

<u>CM Trx Number</u>	<u>GL Posting</u> <u>Date</u>	<u>Check</u> <u>Amount</u>
16311	04/03/2012 ADP, INC.	\$323.07
16312	04/03/2012 ADVANCED MECHANICAL SERVICES	\$85.00
16313	04/03/2012 AMERICAN EXPRESS	\$40.00
16314	04/03/2012 CISION US, INC.	\$2,695.41
16315	04/03/2012 CHASE STAFFING SERVICES	\$2,424.00
16316	04/03/2012 CONFERENCE PLUS INC	\$558.87
16317	04/03/2012 EMILY MCCARTNEY	\$932.65
16318	04/03/2012 GALA ENTERPRISES OF CNTRL FL	\$5,875.23
16319	04/03/2012 LOCAL FLYER DISTRIBUTION SERVICE, LLC	\$4,278.00
16320	04/03/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$543.75
16321	04/03/2012 OCE FINANCIAL SERVICES, INC.	\$1,272.70
16322	04/03/2012 MERGE CONSUMER MARKETING	\$10,416.67
16324	04/03/2012 P.C.M.A.	\$30,000.00
16325	04/03/2012 RANGERS BASEBALL LLC	\$12,828.00
16326	04/03/2012 RECALL-TOTAL INFORMATION MGT.	\$1,231.24
16327	04/03/2012 THE TRAVEL MOM, INC.	\$4,330.20
16328	04/03/2012 VACO ORLANDO, LLC.	\$922.00
16329	04/03/2012 VERIZON BUSINESS	\$6,181.15
EFT50938	04/03/2012 MANULIFE FINANCIAL	\$62,547.47
EFT50940	04/03/2012 DEBORAH HENRICH	\$75.00
EFT50941	04/03/2012 MICHAEL TOWNES	\$245.00
16330	04/05/2012 ALOMA PRINTING	\$793.43
16331	04/05/2012 BEYOND THE BOX	\$6,421.33
16332	04/05/2012 BILL REED DECORATIONS, INC	\$1,545.27
16333	04/05/2012 DEBRA BLIZZARD SMITH	\$700.00
16334	04/05/2012 CMP MEDIA CAFE	\$1,500.00
16335	04/05/2012 DALLAS ARTS DISTRICT	\$1,000.00
16336	04/05/2012 FEDERAL EXPRESS	\$4,789.54
16337	04/05/2012 JOHN GOMEZ	\$15.10
16338	04/05/2012 KELLY ALLEN	\$295.90
16339	04/05/2012 LPI COMMUNICATIONS GROUP, INC	\$1,050.00
16340	04/05/2012 INSIGHT	\$3,046.15
16341	04/05/2012 MACHADO GARCIA-SERRA, LLC.	\$5,150.00
16342	04/05/2012 NXTBOOK MEDIA, LLC.	\$500.00
16343	04/05/2012 OFFICE DEPOT	\$1,445.04
16344	04/05/2012 PROGRESSIVE COMMUNICATIONS INTL	\$10,978.44
16345	04/05/2012 WORLD COLOR (USA) CORP.	\$13,414.36
16346	04/05/2012 RECALL-TOTAL INFORMATION MGT.	\$2,066.15
16347	04/05/2012 TAMMI RUNZLER	\$25.00
16348	04/05/2012 UNITED ARTS OF CENTRAL FL INC	\$100.48
16349	04/05/2012 HEART OF FLORIDA UNITED WAY	\$839.18
EFT50943	04/05/2012 LAURENCE BARRON	\$39.98
EFT50944	04/05/2012 MICHAEL TOWNES	\$150.00
EFT50945	04/05/2012 DEANNA KOTCH	\$75.00
EFT50946	04/05/2012 MAYTE ALBALEDEJO	\$108.38
EFT50947	04/05/2012 PAUL BEIRNES	\$1,894.47
EFT50948	04/05/2012 PAULENE MINA KAWASJEEP	\$49.41

