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<u>CM Trx Number</u>	<u>GL Posting Date</u>	<u>Check Amount</u>
18281	04/02/2013 ADVANCED MECHANICAL SERVICES	\$85.00
18282	04/02/2013 AIT WORLD WIDE LOGISTICS	\$10,285.72
18283	04/02/2013 CREATIVE FINANCIAL STAFFING	\$792.00
18284	04/02/2013 General Assembly of the Christian Church, Inc	\$840.00
18286	04/02/2013 HIGH IMPACT COMMUNICATIONS	\$4,500.00
18287	04/02/2013 LATTIMER COMMUNICATIONS, INC.	\$30,205.00
18288	04/02/2013 PUSH, INC.	\$54,908.20
18289	04/02/2013 SOUTHWEST MEDIA GROUP, INC.	\$157,605.00
18290	04/02/2013 TEWS COMPANY	\$832.00
18291	04/02/2013 22SQUARED, INC.	\$241,356.50
18292	04/02/2013 MACHADO GARCIA-SERRA, LLC.	\$35,300.00
18293	04/02/2013 ADP, INC.	\$790.97
18294	04/04/2013 ADP, INC.	\$2,147.75
18295	04/04/2013 ALOMA PRINTING	\$1,241.38
18296	04/04/2013 AT&T	\$96.03
18297	04/04/2013 BENCHMARK GRAPHICS	\$536.50
18298	04/04/2013 CONFERENCE PLUS INC	\$541.47
18299	04/04/2013 CROSS FERNANDEZ & RILEY,LLP	\$11,025.00
18300	04/04/2013 FEDERAL EXPRESS	\$4,482.66
18301	04/04/2013 GLE SCRAP METAL FLORIDA	\$411.36
18302	04/04/2013 INTERPRO TRANSLATION SOLUTIONS	\$3,582.00
18303	04/04/2013 MIMICAST NORTH AMERICA, INC.	\$1,717.20
18304	04/04/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$409.21
18305	04/04/2013 OFFICE DEPOT	\$51.25
18306	04/04/2013 THE RODRIGUEZ GROUP, INC	\$4,600.00
18307	04/04/2013 UNITED HEALTHCARE	\$115,254.72
EFT51437	04/04/2013 KIM REED	\$75.00
WDL00000772	04/05/2013 401K ppe 3/29/13 pd 4/5/13	\$69,546.05
WDL00000773	04/05/2013 ADP ppe 3/29/13 pd 4/5/13	\$580,398.66
18308	04/09/2013 ACE EXPEDITERS, INC.	\$2,558.00
18309	04/09/2013 ADP, INC.	\$1,836.66
18310	04/09/2013 BRIGHTCOVE INC.	\$2,458.34
18311	04/09/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$28,299.09
18312	04/09/2013 CREATIVE FINANCIAL STAFFING	\$792.00
18313	04/09/2013 CLEAR CHANNEL OUTDOOR	\$3,000.00
18314	04/09/2013 COLONIAL SUPPLEMENTAL INSURANCE	\$1,641.75
18315	04/09/2013 FEDERAL EXPRESS	\$369.18
18316	04/09/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$942.50
18317	04/09/2013 OFFICE DEPOT	\$539.52
18318	04/09/2013 PUSH, INC.	\$321,160.39
18319	04/09/2013 D.K. SHIFFLET & ASSOCIATES LTD	\$21,513.00
18320	04/09/2013 SKAL INTERNATIONAL ORLANDO	\$395.00
18321	04/09/2013 SOUTHWEST MEDIA GROUP, INC.	\$204,095.00
18322	04/09/2013 TEWS COMPANY	\$832.00
18323	04/09/2013 TNS CUSTOM RESEARCH, INC.	\$45,000.00
18324	04/09/2013 22SQUARED, INC.	\$344,719.20

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18325	04/09/2013 AT&T	\$560.53
18326	04/09/2013 FREEMAN DECORATION CO	\$2,108.70
18327	04/09/2013 AT&T ADVERTISING SOLUTIONS	\$607.58
18328	04/09/2013 TOURISM ECONOMICS LLC.	\$31,500.00
18329	04/09/2013 PROGRESSIVE COMMUNICATIONS INTL	\$1,295.19
18330	04/09/2013 COLLETTE JOHNSON	\$130.00
130403010753	04/09/2013 PIA HOFFMANN PR	\$15,650.00
130403010760	04/09/2013 RUKHSANA TIMMIS	\$22,675.00
130403011290	04/09/2013 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
18331	04/11/2013 LINDSEY ANN MATTOX GARDNER	\$55.00
18332	04/11/2013 ERIC DEJESUS	\$52.51
