

<u>CM Trx Number</u>	<u>GL Posting</u>	<u>Paid ToRcvd From</u>	<u>Check Amount</u>
WDL000006203	8/3/2009	401K ppe 7/27/09 pd 8/3/09	\$55,627.72
11091	8/4/2009	ADP, INC.	\$1,746.09
11092	8/4/2009	ADVANCED MECHANICAL SERVICES	\$85.00
11093	8/4/2009	AURELIE GRAND	\$86.00
11094	8/4/2009	ALOMA PRINTING	\$847.75
11095	8/4/2009	BRIDGEFIELD EMPLOYERS INS CO	\$16,873.47
11096	8/4/2009	D & A BUILDING SERVICES INC	\$79.88
11097	8/4/2009	FEDERAL EXPRESS	\$1,035.96
11098	8/4/2009	GALA ENTERPRISES OF CNTRL FL	\$5,875.23
11099	8/4/2009	KFORCE PROFESSIONAL STAFFING	\$2,497.60
11100	8/4/2009	MEGAN CASEY	\$1,080.24
11101	8/4/2009	OFFICE DEPOT	\$186.09
11102	8/4/2009	ORANGE COUNTY CONVENTION CNTR	\$128.00
11103	8/4/2009	RECALL-TOTAL INFORMATION MGT.	\$1,016.95
11104	8/4/2009	MANULIFE FINANCIAL	\$59,476.99
11105	8/4/2009	RYBACEK CONSULTING	\$240.00
11106	8/4/2009	SPRINT PCS	\$2,767.04
11107	8/4/2009	ERICA BRAUN	\$15.12
11108	8/4/2009	TEWS COMPANY	\$3,440.00
11109	8/4/2009	VERIZON	\$28.67
11110	8/4/2009	MCI WORLDCOM	\$15,334.75
11111	8/6/2009	ACME STAMP & SIGN CO., INC.	\$82.78
11112	8/6/2009	ADP, INC.	\$147.63
11113	8/6/2009	AIT WORLD WIDE LOGISTICS	\$224.00
11114	8/6/2009	ALOMA PRINTING	\$1,034.12
11115	8/6/2009	ASSURANT	\$7,571.56
11116	8/6/2009	DELL	\$9,068.46
11117	8/6/2009	EARL K WOOD TAX COLLECTOR	\$180.00
11118	8/6/2009	ELITE DRY CLEANING	\$6.00
11119	8/6/2009	FEDERAL EXPRESS	Void
11120	8/6/2009	FREEMAN DECORATING CO	\$213.00
11121	8/6/2009	GREAT LAKES ELECTRONICS/ALMET, INC.	\$294.45
11122	8/6/2009	SUSAN GREER	\$1,128.80
11123	8/6/2009	HEALTHIFIELD MEDIA GROUP	Void
11124	8/6/2009	INTERDYN-CFO CONSULTING	\$116.25
11125	8/6/2009	JAY SANTOS	\$3,893.10
11126	8/6/2009	KFORCE PROFESSIONAL STAFFING	\$795.20
11127	8/6/2009	ORLANDO BUSINESS JOURNAL	\$90.00
11128	8/6/2009	OFFICE DEPOT	\$98.36
11129	8/6/2009	OMNITURE INC	\$1,440.00
11130	8/6/2009	OSL MARKETING GROUP	\$5,000.00
11131	8/6/2009	RR DONNELLEY UK DIRECTORY LTD	\$54,051.22
11132	8/6/2009	STANLEY CONVERGENT SECURITY SOLUTIONS, INC.	\$1,187.36
11133	8/6/2009	SUNTRUST BANK	\$500.00
11134	8/6/2009	TEWS COMPANY	\$1,720.00
11135	8/6/2009	UNITED ARTS OF CENTRAL FL INC	\$45.00
11136	8/6/2009	HEART OF FLORIDA UNITED WAY	\$685.60
11137	8/6/2009	VANTAGE STRATEGY CONSULTING	\$5,000.00
11138	8/6/2009	AMY VOSS	\$38.99
11139	8/6/2009	YAHOO! SEARCH MARKETING	\$21,522.02

11140	8/6/2009 NORTHSTAR TRAVEL MEDIA LLC	\$4,500.00
11141	8/6/2009 SBC	\$100.36
11142	8/6/2009 STATE OF NEW JERSEY	\$12.18