EFT50949	04/05/2012 DEBRA BLIZZARD SMITH	\$184.66
EFT50950	04/05/2012 SUSAN ZEIRI	\$57.90
WDL000007398	04/05/2012 ADP ppe 3/30/12 pd 4/6/12	\$453,762.37
WDL000007390	04/06/2012 401K PPE 3/30/12 PD 04/06/12	\$51,610.94
16350	04/10/2012 ADOBE SYSTEMS, INCORPORATED	\$588.92
16351	04/10/2012 ADP, INC.	\$695.44
16352	04/10/2012 BENCHMARK GRAPHICS	\$2,641.10
16353	04/10/2012 COLOR REFLECTIONS	\$1,020.99
16354	04/10/2012 FEDEX OFFICE & PRINT SERVICES INC	\$299.07
16355	04/10/2012 MACHADO GARCIA-SERRA, LLC.	\$14,836.68
16356	04/10/2012 MERGE CONSUMER MARKETING	\$10,416.67
16357	04/10/2012 PUSH, INC.	\$50,745.19
16358	04/10/2012 SABRE, INC.	\$7,185.00
16359	04/10/2012 LAKE BUENA VISTA RESORT VILLAGE & SPA	\$975.00
16360	04/10/2012 TEWS COMPANY	\$5,320.00
16361	04/10/2012 VACO ORLANDO, LLC.	\$1,802.00
16362	04/10/2012 22SQUARED, INC.	\$611,107.95
04/06/12	04/10/2012 JORGE SALES	\$22,300.00
120404013767	04/10/2012 PIA HOFFMANN PR	\$3,976.72
120404013768	04/10/2012 ASNM New Media AG	\$4,086.90
120404013769	04/10/2012 EVERWISE LIMITED	\$7,199.36
120404013770	04/10/2012 MKY GLOBAL MARKETING INC	\$10,000.00
120404013771	04/10/2012 WOLF PROPAGANDA LTDA.	\$33,569.49
120404013772	04/10/2012 RUKHSANA TIMMIS	\$22,675.00
120411009590	04/11/2012 RUKHSANA TIMMIS	\$714.26
120411009591	04/11/2012 TOURISTIKDIENST TRUBER	\$1,302.71
120411009592	04/11/2012 TOTAL MEDIA LIMITED	\$1,410.56
16323	04/12/2012 PITNEY BOWES, INC.	\$15,000.00
16363	04/12/2012 AIT WORLD WIDE LOGISTICS	\$1,363.04
16364	04/12/2012 AT&T	\$93.83
16365	04/12/2012 CISION US, INC.	\$8,687.00
16366	04/12/2012 BENCHMARK GRAPHICS	\$4,105.56
16367	04/12/2012 CROSS FERNANDEZ & RILEY,LLP	\$16,800.00
16368	04/12/2012 FEDERAL EXPRESS	\$1,350.65
16369	04/12/2012 GLE SCRAP METAL FLORIDA	\$640.88
16370	04/12/2012 HAYWORTH CREATIVE PUBLIC RELATIONS	\$3,500.00
16371	04/12/2012 LEARNING TECHNOLOGIES, INC.	\$2,130.00
16372	04/12/2012 OFFICE DEPOT	\$238.25
16373	04/12/2012 PC MALL GOV INC	\$832.19
16374	04/12/2012 RAMON LOPEZ, JR.	\$6.00
16375	04/12/2012 THE TRAVEL MOM, INC.	\$15,104.11
16376	04/12/2012 ULINE	\$515.08
16377	04/12/2012 VACO ORLANDO, LLC.	\$922.00
16378	04/12/2012 VERIZON	\$91.36
16379	04/12/2012 VERIZON WIRELESS	\$109.99
16380	04/12/2012 SEA WORLD of FLORIDA, INC.	\$1,033.93
120411009586	04/12/2012 WORLD COLOR (USA) CORP.	\$6,300.47
120411009587	04/12/2012 NAS COMUNICACOES E REPRESENTACOES	\$15,990.00
EFT50952	04/12/2012 GOOGLE INC	\$142,710.04

