

**Visit Orlando
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April 2020**

CM Trx Number	GL Posting Date	Check Amount
WDL000010650	4/10/2020 Ulti PPE 040320 PD 041020	509,925.45
28510	4/16/2020 VOID	-
28611	4/16/2020 AT&T WIRELESS SERVICES	1,358.36
28612	4/16/2020 AT&T	191.60
28613	4/16/2020 CONCUR TECHNOLOGIES, INC.	3,357.85
28614	4/16/2020 JAWW MEDIA + MARKETING	4,100.38
28615	4/16/2020 MEDIA REPRESENTATIONS, INC.	595.00
28616	4/16/2020 MUTUAL OF OMAHA INSURANCE COMPANY	1,769.47
28617	4/16/2020 SPRINT PCS	231.04
28618	4/16/2020 SUMMIT BROADBAND INC.	4,684.64
28619	4/16/2020 VOID	-
28620	4/16/2020 TRAVEL RELATIONS LLC	168.50
28621	4/16/2020 HEART OF FLORIDA UNITED WAY	2,058.02
28622	4/16/2020 VERIZON WIRELESS	156.95
28623	4/16/2020 VERIZON WIRELESS	106.59
28624	4/16/2020 CONNECT TRAVEL LLC	2,950.00
28625	4/16/2020 VOID	-
28626	4/16/2020 ARKADIN INC	1,759.01
EFT55241	4/16/2020 CARYN S. REED	20.00
200417015089	4/17/2020 TRAVELBRANDS INC.	3,000.00
200417015090	4/17/2020 DISCOVER AMERICA DENMARK	1,520.00
200417015091	4/17/2020 VISIT USA COMMITTEE COLOMBIA	2,300.00
28511	4/17/2020 COLUMBUS US	9,600.00
28512	4/17/2020 FEDEX	2,604.06
28513	4/17/2020 GUARDIAN LIFE INSURANCE COMPANY	12,090.45
28514	4/17/2020 VOID	-
28515	4/17/2020 ORANGE COUNTY CONVENTION CNTR	25,000.00
EFT55243	4/17/2020 ARIADNA, LLC	12,189.00
EFT55244	4/17/2020 FACEBOOK, INC	35,615.15
EFT55245	4/17/2020 GOOGLE INC	26,516.11
EFT55246	4/17/2020 AREAS USA FLTP, LLC	22,500.00
EFT55247	4/17/2020 PUSH, INC.	47,132.00
FXDB020041700301	4/17/2020 EUROPA WAREHOUSE LIMITED	460.77
FXDB020041700314	4/17/2020 TRAVEL WEEKLY GROUP LTD	1,065.58
WDL000010644	4/20/2020 401k MM 041720	17,710.08
WDL000010651	4/20/2020 Ulti MM 041720	278,549.29
601600360828	4/21/2020 CIGNA HEALTH AND LIFE INSURANCE COMPANY	123,824.59
28627	4/23/2020 DATASITE ORLANDO	3,623.08
28628	4/23/2020 PET ASSURE CORP.	302.50
28629	4/23/2020 PROVIDENT LIFE & ACCIDENT INSURANCE CO.	447.60

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28630	4/23/2020 ROBERT HALF EXECUTIVE SEARCH	2,880.00
28631	4/23/2020 ULINE	131.14
28632	4/23/2020 GMAC COMMUNICATIONS, LLC	5,015.00
28633	4/23/2020 NET CONVERSION LLC	28,662.24
EFT55249	4/23/2020 ICON INTERNATIONAL INC "ICON"	1,245,804.63
EFT55251	4/23/2020 AREAS USA FLTP, LLC	22,500.00
EFT55252	4/23/2020 ARIADNA, LLC	73,112.00
EFT55253	4/23/2020 PUSH, INC.	117,661.51
EFT55254	4/23/2020 SAPIENT CORPORATION	191,667.00
EFT55255	4/23/2020 VOID	-
057405	4/24/2020 SALESFORCE.COM, INC.	87,636.00
200424013804	4/24/2020 JIMENA CERSOSIMO	11,998.00
200424013805	4/24/2020 ZENO DO BRASIL LTDA	10,000.00
68695759	4/24/2020 BRITISH AIRWAYS PLC	62,500.00
WDL000010640	4/24/2020 401k PPE 040320 PD 041020	65,940.00
WDL000010649	4/24/2020 Ulti PPE 041720 PD 042420	485,351.81
28634	4/30/2020 ALOMA PRINTING	1,114.69
28635	4/30/2020 BENCHMARK GRAPHICS	2,450.68
28636	4/30/2020 BRIGHT HOUSE NETWORKS	350.19
28637	4/30/2020 CANON FINANCIAL SERVICES	1,235.40
28638	4/30/2020 CLEAR CHANNEL OUTDOOR	2,260.00
28639	4/30/2020 CTM MEDIA GROUP, INC	650.00
28640	4/30/2020 DAHSKIP, INC. d/b/a	34.38
28641	4/30/2020 EDGE INFORMATION MANAGEMENT INC	715.50
28642	4/30/2020 FEDEX	38.39
28643	4/30/2020 INTERPRO TRANSLATION SOLUTIONS	5,415.00
28644	4/30/2020 I-RIDE TROLLEY SERVICE	1,095.00
28645	4/30/2020 LEVEL3 FINANCING INC.	4,954.85
28646	4/30/2020 MEDIA REPRESENTATIONS, INC.	1,190.00
28647	4/30/2020 MINTEL GROUP LTD.	4,000.00
28648	4/30/2020 MAILPOUND	700.00
28649	4/30/2020 NXTBOOK MEDIA, LLC.	2,138.00
28650	4/30/2020 ORLANDO UTILITIES COMMISSION	111.62
28651	4/30/2020 SHRED-IT-USA, LLC	517.65
28652	4/30/2020 SMART CITY	832.97
28653	4/30/2020 HILTON ORLANDO	1,165.52
28654	4/30/2020 TEWS COMPANY	825.19
28655	4/30/2020 VERIZON BUSINESS	3,910.54
28656	4/30/2020 W5, INC.	2,000.00
28657	4/30/2020 XEROGRAPHIC DIGITAL PRINTING	47.93
28658	4/30/2020 VOID	-
28659	4/30/2020 CVENT	1,600.50