11143	8/6/2009 WARREN DIETEL d/b/a	\$861.47
08/07/09	8/7/2009 CARLOS RICARDO GUTIERREZ	\$7,020.93
08/07/09	8/7/2009 JORGE SALES	\$15,639.78
090805012298	8/7/2009 ICAS PUBLIC RELATIONS	\$32,574.59
090805012299	8/7/2009 BP TRAVEL/ORBITAL MARKETING SVCS	\$14,492.66
090805012301	8/7/2009 TOURISTIKDIENST TRUBER	\$1,744.81
090805012303	8/7/2009 RUKHSANA TIMMIS	\$909.39
090805012313	8/7/2009 AKB MARKETING SERVICES	\$7,750.00
WDL000006196	8/7/2009 ADP PR/Tax PPE 8/7/09 pd 8/14	\$392,260.88
11144	8/11/2009 COLONIAL SUPPLEMENTAL INSURANCE	\$637.36
11145	8/11/2009 FORBES INC	\$19.95
11146	8/11/2009 ANGELIQUE GREEN	\$1,875.00
11147	8/11/2009 HARGROVE INC.	\$5,817.03
11148	8/11/2009 MSA CLEANING SERVICES, INC.	\$587.08
11149	8/13/2009 ALOMA PRINTING	\$1,308.89
11150	8/13/2009 AMERICAN MESSAGING SERVICE	\$208.35
11151	8/13/2009 AT&T	\$670.95
11152	8/13/2009 BRIGHT HOUSE NETWORKS	Void
11153	8/13/2009 COMCAST CABLE	\$67.49
11154	8/13/2009 DANIELLE COURTENAY	\$78.06
11155	8/13/2009 CREATIVE CROSSROADS	\$930.13
11156	8/13/2009 SUSAN GREER	\$598.89
11157	8/13/2009 KINKO'S INC	\$115.02
11158	8/13/2009 NANCY MCFADYEN	\$24.91
11159	8/13/2009 OFFICE DEPOT	\$247.68
11160	8/13/2009 ORANGE COUNTY CONVENTION CNTR	\$16.00
11161	8/13/2009 OWENSMORRIS COMMUNICATIONS, INC.	\$129,696.47
11162	8/13/2009 THE REVERE GROUP LIMITED	\$315.00
11163	8/13/2009 SUNTRUST BANKS, INC	\$0.00
11164	8/13/2009 22SQUARED, INC.	\$28,538.75
11165	8/13/2009 WILLIAM A WITT	\$1,083.45
11166	8/13/2009 AT&T WIRELESS SERVICES	\$1,758.97
11167	8/13/2009 DEBORAH HENRICH	\$25.00
11168	8/13/2009 MCI	\$584.18
WDL000006198	8/14/2009 401K ppe 8/7/09 pd 8/14/09	\$44,229.64
11169	8/18/2009 ADVANCED MECHANICAL SERVICES	\$85.00
11170	8/18/2009 AIT WORLD WIDE LOGISTICS	\$969.50
11171	8/18/2009 ASSOCIATED TRANSPORTATION	\$456.00
11172	8/18/2009 AVAYA INC	\$1,090.19
11173	8/18/2009 BRIGHT HOUSE NETWORKS	\$1,625.00
11174	8/18/2009 CDB PRODUCTIONS INC	\$2,160.00
11175	8/18/2009 FEDERAL EXPRESS	\$1,203.26
11176	8/18/2009 LAURA DAVIDSON PUBLIC RELATIONS	\$273.84
11177	8/18/2009 COMMUNICATIONS MECA	\$8,090.11
11178	8/18/2009 OMNITURE INC	\$5,700.00
11179	8/18/2009 PR NEWSWIRE ASSOCIATION LLC	\$1,111.50
11180	8/18/2009 QUESTEX MEDIA GROUP, INC.	\$5,000.00
11181	8/18/2009 RECALL-TOTAL INFORMATION MGT.	\$1,016.95
11182	8/18/2009 ROSEN PLAZA HOTEL	\$707.11

11183	8/18/2009 SOUTHWEST MEDIA GROUP, INC.	\$6,661.30
11184	8/18/2009 TEWS COMPANY	\$1,720.00
11185	8/18/2009 VIDEO MONITORING SVCS OF AMER	\$326.00
