

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
16979	08/02/2012 ADOBE SYSTEMS, INCORPORATED	\$610.09
16980	08/02/2012 ADP, INC.	\$280.31
16981	08/02/2012 ALOMA PRINTING	\$1,214.11
16982	08/02/2012 CONFERENCE PLUS INC	\$512.50
16983	08/02/2012 JANE EDELSTEIN	\$3,750.00
16984	08/02/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
16985	08/02/2012 KELLY ALLEN	\$209.91
16986	08/02/2012 MEARS TRANSPORTATION GROUP	\$1,204.40
16987	08/02/2012 OFFICE DEPOT	\$499.45
16988	08/02/2012 PAPER THIN INC	\$9,700.00
16989	08/02/2012 PLASTICS NEWS	\$79.00
16990	08/02/2012 PROGRESS ENERGY FLORIDA INC	\$699.28
16991	08/02/2012 PHOCUSWRIGHT INC.	\$4,500.00
16992	08/02/2012 THE STANDARD INSURANCE CO T5	\$6,021.97
16993	08/02/2012 THE STANDARD INSURANCE CO T5	\$6,159.93
16994	08/02/2012 SYMBOL GROUP INC.	\$3,572.35
16995	08/02/2012 UNITED ARTS OF CENTRAL FL INC	\$100.48
16996	08/02/2012 UNITED HEALTHCARE	\$106,454.09
16997	08/02/2012 HEART OF FLORIDA UNITED WAY	\$739.18
16998	08/02/2012 MERGE CONSUMER MARKETING	\$24,300.00
16999	08/02/2012 GLOBAL GIFTS & NOVELTIES, INC	\$756.15
EFT51106	08/02/2012 DEBORAH HENRICH	\$75.00
EFT51107	08/02/2012 DEANNA KOTCH	\$75.00
EFT51108	08/02/2012 SUSAN ZEIRI	\$235.93
17000	08/07/2012 HEIDE COLON	\$56.34
17001	08/07/2012 ANDREA FLEITAS	\$10.95
17002	08/07/2012 REBECCA FREDA	\$10.95
17003	08/07/2012 GMAC COMMUNICATIONS, LLC	\$7,040.11
17004	08/07/2012 HIGH IMPACT COMMUNICATIONS	\$5,500.00
17005	08/07/2012 ITRAVEL 2000	\$50,000.00
17006	08/07/2012 OFFICE DEPOT	\$128.49
17007	08/07/2012 ORANGE COUNTY CONVENTION CNTR	\$32.00
17008	08/07/2012 P.C.M.A.	\$6,300.00
17009	08/07/2012 QUAD/GRAPHICS, INC	\$3,054.42
17010	08/07/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$609.38
17011	08/07/2012 TEWS COMPANY	\$3,461.50
17012	08/07/2012 YAHAYRA VEGA	\$34.68
17013	08/07/2012 ADT	\$236.81
17014	08/07/2012 FLORAL ART STUDIO	\$298.20
08/03/12	08/07/2012 JORGE SALES	\$2,800.00
08/03/12	08/07/2012 MANULIFE FINANCIAL	\$62,547.47
EFT51110	08/07/2012 MARIA ANDREA ALAVA	\$203.25
EFT51111	08/07/2012 PAUL BEIRNES	\$2,497.91
EFT51112	08/07/2012 DEBRA BLIZZARD SMITH	\$563.93
EFT51113	08/07/2012 ZITA STEGLICH	\$75.00
EFT51114	08/07/2012 WANDA VELAZQUEZ	\$233.82

EFT51115	08/07/2012 MARY VINCENT	\$1,463.62
EFT51116	08/07/2012 EDWARD ALEXANDER DELGADO	\$19.99
120808008086	08/08/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$6,590.59
WDL000007489	08/08/2012 401K PPE 08/03/12 PD 8/10/12	\$56,310.56
17015	08/09/2012 ACE EXPEDITERS, INC.	\$5,116.00
17016	08/09/2012 ADP, INC.	\$636.71
