



INVOICE

Push. Inc.
t +1 407 841 2299 / f +1 407 841 0999
101 Ernestine St.
Orlando, FL 32801

Visit Orlando
Carmen Godsey
6700 Forum Drive, Suite 100
Orlando, FL 32821-8087

Invoice # 36249
Invoice Date 2/24/2020
Due Date 2/24/2020
Terms Due Upon Receipt

Estimate D5898
Project Code: P01421

20-OOC OCCC Programmatic Digital-February and March 2020
Reduction due to client cancellation of March partial run

Insertion Orders Ad#/Caption	Insertion Date	Total Cost
Zeta - programmatic buy (728c90, 300x250, 160x600) OCCC	2/1/2020	4,500.00
Acuity - Programmatic Digital (728x90, 300x250, 160x600) OCCC	2/1/2020	8,000.00
Zeta - programmatic buy (728c90, 300x250, 160x600) OCCC	3/1/2020	1,780.74
Acuity - Programmatic Digital (728x90, 300x250, 160x600) OCCC	3/1/2020	3,525.38
	Total:	\$17,806.12
	Insertion Order Subtotal:	\$17,806.12

Ad Serving Fees via Campaign Manager(\$0.13/CPM)	\$736.72
Brand and Safety & Verification Fees via MOAT (\$0.06/CPM for Display)	\$327.30
Invoice Total	<u>\$18,870.14</u>
Amount Due	\$18,870.14

Due Upon Receipt.