11186	8/18/2009 WORKSCAPES INC	\$190.20
11187	8/18/2009 ZENO OFFICE SOLUTIONS	\$192.08
11188	8/18/2009 ATLANTA BRAVES	\$65,000.00
11189	8/18/2009 AT&T	\$772.93
11190	8/18/2009 BELLSOUTH ADVERTISING &	\$587.30
11191	8/18/2009 SUNTRUST BANKS, INC	\$126.00
11192	8/18/2009 BRIGHT HOUSE NETWORKS	\$415.03
11193	8/18/2009 SOFTWARE MANAGEMENT, INC.	\$3,890.00
11194	8/20/2009 AIT WORLD WIDE LOGISTICS	\$996.75
11195	8/20/2009 COLOR REFLECTIONS	\$663.00
11196	8/20/2009 FEDERAL EXPRESS	\$68.76
11197	8/20/2009 FEDERAL EXPRESS	\$25.84
11198	8/20/2009 FEDERAL EXPRESS	\$2,602.35
11199	8/20/2009 FERNA CUCCARESE	\$138.97
11200	8/20/2009 HIGH IMPACT COMMUNICATIONS	\$3,500.00
11201	8/20/2009 LIBERTY LOCKSMITHS & SECURITY PRODUCTS, INC.	\$108.00
11202	8/20/2009 LIVEWIRE ENTERTAINMENT GROUP	\$5,000.00
11203	8/20/2009 LESLIE LUPO	\$24.95
11204	8/20/2009 RACKSPACE LTD	\$12,950.25
11205	8/20/2009 D.K. SHIFFLET & ASSOCIATES LTD	\$20,475.00
11206	8/20/2009 SKYPOSTAL	\$580.25
11207	8/20/2009 DENISE SPIEGEL	\$74.91
11208	8/20/2009 USAE	\$135.00
11209	8/20/2009 XEROGRAPHIC DIGITAL PRINTING	\$280.10
11210	8/20/2009 AMERICAN EXPRESS	\$343.74
11211	8/20/2009 KAREN BRAND	\$162.97
WDL000006197	8/21/2009 ADP PR/Tax PPE 8/21/09 pd 8/28	\$371,222.09
11212	8/25/2009 SUSAN GREER	\$400.00
11213	8/25/2009 KYLE POST	\$1,000.00
11214	8/25/2009 STACEY DOORNBOS	\$1,000.00
11215	8/25/2009 SOUTHWEST MEDIA GROUP, INC.	\$5,540.22
11216	8/25/2009 DENISE SPIEGEL	\$560.33
11217	8/25/2009 WORLD COLOR PRESS INC	\$3,206.43
11218	8/25/2009 BANC OF AMERICA LEASING	\$749.54
11219	8/25/2009 DANKA OFFICE IMAGING CO. d/b/a	\$678.80
11220	8/25/2009 GOOGLE INC	\$38,780.96
11221	8/25/2009 GRAND RIVER PRINTING, INC.	\$54,251.70
11222	8/25/2009 INSIGHT	\$1,893.32
11223	8/25/2009 AMY VOSS	\$90.00
11224	8/27/2009 ACXIOM CORPORATION	\$48,500.00
11225	8/27/2009 ADP, INC.	\$653.28
11226	8/27/2009 ALOMA PRINTING	\$5,025.74
11227	8/27/2009 BENCHMARK GRAPHICS	\$274.80
11228	8/27/2009 BROCHURE DISPLAYS INC	\$1,320.00
11229	8/27/2009 BRIAN UNLIMITED DISTRIBUTION CO.	\$19,842.03
11230	8/27/2009 DESIGNER'S PRESS, INC.	\$931.03
11231	8/27/2009 KFORCE PROFESSIONAL STAFFING	\$1,825.60
11232	8/27/2009 LAURA DAVIDSON PUBLIC RELATIONS	\$8,000.00
11233	8/27/2009 MEDIA TECH PLUS, INC.	\$230.86

11234	8/27/2009 OFFICE DEPOT	\$97.88
11235	8/27/2009 PC MALL GOV INC	\$1,090.94
11236	8/27/2009 PITNEY BOWES, INC. d/b/a INTERNATIONAL MAIL EXPRESS	\$10.26
11237	8/27/2009 PUSH, INC.	\$113,972.68
11238	8/27/2009 RICHMOND GIBBS d/b/a	\$426.00