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28660	4/30/2020 DUN & BRADSTREET	215.08
28661	4/30/2020 THE ULTIMATE SOFTWARE GROUP	783.59
EFT55257	4/30/2020 FACEBOOK, INC	163,819.26
EFT55258	4/30/2020 GOOGLE INC	22,985.07
EFT55259	4/30/2020 IAEE	10,000.00
EFT55260	4/30/2020 ICON INTERNATIONAL INC "ICON"	444,690.78
EFT55261	4/30/2020 SEA HARBOR MASTER TENANT, LLC	64,836.45
EFT55262	4/30/2020 I4 BUSINESS	1,500.00
EFT55263	4/30/2020 REED BUSINESS INFORMATION INC.	6,250.00
WDL000010642	4/30/2020 401k PPE 041720 PD 042420	60,808.42

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Recurring Vendors	
Explanation of items \$10,000 or more	
Vendor	Type of Expenditure
401K PPE (various)	401(k) withholding & matching
All Response Media	International media-buying agency - UK
Areas USA FLTP, LLC	Advertising - out of home
Ariadna, LLC	International media-buying agency - Brazil, Colombia, Mexico
Birlasoft, Inc.	Web development support
Canlink Travel Representatives	International trade rep - Canada
Cigna Health and Life Insurance Company	Medical insurance
C.M Trade Marketing S.A.S.	International trade rep - Colombia
Computech of Central Florida, Inc.	IT, network, and application support services
DK Shifflet & Associates	Research vendor - travel statistics
Edelman Canada	Public relations agency - Canada
Edelman Mexico S.A. de C.V.	Public relations agency - Mexico
Emotive Travel Marketing	International trade rep - UK
Expedia LTDA.	International PR rep - Colombia
Garcia Y Morfin SC	International trade rep - Mexico
Google, Inc.	Online media/advertising
Guardian Life Insurance Company	Dental and vision insurance
Icon International Inc "ICON"	Domestic and Canadian media-buying agency
J Terra Consultoria LTDA	International trade rep - Brazil
Jimena Cersosimo	International trade rep - Argentina
Microsoft Online, Inc.	Online media/advertising
Mutual of Omaha Insurance Company	LTD, STD & AD&D and life insurance
Network Presentation S.A.	International trade rep - Southern Cone
Push, Inc.	M&C media-buying and creative agency
Rukhsana Timmis	International trade rep - Germany and Scandinavia
Salesforce.com, Inc.	CRM/database/social media management
Sapient Corporation	Domestic creative agency
Sea Harbor Master Tenant, LLC	Rent for main office
Simpleview, Inc.	Consumer website SEO
Smith Travel Research, Inc.	Research vendor - hotel performance data
Think Strawberries	International trade rep - India
The Ultimate Software Group	HRIS/payroll system license fees
Ultipro PPE (various)	Payroll transfer
Zeno do Brasil LTDA	Public relations agency - Brazil

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One-Time or Intermittent Vendors	
Explanation of items \$10,000 or more	
British Airways PLC	Marketing co-op
Facebook, Inc	Advertising digital media
IAEE	Advertising digital media
Net Conversion LLC	Media
Orange County Convention Cntr	Convention transportation fees