17017	08/09/2012 ALOMA PRINTING	\$122.48
17018	08/09/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$29,285.40
17019	08/09/2012 CARAT CANADA INC	\$7,800.00
17020	08/09/2012 CLEAR CHANNEL OUTDOOR	\$2,190.00
17021	08/09/2012 CUSTOM MARKETING GROUP LLC	\$8,500.00
17022	08/09/2012 EXPEDIA TRAVEL	\$16,666.66
17023	08/09/2012 FREEMAN DECORATION CO	\$9,565.72
17024	08/09/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
17025	08/09/2012 HIGH IMPACT COMMUNICATIONS	\$150.00
17026	08/09/2012 MACHADO GARCIA-SERRA, LLC.	\$50,428.80
17027	08/09/2012 MULTIVIEW, INC. USA	\$3,250.00
17028	08/09/2012 OFFICE DEPOT	\$213.40
17029	08/09/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$423.69
17030	08/09/2012 RACKSPACE LTD	\$15,759.25
17031	08/09/2012 SCANTRON SERVICE GROUP	\$2,540.39
17032	08/09/2012 TOURISM ECONOMICS LLC.	\$22,500.00
17033	08/09/2012 22SQUARED, INC.	\$14,377.63
EFT51118	08/09/2012 GOOGLE INC	\$5,159.73
17034	08/10/2012 AITZA LOBO	\$2,356.88
17035	08/10/2012 ASHLEY HAUMANN	\$1,279.20
EFT51120	08/10/2012 MATT OGLESBY	\$1,041.40
WDL000007495	08/10/2012 ADP ppe 8/3/12 pd 8/10/12	\$547,554.31
17053	08/14/2012 ANGELA VIOLA	\$200.00
17054	08/14/2012 ACXION CORPORATION	\$24,167.00
17055	08/14/2012 ADVANCED MECHANICAL SERVICES	\$85.00
17056	08/14/2012 BROCHURE DISPLAYS INC	\$1,320.00
17057	08/14/2012 CLEAR CHANNEL OUTDOOR	\$3,500.00
17058	08/14/2012 INTERNATIONAL DRIVE RESORT	\$795.00
17059	08/14/2012 KNOWLAND GROUP, INC	\$4,200.00
17060	08/14/2012 MACHADO GARCIA-SERRA, LLC.	\$12,500.00
17061	08/14/2012 OFFICE DEPOT	\$262.55
17062	08/14/2012 MERGE CONSUMER MARKETING	\$18,000.00
17063	08/14/2012 RECALL-TOTAL INFORMATION MGT.	\$134.30
17064	08/14/2012 SOUTHWEST MEDIA GROUP, INC.	\$652,273.71
17065	08/14/2012 SPRINT	\$2.07
17066	08/14/2012 VERIZON WIRELESS	\$109.99
17067	08/14/2012 22SQUARED, INC.	\$953,760.80
17068	08/14/2012 VERIZON	\$99.22
17069	08/14/2012 ALOMA PRINTING	\$36,959.52
120808008087	08/14/2012 MONARCH UK	\$50,000.00
120808008093	08/14/2012 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$771.39

1208080080925	08/14/2012 MKY GLOBAL MARKETING INC	\$1,941.85
EFT51122	08/14/2012 DARYL CRONK	\$225.00
EFT51123	08/14/2012 FERNA CUCCARESE	\$225.00
EFT51124	08/14/2012 MISTY JOHANTGEN	\$75.00
EFT51125	08/14/2012 KIM REED	\$75.00
EFT51126	08/14/2012 BETH LEAHEY	\$150.00
EFT51127	08/14/2012 MAYTE ALBALEDEJO	\$32.09
EFT51128	08/14/2012 PAUL BEIRNES	\$179.00
120815010019	08/15/2012 TOTAL MEDIA LIMITED	\$100,741.41
120815010020	08/15/2012 ICAS PUBLIC RELATIONS	\$10,878.08