04/13/12	04/13/2012 JORGE SALES	\$2,800.00
WDL000007391	04/13/2012 401K PPE 04/13/12 PD 04/20/12	\$47,493.51
16381	04/17/2012 AVAYA INC	\$1,170.23
16383	04/17/2012 FLORIDA SOCIETY OF ASSOCIATION	\$1,313.25
16384	04/17/2012 GUS GWYNNE	\$150.00
16385	04/17/2012 JENNIFER TARGHETTA	\$800.00
16386	04/17/2012 PAUL KOSTKA	\$10.95
16387	04/17/2012 LEXISNEXIS	\$869.00
16388	04/17/2012 MACHADO GARCIA-SERRA, LLC.	\$35,700.00
16389	04/17/2012 NEWS GENERATION, INC.	\$6,250.00
16390	04/17/2012 OFFICE DEPOT	\$113.25
16391	04/17/2012 THE STANDARD INSURANCE CO T5	\$6,055.36
16392	04/17/2012 THE STANDARD INSURANCE CO T5	\$6,260.11
16393	04/17/2012 MATTHEW MARRIOTT	\$1,200.00
16394	04/17/2012 WORKSCAPES INC	\$202.56
16395	04/17/2012 AT&T WIRELESS SERVICES	\$1,641.95
16396	04/17/2012 BRIGHT HOUSE NETWORKS	\$338.83
16397	04/17/2012 FEDERAL EXPRESS	\$2,874.74
16398	04/17/2012 GMAC COMMUNICATIONS, LLC	\$7,060.00
16399	04/17/2012 PROGRESS ENERGY FLORIDA INC	\$842.94
16400	04/17/2012 PROGRESS ENERGY FLORIDA INC	\$3,493.51
16401	04/17/2012 PROGRESS ENERGY FLORIDA INC	\$1,420.01
16402	04/17/2012 VERIZON WIRELESS	\$159.58
16403	04/17/2012 22SQUARED, INC.	\$92,539.86
EFT50954	04/17/2012 PAUL BEIRNES	\$134.87
EFT50955	04/17/2012 DARYL CRONK	\$891.84
EFT50956	04/17/2012 GAIL KIYUNA-PETERSON	\$8.32
EFT50957	04/17/2012 DEANNA KOTCH	\$10.95
D8503112	04/18/2012 RUSSELL HERDER	\$522.80
16404	04/19/2012 AIT WORLD WIDE LOGISTICS	\$2,727.97
16405	04/19/2012 AT&T ADVERTISING SOLUTIONS	\$599.60
16406	04/19/2012 AT&T	\$974.17
16407	04/19/2012 CHRISTINA BECK	\$75.00
16408	04/19/2012 BENCHMARK GRAPHICS	\$349.67
16409	04/19/2012 CHEPENIK FINANCIAL	\$6,250.00
16410	04/19/2012 CINTAS DOCUMENT MGMNT ORLANDC	\$152.88
16411	04/19/2012 PETER CRANIS	\$29.98
16412	04/19/2012 INTERDYN-CFO CONSULTING	\$157.88
16413	04/19/2012 NXTBOOK MEDIA, LLC.	\$672.00
16414	04/19/2012 OFFICE DEPOT	\$122.08
16415	04/19/2012 PUSH, INC.	\$2,000.00
16416	04/19/2012 RACKSPACE LTD	\$15,196.25
16417	04/19/2012 RAMON LOPEZ, JR.	\$15.00
16418	04/19/2012 RECALL-TOTAL INFORMATION MGT.	\$1,030.76
16419	04/19/2012 ROCKHURST UNIVERSITY CONTINUING	\$179.00
16420	04/19/2012 SOLARWINDS, INC.	\$359.00
16421	04/19/2012 STANLEY CONVERGENT SECURITY SOLUTIONS, INC	\$1,364.63
16422	04/19/2012 STORR OFFICE ENVIROMENTS OF CENTRAL FLORIDA, INC	\$4,469.28