11239	8/27/2009 SBC	\$174.30
11240	8/27/2009 JACQUELINE ANN BUCKLEY	\$510.00
11241	8/27/2009 JACQUELINE KANARIS	\$487.50
11242	8/27/2009 JACK NEWGENT, JR.	\$381.25
11243	8/27/2009 CHANTEL PARKER	\$562.50
11244	8/27/2009 TEWS COMPANY	\$1,720.00
11245	8/27/2009 UNITED HEALTHCARE	\$92,365.22
11246	8/27/2009 VANTAGE STRATEGY CONSULTING	\$1,225.44
11247	8/27/2009 VERIZON	\$209.22
11248	8/27/2009 YAHOO! SEARCH MARKETING	\$22,533.21
11249	8/27/2009 ZENO OFFICE SOLUTIONS	\$39.97
11250	8/27/2009 GE CAPITAL	\$997.30
11251	8/27/2009 PROGRESS ENERGY FLORIDA INC	\$4,738.09
11252	8/27/2009 PROGRESS ENERGY FLORIDA INC	\$609.77
11253	8/27/2009 PROGRESS ENERGY FLORIDA INC	\$1,921.67
11254	8/27/2009 PROGRESS ENERGY FLORIDA INC	\$1,130.26
11255	8/27/2009 SOUTHWEST MEDIA GROUP, INC.	\$80,000.00
11256	8/27/2009 22SQUARED, INC.	\$255,736.35
WDL000006199	8/28/2009 401K ppe 8/21/09 pd 8/28/09	\$40,244.54
08/21/09	8/31/2009 CARLOS RICARDO GUTIERREZ	\$3,334.00
08/21/09	8/31/2009 IMAGE MARKETING	\$629.59
08/21/09	8/31/2009 JORGE SALES	\$440.87
09080512311	8/31/2009 IMAGE MARKETING	\$6,250.00
090805012310	8/31/2009 RUKHSANA TIMMIS	\$7,200.00
090812011558	8/31/2009 ICAS PUBLIC RELATIONS	\$1,323.58
090812011560	8/31/2009 MKY GLOBAL MARKETING INC	\$2,925.00
090819016696	8/31/2009 TOTAL MEDIA LIMITED	\$12,454.01
090819016700	8/31/2009 ICAS PUBLIC RELATIONS	\$9,250.00
090819016701	8/31/2009 DeSIMONI ASSOCIADOS	\$1,360.31
090819016703	8/31/2009 MAZUMA MEDIA, INC.	\$5,110.00
090826015796	8/31/2009 ICAS PUBLIC RELATIONS	\$3,203.46
090826015798	8/31/2009 TOTAL MEDIA LIMITED	\$11,440.25
090826015799	8/31/2009 BP TRAVEL/ORBITAL MARKETING SVCS	\$15,061.90
D 8367054	8/31/2009 COMMUNICATIONS MECA	\$3,854.51
FSA 08/01-31/09	8/31/2009 PROFESSIONAL SERVICES EMPLOYERS TRUST	\$12,469.79

Recurring Vendors	
Vendor	Type of Expenditure
22Squared, Inc.	Ad Agency/Media Purchases
401K PPE (various)	401(k) Withholding & Matching
Acxiom Corporation	Consumer Database Maintenance and Services
AKB Marketing Services	International Rep/Agency - Germany
AIT World Wide Logistics	Fulfillment Warehouse Storage
Aloma Printing	Printing
Assurant	Dental Insurance
Brian Unlimited Distribution Co.	Consumer Fulfillment - US
Bridgefield Employers Ins. Co	Worker Compensation
Carlos Ricardo Gutierrez	International Rep/Agency - Argentina
Communications Meca	Public Relations Agency - Canada
CPR - ADP Payroll	Payroll Tax Deposits
Dell	Computers
DK Shifflet & Associates	Research Vendor - Travel Industry Statistics