18333	04/11/2013 AMERICAN CULINARY FEDERATION CENTRAL FLORIDA CHAPTER, INC	\$200.00
18334	04/11/2013 ACXIOM CORPORATION	\$24,167.00
18335	04/11/2013 AIT WORLD WIDE LOGISTICS	\$3,508.86
18336	04/11/2013 ALOMA PRINTING	\$1,075.12
18337	04/11/2013 AT&T WIRELESS SERVICES	\$3,744.52
18338	04/11/2013 CDW GOVERNMENT, INC.	\$2,004.01
18339	04/11/2013 CHEPENIK FINANCIAL	\$6,250.00
18340	04/11/2013 FEDERAL EXPRESS	\$3,468.18
18341	04/11/2013 MACHADO GARCIA-SERRA, LLC.	\$1,333.08
18342	04/11/2013 NAYLOR PUBLICATIONS INC	\$169.50
18343	04/11/2013 NEWS GENERATION, INC.	\$5,620.00
18344	04/11/2013 OFFICE DEPOT	\$21.25
18345	04/11/2013 ORBITZ WORLDWIDE, INC	\$3,275.53
18346	04/11/2013 SAM'S CLUB	\$310.00
18347	04/11/2013 SCANTRON SERVICE GROUP	\$583.32
18348	04/11/2013 SOUTHWEST MEDIA GROUP, INC.	\$221,422.18
18349	04/11/2013 TIMES PRINTING CO INC	\$2,791.98
18350	04/11/2013 22SQUARED, INC.	\$350,616.15
18351	04/11/2013 XEROGRAPHIC DIGITAL PRINTING	\$239.63
130410015711	04/11/2013 NAS COMUNICACOES E REPRESENTACOES	\$2,977.06
130410015712	04/11/2013 MAZUMA MEDIA, INC.	\$19,746.00
EFT51439	04/11/2013 DEBORAH HENRICHS	\$260.00
EFT51440	04/11/2013 DENISE SPIEGEL	\$150.00
EFT51441	04/11/2013 PAUL BEIRNES	\$55.00
EFT51442	04/11/2013 KIM REED	\$55.00
EFT51443	04/11/2013 KRISTIN ROTHBAUER	\$72.00
EFT51444	04/11/2013 HAYAT PRONOVOST	\$75.00
WDL00000773:	04/12/2013 ADP ppe 4/12/13 pd 4/19/13	\$458,276.44
18352	04/16/2013 ACE EXPEDITERS, INC.	\$2,558.00
18353	04/16/2013 ADP, INC.	\$727.00
18354	04/16/2013 BRIGHT HOUSE NETWORKS	\$358.79
18355	04/16/2013 RITA CIBULS	\$47.10
18356	04/16/2013 FLORIDA SUNCOAST TOURISM PROMOTIONS, INC	\$1,350.00
18357	04/16/2013 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
18358	04/16/2013 HELINGER ADVERTISING	\$5,490.00
18359	04/16/2013 INTERDYN BMI	\$43.75
18360	04/16/2013 INSURANCE OFFICE OF AMERICA	\$369.75

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18361	04/16/2013 KENNEY COMMUNICATIONS INC	\$4,970.00
18362	04/16/2013 LEXISNEXIS	\$895.07
18363	04/16/2013 RICHMOND GIBBS d/b/a	\$1,011.75
18364	04/16/2013 SKYNET WORLDWIDE EXPRESS	\$6,666.34
18365	04/16/2013 SPRINT	\$1.91
18366	04/16/2013 DTG OPERATIONS, INC.	\$234.00
18367	04/16/2013 VERIZON	\$90.15
18368	04/18/2013 LINDSEY ANN MATTOX GARDNER	\$55.00
18369	04/18/2013 JUAN FERNANDEZ	\$410.00
18370	04/18/2013 JILLIAN STUMP	\$10.95
18371	04/18/2013 OFFICE DEPOT	\$115.00
18372	04/18/2013 GOOGLE INC	\$4,048.64
18373	04/18/2013 GRAPHIC COMMUNICATIONS HOLDINGS, INC	\$36,233.00
18374	04/18/2013 FREEMAN DECORATION CO	\$402.22
18375	04/18/2013 CONFERENCE PLUS INC	\$472.06
18376	04/18/2013 CTM MEDIA GROUP, INC	\$1,880.97
18377	04/18/2013 QUAD/GRAPHICS, INC	\$16,813.84
EFT51446	04/18/2013 SUSAN ZEIRI	\$14.10
EFT51447	04/18/2013 SHERYL TAYLOR	\$260.00
EFT51448	04/18/2013 WILLIAM A WITT	\$75.00
EFT51449	04/18/2013 ADRIENNE SIX	\$55.00
EFT51450	04/18/2013 DARYL CRONK	\$289.00
EFT51451	04/18/2013 BETH LEAHEY	\$220.00
EFT51452	04/18/2013 CASEY THOMPSON	\$55.00
EFT51453	04/18/2013 JERRY MIRVILLE	\$55.00
EFT51454	04/18/2013 MICHAEL TOWNES	\$55.00
EFT51455	04/18/2013 KELLY ALLEN	\$74.83
EFT51456	04/18/2013 KRISTIN ROTHBAUER	\$55.00