16423	04/19/2012 TEWS COMPANY	\$5,320.00
16424	04/19/2012 TW TELECOM	\$3,192.08
16425	04/19/2012 SCOTT JOSEPH d/b/a	\$200.00
16426	04/19/2012 VACO ORLANDO, LLC.	\$1,446.00
16427	04/19/2012 VERIZON WIRELESS	\$269.87
16428	04/19/2012 YRC FREIGHT	\$120.10
16429	04/19/2012 SOUTHWEST MEDIA GROUP, INC.	\$313,296.15
16430	04/19/2012 SANDI DAUGHERTY	\$75.00
16431	04/19/2012 HEATHER HOUGH	\$75.00
EFT50959	04/19/2012 LAURENCE BARRON	\$75.00
EFT50960	04/19/2012 ADRIENNE SIX	\$36.25
EFT50961	04/19/2012 KEN BARNETT	\$99.00
WDL000007392	04/20/2012 ADP ppe 4/13/12 pd 4/20/12	\$457,846.10
16432	04/24/2012 ACXIOM CORPORATION	\$24,167.00
16433	04/24/2012 ADP, INC.	\$2,211.14
16434	04/24/2012 AMERICAN SIGH LANGUAGE SVCS	\$225.00
16435	04/24/2012 BENCHMARK GRAPHICS	\$8,489.98
16436	04/24/2012 CHASE STAFFING SERVICES	\$1,970.44
16437	04/24/2012 CLEAR CHANNEL AIRPORT	\$969.00
16438	04/24/2012 DESTINATION MARKETING ASSOC INT'L	\$14,500.00
16439	04/24/2012 HELINGER ADVERTISING	\$5,490.00
16440	04/24/2012 HIGH IMPACT COMMUNICATIONS	\$10,000.00
16441	04/24/2012 INTERPRO TRANSLATION SOLUTIONS	\$132.00
16442	04/24/2012 KENNEY COMMUNICATIONS INC	\$4,668.00
16443	04/24/2012 MACHADO GARCIA-SERRA, LLC.	\$25,060.10
16444	04/24/2012 MACWORLD	\$34.97
16445	04/24/2012 OFFICE DEPOT	\$351.11
16446	04/24/2012 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$1,514.02
16447	04/24/2012 RECALL-TOTAL INFORMATION MGT.	\$131.39
16448	04/24/2012 SPRINT	\$3.78
16449	04/24/2012 SIMPLEVIEW, INC.	\$6,750.00
16450	04/24/2012 TEWS COMPANY	\$3,304.00
16451	04/24/2012 EXPRESS POSTAL OPTIONS INT'L	\$3,517.71
EFT50963	04/24/2012 SUSAN LOMAX	\$200.00
EFT50964	04/24/2012 KIM REED	\$75.00
EFT50965	04/24/2012 VERONICA MUNOZ	\$60.00
EFT50966	04/24/2012 SUSAN ZEIRI	\$63.76
04/20/12	04/25/2012 JORGE SALES	\$245.20
120418008518	04/25/2012 WOLF PROPAGANDA LTDA.	\$18,600.51
120418010523	04/25/2012 AVIAREPS MARKETING GARDEN HOLDINGS LTD	\$1,569.33
120418010524	04/25/2012 MKY GLOBAL MARKETING INC	\$4,614.55
120418010527	04/25/2012 PIA HOFFMANN PR	\$15,650.00
120418013643	04/25/2012 EL TIEMPO	\$52,989.00
120425009966	04/25/2012 LPI COMMUNICATIONS GROUP, INC	\$62,412.00
120425010730	04/25/2012 WOLF PROPAGANDA LTDA.	\$96,205.54
120425012020	04/25/2012 DETOUR	\$5,479.79
120425012021	04/25/2012 HIPPO EXPRESS INC	\$2,301.28