EFT51130	08/15/2012 SUSAN ZEIRI	\$4,775.27
17070	08/16/2012 ALOMA PRINTING	\$2,746.64
17071	08/16/2012 CHRISTINA BECK	\$75.00
17072	08/16/2012 BENCHMARK GRAPHICS	\$4,681.26
17073	08/16/2012 CENTRAL FLORIDA HOTEL & LODGING	\$70.00
17074	08/16/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,811.05
17075	08/16/2012 CTM MEDIA GROUP, INC	\$1,870.28
17076	08/16/2012 GUS GWYNNE	\$225.00
17077	08/16/2012 HIGH IMPACT COMMUNICATIONS	\$22,498.00
17078	08/16/2012 MERGE CONSUMER MARKETING	\$10,416.67
17079	08/16/2012 SKILLPATH SEMINARS	\$149.00
17080	08/16/2012 SOUTHWEST MEDIA GROUP, INC.	\$109,254.16
17081	08/16/2012 SIMPLEVIEW, INC.	\$6,750.00
17082	08/16/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.50
17083	08/16/2012 HEART OF FLORIDA UNITED WAY	\$739.18
17084	08/16/2012 UNITED ARTS OF CENTRAL FL INC	\$100.48
17085	08/16/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$487.50
120815010021	08/16/2012 BUSINESS MAGAZINES INTERNATIONAL	\$19,530.00
120815010022	08/16/2012 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
120815010023	08/16/2012 ICAS PUBLIC RELATIONS	\$60,250.00
EFT51132	08/16/2012 GOOGLE INC	\$106,949.81
EFT51134	08/16/2012 TAMMI RUNZLER	\$25.00
WDL000007492	08/17/2012 401K PPE 08/17/12 PD 08/24/12	\$49,603.69
17086	08/21/2012 ADOBE SYSTEMS, INCORPORATED	\$4,166.24
17087	08/21/2012 AIT WORLD WIDE LOGISTICS	\$2,698.04
17089	08/21/2012 AT&T	\$432.56
17090	08/21/2012 BRIGHT HOUSE NETWORKS	\$358.79
17091	08/21/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$156.28
17092	08/21/2012 CLEAR CHANNEL AIRPORT	\$255.00
17093	08/21/2012 GOOGLE INC	\$63.80
17094	08/21/2012 FEDERAL EXPRESS	\$4,465.00
17095	08/21/2012 HIGH IMPACT COMMUNICATIONS	\$2,500.00
17096	08/21/2012 IN-FLIGHT SURVEY	\$1,060.00
17097	08/21/2012 LEXISNEXIS	\$869.00
17098	08/21/2012 MIMICAST NORTH AMERICA, INC.	\$1,620.00
17099	08/21/2012 MULTIVIEW, INC. USA	\$1,090.00
17100	08/21/2012 OFFICE DEPOT	\$592.42

17101	08/21/2012 MERGE CONSUMER MARKETING	\$5,000.00
17102	08/21/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$559.22
17103	08/21/2012 PROGRESSIVE COMMUNICATIONS INTL	\$2,361.38
17104	08/21/2012 PUSH, INC.	\$23,785.49
17105	08/21/2012 RACKSPACE LTD	\$14,989.25
17106	08/21/2012 RAMON LOPEZ, JR.	\$30.00
17107	08/21/2012 SMITH TRAVEL RESEARCH INC	\$1,795.00
17108	08/21/2012 MATTHEW MARRIOTT	\$700.00
17109	08/21/2012 TEWS COMPANY	\$7,133.50
17110	08/21/2012 VERIZON WIRELESS	\$160.32
17111	08/21/2012 VERIZON WIRELESS	\$276.99
17112	08/21/2012 AT&T WIRELESS SERVICES	\$1,280.68
EFT51136	08/21/2012 SUSAN ZEIRI	\$480.30