WDL00000772	04/18/2013 401K PPE 04/12/13 PD 04/19/13	\$57,742.47
04/19/13	04/19/2013 JORGE SALES	\$19,325.00
130417010234	04/19/2013 NAS COMUNICACOES E REPRESENTACOES	\$47,970.00
130417010235	04/19/2013 ICAS PUBLIC RELATIONS	\$27,750.00
18378	04/23/2013 ADP, INC.	\$765.41
18379	04/23/2013 ADVANCED MECHANICAL SERVICES	\$85.00
18380	04/23/2013 CANON SOLUTIONS AMERICA INC.	\$813.92
18381	04/23/2013 CREATIVE FINANCIAL STAFFING	\$712.80
18382	04/23/2013 CINTAS DOCUMENT MGMNT ORLANDC	\$63.98
18383	04/23/2013 CROSS FERNANDEZ & RILEY,LLP	\$14,700.00
18384	04/23/2013 CURTIS 1000 INC	\$13,401.90
18385	04/23/2013 FREEMAN DECORATING CO	\$2,108.70
18386	04/23/2013 PET ASSURE CORP.	\$45.00
18387	04/23/2013 RACKSPACE LTD	\$15,187.25
18388	04/23/2013 RAMON LOPEZ, JR.	\$5.00
18389	04/23/2013 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,446.49
18390	04/23/2013 SIMPLEVIEW, INC.	\$8,000.00
18391	04/23/2013 TEWS COMPANY	\$1,664.00
18392	04/23/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$2,990.36
18393	04/23/2013 FEDERAL EXPRESS	\$526.65

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18394	04/23/2013 OFFICE DEPOT	\$53.72
18395	04/23/2013 PROGRESS ENERGY FLORIDA INC	\$3,295.67
18396	04/23/2013 PROGRESS ENERGY FLORIDA INC	\$487.04
18397	04/23/2013 PROGRESS ENERGY FLORIDA INC	\$820.96
18398	04/23/2013 PROGRESS ENERGY FLORIDA INC	\$1,307.58
18399	04/23/2013 TRAVELOCITY.COM LP	\$103,323.00
18400	04/23/2013 VERIZON WIRELESS	\$230.05
18401	04/25/2013 ALOMA PRINTING	\$1,215.70
18402	04/25/2013 BRIGHTCOVE INC.	\$2,458.34
18403	04/25/2013 BRIAN UNLIMITED DISTRIBUTION CO.	\$12,952.78
18404	04/25/2013 CISION US, INC.	\$12,039.81
18405	04/25/2013 CANON FINANCIAL SERVICES	\$1,299.49
18406	04/25/2013 CROSS CONSULTING CONSORTIUM	\$6,682.50
18407	04/25/2013 CDS OF ORLANDO, INC. d/b/a	\$194.10
18408	04/25/2013 EXPEDIA TRAVEL	\$50,000.00
18409	04/25/2013 FEDERAL EXPRESS	\$1,303.58
18410	04/25/2013 MACWORLD	\$34.97
18411	04/25/2013 OFFICE DEPOT	\$5.31
18412	04/25/2013 FREEMAN DECORATION CO	\$1,188.00
18413	04/25/2013 GMAC COMMUNICATIONS, LLC	\$7,035.34
18414	04/25/2013 INTERPRO TRANSLATION SOLUTIONS	\$347.00
18415	04/25/2013 NXTBOOK MEDIA, LLC.	\$3,360.00
18416	04/25/2013 ORANGE COUNTY CONVENTION CNTR	\$25.00
18417	04/25/2013 PITNEY BOWES, INC.	\$10,000.00
18418	04/25/2013 PRIMROSE CENTER INC	\$264.60
18419	04/25/2013 PR NEWSWIRE ASSOCIATION LLC	\$1,575.00
18420	04/25/2013 PROGRESSIVE COMMUNICATIONS INTL	\$1,295.19
18421	04/25/2013 SIMPLEVIEW, INC.	\$4,500.00
18422	04/25/2013 SPRINT PCS	\$3,415.91
18423	04/25/2013 DTG OPERATIONS, INC.	\$468.00
18424	04/25/2013 PRICELINE.COM	\$45,007.78
130410015713	04/25/2013 BP TRAVEL/ORBITAL MARKETING SVCS	\$3,735.50
130417010229	04/25/2013 LPI COMMUNICATIONS GROUP, INC	\$18,919.81
130417010230	04/25/2013 HIPPO EXPRESS INC	\$2,070.39
130417010231	04/25/2013 2190015 ONTARIO INC - CHCH TV	\$21,041.75
EFT51458	04/25/2013 GOOGLE INC	\$151,131.79
130403010758	04/26/2013 RUKHSANA TIMMIS	\$414.93
130410015710	04/26/2013 CARAT CANADA INC	\$45,183.72
130417013919	04/26/2013 TOTAL MEDIA LIMITED	\$33,154.51
130424012007	04/26/2013 PLURAL EDITORA GRAFICA LTDA	\$26,708.04