Federal Express	Shipping
Gala Enterprises of Central Florida	Visitor Center Rent
High Impact Communications	Video Production
ICAS Public Relations	International Rep/Agency - UK
Image Marketing	International Rep/Agency - Brazil
Insurance Office of America	Insurance
Jorge Sales	International Rep/Agency - Mexico
Kenney Communications Inc.	Publication Distribution
Laura Davidson Public Relations	Public Relations Agency - US
Machado Garcia-Serra, LLC	Ad Agency/Media Purchases - Hispanic Market
Manulife Financial	Rent for Main Office
Mazuma Media, Inc.	Trade Representative - Canada
MCI Worldcom	Telecommunications
MKY Global Marketing, Inc.	International Rep/Agency - Japan
Ominiture, Inc.	Web Site Analytics
OSL Marketing Group	Promotions Agency - Canada
Owens Morris Communications	Ad Agency/Media Purchases - African-American Market
Paper Thin Inc.	License Fee and Consulting - Web Site Content Management
Pitney Bowes, Inc.	Postage for Postage Machine
Progress Energy of Florida Inc.	Electric Bills
Push, Inc.	Creative Marketing Agency
Quebecor World USA Inc.	Printing
Rackspace Ltd.	Web Site Hosting
RUF Strategic Solutions	Consumer Database Management
Rukhsana Timmis	International Rep/Agency - Germany
Smith Travel Research, Inc.	Research Vendor
Software Management, Inc.	License Fee & Customization - CVB-wide CRM System
Sprint PCS	Cellular and Data Service
Southwest Media Group, Inc.	Ad Agency/Media Purchases - Interactive Marketing
Synovate, Inc.	Research Vendor
PPE (various)	Payroll Transfer
Tews Company	Temporary Staffing
The Standard Insurance Co T5	Insurance - LTD, STD, AD&D and Life
Total Media Limited	Ad Agency - UK / Media Purchases
Trends Analysis Projections, LLC	Research Vendor - Meetings and Conventions
United Healthcare	Health Insurance
Vantage Strategy Consulting	Interactive Marketing Consulting

## August 2009

One-Time or Intermittent Vendors	
Atlanta Braves	Advertising Marketing Sponsorship
BP Travel/Orbital Marketing	Consumer Fulfillment - UK
Grand River Printing, Inc	Postage for Drive Market - Fall Direct Mail
Google, Inc.	Advertising Media - Co-op Partner
Hargrove, Inc.	Booth Display
Livewire Entertainment Group	Publicity - 67 Days of Smiles Campaign
Professional Services Employers Trust	FSA Reimbursement Fees
Questex Media Group, Inc.	Online Travel Agent Education Program
RR Donnelley UK Directory LTD	Printing
Yahoo! Search Marketing	Advertising Media

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