120425012022	04/25/2012 GRAPHIC COMMUNICATIONS HOLDINGS, INC.	\$32,824.00
120425012023	04/25/2012 CORPORACION T.T.I.C.A.	\$400.00
120425012025	04/25/2012 TUI UK LTD.	\$10,000.00
120425012027	04/25/2012 ICAS PUBLIC RELATIONS	\$30,150.00
16452	04/26/2012 ADVANCED MECHANICAL SERVICES	\$85.00
16453	04/26/2012 ADP, INC.	\$1,633.64
16454	04/26/2012 ALOMA PRINTING	\$3,083.38
16455	04/26/2012 APPLE ONE EMPLOYMENT SERVICES	\$491.52
16456	04/26/2012 CISION US, INC.	\$2,695.44
16457	04/26/2012 BOOKER PROMOTIONS	\$965.05
16458	04/26/2012 CHARLES M. CSIZMAR d/b/a	\$1,125.00
16459	04/26/2012 COLONIAL SUPPLEMENTAL INSURANCE	\$1,857.16
16460	04/26/2012 COLOR REFLECTIONS	\$599.88
16461	04/26/2012 CROSS FERNANDEZ & RILEY,LLP	\$8,925.00
16462	04/26/2012 CDS OF ORLANDO, INC. d/b/a	\$65.14
16463	04/26/2012 FLORIDA TREND	\$29.95
16464	04/26/2012 GOOGLE INC	\$71.78
16465	04/26/2012 HIGH IMPACT COMMUNICATIONS	\$3,400.00
16466	04/26/2012 OFFICE DEPOT	\$351.40
16467	04/26/2012 MERGE CONSUMER MARKETING	\$18,000.00
16468	04/26/2012 PET ASSURE CORP.	\$90.00
16469	04/26/2012 SCANTRON SERVICE GROUP	\$1,148.00
16470	04/26/2012 SOUTHWEST MEDIA GROUP, INC.	\$68,333.33
16471	04/26/2012 ALL STAR VACATION HOMES	\$1,299.50
16472	04/26/2012 LISA SCHENDLINGER	\$500.00
16473	04/26/2012 TRAVELOCITY.COM LP	\$39,286.00
16474	04/26/2012 TRAVORA MEDIA, INC	\$1,584.06
16475	04/26/2012 UNITED HEALTHCARE	\$114,206.98
16476	04/26/2012 VACO ORLANDO, LLC.	\$922.00
16477	04/26/2012 VERIZON BUSINESS	\$5,870.56
120426010458	04/26/2012 BP TRAVEL/ORBITAL MARKETING SVCS	\$22,945.85
EFT50968	04/26/2012 MARTINA ALLEN	\$31.40
EFT50969	04/26/2012 DEBRA BLIZZARD SMITH	\$1,033.16
EFT50970	04/26/2012 DEBORAH HENRICH	\$75.00
EFT50972	04/26/2012 GOOGLE INC	\$19,740.36
120418010515	04/27/2012 WORLD COLOR (USA) CORP.	\$19,550.00
04/014-30/12 FSA	04/30/2012 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$19,859.66

Recurring Vendors

Explanation of items \$5,000 or more

Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases - Domestic
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
ADP PPE (various)	Payroll Transfer
AIT World Wide Logistics	Fulfillment Warehouse Storage
American Express	Airline/travel and Event Expenses
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
energi PR	Public Relations Agency - Canada
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
Google, Inc.	Online Advertising
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Insurance Office of America	Insurance
Jorge Sales/Sales Internacional Sa de CV	International Rep/Agency - Mexico
LPI Marketing Group	Promotions Agency - Canada
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
Merge	Ad Agency/Media Purchases - African-American Market
MKY Global Marketing, Inc.	International Rep/Agency - Japan
NAS Comunicacoes E Representacoes	Public Relations Agency - Brazil
Pia Hoffman	Public Relations Agency - Germany
Pitney Bowes, Inc.	Postage for Postage Machine
Professional Services Employers Trust	FSA Reimbursement Fees
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Rackspace Ltd.	Web Site Hosting
Rukhsana Timmis	International Rep/Agency - Germany
Simpleview, Inc.	Consumer Website Development
Smart City Solutions, LLC	Internet Provider
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency/Media Purchases - UK
Travelocity.COM LP	Adv. Media
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Verizon Business	Telecommunications
Wolf Propaganda LTDA	Ad Agency/Media Purchases - Brazil
Yahoo! Search Marketing	Advertising Media - Online

One-Time or Intermittent Vendors

Explanation of items \$5,000 or more

Benchmark Graphics	Promotional Items
Beyond the Box	Catering for Be The First event in Dallas
BP Travel/Orbital Marketing Svcs	UK Fulfillment
Chepenik Financial	401(k) Consultant
Cision US, Inc.	Clipping Service
Cross Fernandez & Riley	Auditor Fees
Destination Marketing Assoc. Int'l	Meeting Database/Event Impact Calculator
Detour	Adv. Media
El Tiempo	Adv. Media
Everwise Limited	Printing
GMAC Communications, LLC	Adv. Media
Graphic Communications Holdings, Inc.	Printing
Helinger Advertising	Brochure Distribution
News Generation, Inc.	Adv. Media
P.C.M.A.	2012 Marketing Agreement Co-op
Progressive Communications Int'l	Printing
Rangers Baseball LLC	Adv. Media
Sabre, Inc.	Co-op Research Database Subscription Fee
The Travel Mom, Inc.	Public Relations Spokesperson
TUI UK Ltd.	Adv. Media
World Color (USA) Corp.	Printing