130424012008	04/26/2013 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$21,750.00
130424012009	04/26/2013 ICAS PUBLIC RELATIONS	\$3,412.50
130424012010	04/26/2013 HIPPO EXPRESS INC	\$874.28
18426	04/30/2013 DOROTHY KELLEY	\$75.00
18427	04/30/2013 FEDERAL EXPRESS	\$1,385.39
18428	04/30/2013 LivePerson, Inc.	\$1,362.00
18429	04/30/2013 PANROTAS INTERNATIONAL, INC.	\$1,200.00
18430	04/30/2013 KAHJEELIA POPE	\$335.22

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18431	04/30/2013 UNUM LIFE INSURANCE COMPANY OF AMERICA	\$9,210.79
18432	04/30/2013 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
18433	04/30/2013 RECALL-TOTAL INFORMATION MGT.	\$359.91
18434	04/30/2013 SOUTHWEST MEDIA GROUP, INC.	\$20,833.33
130426017466	04/30/2013 SUPORTE COMUNICACOES LTDA - ME	\$14,424.30
CASH	04/30/2013 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$12,610.75
EFT51460	04/30/2013 JULIE JACOBS	\$130.00
EFT51461	04/30/2013 MISTY JOHANTGEN	\$110.00
EFT51462	04/30/2013 MICHELLE MOLZ-SCHULTE	\$65.00
EFT51463	04/30/2013 ZITA STEGLICH	\$75.00
EFT51464	04/30/2013 HAYAT PRONOVOST	\$111.00
EFT51466	04/30/2013 MANULIFE FINANCIAL	\$62,952.82

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Recurring Vendors	
Explanation of items \$5,000 or more	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Aviareps Marketing Garden Holdings LTD	International Rep/Agency - China
BP Travel/Orbital Marketing Svcs.	Fulfillment - UK
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation Insurance
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
Helinger Advertising	Brochure Distribution
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance Agent-Variou Corporate Insurance Policies
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
Lattimer Communications, Inc.	Ad Agency/Media Purchases - African-American Market
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Plan Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Internet Marketing
Tews Company	Temporary Staffing
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions

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United Healthcare	Health Insurance
Unum Life Insurance Company of America	LTD, STD & AD&D and Life
Verizon Business	Telephone and Data Services
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors	
Explanation of items \$5,000 or more	
2190015 Ontario Inc. - CHCH TV	Adv. Digital Media
Carat Canada, Inc.	Adv. Digital Media
Chepenik Financial	401(k) Consultant
Cision US, Inc.	Clipping Service
Cross Consulting Consortium	Techonology Consultant
Cross, Fernandez & Riley, LLP	Auditor Fees
Curtis 1000, Inc.	Printing
Expedia Travel	Adv. Digital Media
GMAC Communications, LLC	Advertising/Media
Graphic Communications Holdings, Inc.	Printing
Lattimer Communications, Inc.	Advertising/Media
New Generation, Inc.	Broadcast
Plural Editora Grafica LTDA	Printing
Priceline.com	Adv. Digital Media
Quad/Graphics, Inc.	Printing
Skynet Worldwide Express	Shipping
Suporte Comunicacoes LTDA-ME	Postage
TNS Custom Research, Inc.	Research Vendor
Tourism Economics LLC.	Research Vendor