EFT51138	08/23/2012 KEN BARNETT	\$99.00
EFT51139	08/23/2012 DEBRA BLIZZARD SMITH	\$139.72
EFT51140	08/23/2012 PAUL BEIRNES	\$512.12
EFT51141	08/23/2012 JULIA CHIN	\$75.00
EFT51142	08/23/2012 DEANNA KOTCH	\$75.00
EFT51143	08/23/2012 MICHAEL TOWNES	\$75.00
EFT51144	08/23/2012 WILLIAM A WITT	\$75.00
EFT51145	08/23/2012 MICHELLE MOLZ-SCHULTE	\$75.00
EFT51146	08/23/2012 FRED SHEA	\$249.00
EFT51147	08/23/2012 KRISTIN ROTHBAUER	\$71.96
EFT51148	08/23/2012 DEBORAH HENRICHS	\$75.00
17113	08/24/2012 BRIGHTCOVE INC.	\$25,341.14
17114	08/24/2012 HEIDE COLON	\$15.15
17115	08/24/2012 JANE EDELSTEIN	\$3,750.00
17116	08/24/2012 SCOTT FELTMAN	\$75.00
17117	08/24/2012 PET ASSURE CORP.	\$81.00
17118	08/24/2012 RAMON LOPEZ, JR.	\$18.00
17119	08/24/2012 RETAIL TECHNOLOGY EXPERTS	\$1,487.59
17120	08/24/2012 SAM'S CLUB	\$980.81
17121	08/24/2012 SOUTHWEST MEDIA GROUP, INC.	\$19,187.04
17122	08/24/2012 TRAVELOCITY.COM LP	\$22,223.00
17123	08/24/2012 VISIT FLORIDA	\$30,000.00
17124	08/24/2012 ERIC DEJESUS	\$75.00
17125	08/24/2012 LAURA BONNVILLE	\$225.00
17126	08/24/2012 VISIT FLORIDA	\$5,000.00
17127	08/24/2012 SIMPLEVIEW, INC.	\$125.00
17128	08/24/2012 RECALL-TOTAL INFORMATION MGT.	\$2,155.07
17129	08/24/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
17130	08/24/2012 PROGRESS ENERGY FLORIDA INC	\$1,079.61
17131	08/24/2012 PROGRESS ENERGY FLORIDA INC	\$4,301.57
17132	08/24/2012 PROGRESS ENERGY FLORIDA INC	\$1,786.59
17133	08/24/2012 PROGRESS ENERGY FLORIDA INC	\$677.67
17134	08/24/2012 OFFICE DEPOT	\$2,676.19
120822007092	08/24/2012 TUI NED.NV.AFD.LIJNDIENST SUPPORT	\$6,349.00

120822007094	08/24/2012 PIA HOFFMANN PR	\$1,004.87
WDL000007496	08/24/2012 ADP ppe 8/17/12 pd 8/24/12	\$439,931.55
17135	08/28/2012 BOX INC	\$11,250.00
17136	08/28/2012 BRIAN UNLIMITED DISTRIBUTION CO.	\$46,726.48
17137	08/28/2012 CONFERENCE PLUS INC	\$477.00
17138	08/28/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
17139	08/28/2012 MACHADO GARCIA-SERRA, LLC.	\$7,773.27
17140	08/28/2012 MINTEL GROUP LTD.	\$6,800.00
17141	08/28/2012 NEWS GENERATION, INC.	\$6,250.00
17142	08/28/2012 OFFICEMAX INC	\$1,272.03
17143	08/28/2012 OCE FINANCIAL SERVICES, INC.	\$1,288.35
17144	08/28/2012 PARK PLACE, INC	\$20,000.00
17145	08/28/2012 P.C.M.A.	\$6,500.00
17146	08/28/2012 PR NEWSWIRE ASSOCIATION LLC	\$1,167.00
17147	08/28/2012 PROVIEW EVENTS, LLC	\$527.18
17148	08/28/2012 RECALL-TOTAL INFORMATION MGT.	\$137.41
17149	08/28/2012 SMITH TRAVEL RESEARCH INC	\$1,150.00
17150	08/28/2012 SOFTWARE MANAGEMENT, INC.	\$4,589.50
