 CANON FINANCIAL SERVICES	\$1,078.01
08/22/2013	08/22/2013 GOOGLE INC	\$4,573.97
EFT51584	08/22/2013 CASEY THOMPSON	\$55.00
EFT51586	08/22/2013 DEANNA KOTCH	\$55.00
EFT51587	08/22/2013 KRISTIN ROTHBAUER	\$55.00
001993	08/23/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$10,004.92
130821008204	08/23/2013 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
130821009898	08/23/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD.	\$22,728.13
130821009901	08/23/2013 LA BANCA DE INVERSION S.A.	\$656.50
19018	08/27/2013 ALOMA PRINTING	\$418.55
19019	08/27/2013 CISION US, INC.	\$1,703.76
19020	08/27/2013 BENGALI SOCIETY OF FLORIDA	\$1,500.00
19021	08/27/2013 BRIGHTCOVE INC.	\$2,458.34
19022	08/27/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$8,340.37
19023	08/27/2013 CONFERENCE PLUS INC	\$1,122.18
19024	08/27/2013 CROSS FERNANDEZ & RILEY,LLP	\$5,250.00
19025	08/27/2013 EXPEDIA TRAVEL	\$20,689.66
19026	08/27/2013 FREEMAN DECORATING CO	\$766.80
19027	08/27/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$942.50
19028	08/27/2013 OFFICE DEPOT	\$374.95
19029	08/27/2013 PET ASSURE CORP.	\$36.00
19030	08/27/2013 PRICELINE.COM	\$35,389.16
19031	08/27/2013 RAMON LOPEZ, JR.	\$49.70
19032	08/27/2013 RECALL-TOTAL INFORMATION MGT.	\$166.96
19033	08/27/2013 DAVID SIBILA	\$10.95
19034	08/27/2013 TRAVELOCITY.COM LP	\$41,412.00
19035	08/27/2013 ADOBE SYSTEMS, INCORPORATED	\$2,825.00
19036	08/27/2013 ADP, INC.	\$642.69
19037	08/27/2013 KNOWLAND GROUP, INC	\$4,200.00
19038	08/27/2013 LATTIMER COMMUNICATIONS, INC.	\$72,071.33
19039	08/27/2013 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
19040	08/27/2013 DTG OPERATIONS, INC.	\$699.37
EFT51589	08/27/2013 GOOGLE INC	\$129,506.77
19041	08/29/2013 JENNIFER MOORE GOODWIN	\$1,500.00
19042	08/29/2013 ADP, INC.	\$1,700.84
19043	08/29/2013 AT&T	\$126.08
19044	08/29/2013 CANON SOLUTIONS AMERICA INC.	\$2,122.09
19045	08/29/2013 CONVENTION NEWS TELEVISION, LLC	\$2,900.00
19046	08/29/2013 CTM MEDIA GROUP, INC	\$1,880.97
19047	08/29/2013 DIIO, LLC	\$5,250.00
19048	08/29/2013 EXPEDIA TRAVEL	\$29,310.34
19049	08/29/2013 FEDERAL EXPRESS	\$338.68
19050	08/29/2013 SCOTT FELTMAN	\$55.00

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19051	08/29/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
19052	08/29/2013 MACHADO GARCIA-SERRA, LLC.	\$19,604.99
19053	08/29/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$366.00
19054	08/29/2013 ORANGE COUNTY CONVENTION CNTR	\$45.00
19055	08/29/2013 ORBITZ WORLDWIDE, INC	\$15,134.79
19056	08/29/2013 SOUTHWEST AIRLINES CO.	\$100,020.00
19057	08/29/2013 U.S. TRAVEL ASSOCIATION	\$5,000.00
19058	08/29/2013 TW TELECOM	\$3,240.88
19059	08/29/2013 TRAVELZOO INC.	\$40,871.00
19060	08/29/2013 WORKSCAPES INC	\$202.56
19061	08/29/2013 OFFICE DEPOT	\$211.81
19062	08/29/2013 SPRINT PCS	\$3,626.46
EFT51591	08/29/2013 MANULIFE FINANCIAL	\$62,952.82
EFT51593	08/29/2013 DEBORAH HENRICHS	\$55.00
EFT51594	08/29/2013 ANDREA FLEITAS	\$11.61
EFT51595	08/29/2013 GAIL KIYUNA-PETERSON	\$5.64
EFT51596	08/29/2013 MICHELLE MOLZ-SCHULTE	\$80.00
EFT51597	08/29/2013 ADRIENNE SIX	\$55.00
FSA 08/01-31/13	08/31/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$8,697.49

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Doublesix Marketing LTD	International Rep/Agency - Japan
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Hosting of Website Servers
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media

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Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil

<b>One-Time or Intermittent Vendors</b>	
Explanation of items \$5,000 or more	
Cross Fernandez & Riley, LLP	Auditor Fees
Destination Marketing Assoc. Int'l	Annual Research Subscription
DIIO, LLC	Database Subscription Research Tool
Expedia Travel	Adv. Digital Media
GMAC Communications, LLC	Advertising/Media
Ipsos Loyalty, Inc.	Research Vendor
Orbitz Worldwide, Inc.	Adv. Digital Media
Priceline.com	Adv. Digital Media
Sistemas Comunicacionales SA	Advertising/Media
Southwest Airlines Co.	Adv. Digital Media
Tourism Economics, LLC	Annual Research Subscription
Travelzoo, Inc.	Adv. Digital Media
Turistampa Sa De CV	Advertising/Media
U.S. Travel Association	Annual Membership
Visit Florida	Advertising/Media - Co-op