17151	08/28/2012 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
17152	08/28/2012 TELEOPTIONS, INC	\$2,108.88
17153	08/28/2012 FEDERAL EXPRESS	\$1,277.87
17154	08/28/2012 TW TELECOM	\$3,192.08
17155	08/28/2012 UNITED HEALTHCARE	\$111,306.55
17156	08/28/2012 VERIZON BUSINESS	\$8,720.84
17157	08/28/2012 SPRINT PCS	\$4,237.85
120828004922	08/28/2012 HIPPO EXPRESS INC	\$281.87
EFT51150	08/28/2012 CHERYL JONES	\$4.25
EFT51151	08/28/2012 SHERYL TAYLOR	\$225.00
EFT51152	08/28/2012 DANIELLE COURTENAY	\$89.98
EFT51153	08/28/2012 ROBIN HOUDYSHELL	\$75.00
EFT51154	08/28/2012 JOSEPH KEMPA	\$6.23
EFT51155	08/28/2012 COURTENAY LOVE-NEWELL	\$13.00
EFT51156	08/28/2012 DENISE SPIEGEL	\$341.56
17158	08/30/2012 ADP, INC.	\$1,525.65
17159	08/30/2012 AIR TRAFFIC SERVICES INC	\$14.66
17160	08/30/2012 ALOMA PRINTING	\$2,531.53
17161	08/30/2012 CONSUMER EDUCATION GROUP, INC	\$15,000.00
17162	08/30/2012 CROSS FERNANDEZ & RILEY,LLP	\$5,250.00
17163	08/30/2012 CDS OF ORLANDO, INC. d/b/a	\$145.96
17164	08/30/2012 GRASS ROOTS AMERICA, INC.	\$9,925.00
17165	08/30/2012 INTERNATIONAL DRIVE RESORT	\$795.00
17166	08/30/2012 INTERPRO TRANSLATION SOLUTIONS	\$132.00
17167	08/30/2012 OFFICE DEPOT	\$15.96
17168	08/30/2012 ORANGE COUNTY CONVENTION CNTR	\$160.00
17169	08/30/2012 RAMON LOPEZ, JR.	\$11.00
17170	08/30/2012 STATE OF NEW JERSEY	\$11.45
17171	08/30/2012 DTG OPERATIONS, INC.	\$234.00

17172	08/30/2012 WESTJET VACATIONS, INC.	\$20,000.00
17173	08/30/2012 WORKSCAPES INC	\$202.56
EFT51158	08/30/2012 MANULIFE FINANCIAL	\$62,547.47
08/1-31/12	08/31/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$9,794.67

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance

Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
Ace Expeditors, Inc.	Fulfillment
Aloma Printing	Printing
Box Inc	File Sharing Provider
BP Travel/Orbital Marketing Svcs	Fulfillment - UK
Brightcove Inc	Web Video
Business Magazines International	Adv. Media
Carat Canada Inc.	Adv. Media
Consumer Education Group, Inc	Adv. Media
Cross, Fernandez & Riley, LLP	Auditor Fees
Custom Marketing Group	Adv. Media
Expedia Travel	Adv. Media
Freeman Decoration Co	Adv. Production
GMAC Communications, LLC	Adv. Media
Grass Roots America	Research Vendor
Itravel 2000	Adv. Media
Mintel Group LTD	Research Vendor
Monarch UK	Adv. Media
News Generation, Inc	Adv. Media
Paper Thin Inc	Annual Licensing Fee
Park Place, Inc	African American Targeted Event
P.C.M.A.	Adv. Media
Tourism Economics LLC	Research Vendor
TUI NED.NV.AFD.Lijndienst Support	Adv. Media
Visit Florida	Adv. Media
Westjet Vacations, Inc	Adv. Media