



# INVOICE

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Invoice # 36241  
Invoice Date 2/24/2020  
Due Date 2/24/2020  
Terms Due Upon Receipt

Estimate D5855  
Project Code: P01422

20-OOC Co-op Digital Annual-March 2020 (Credit applied due to cancellation)

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
Programmatic digital retargeting 728x90, 160x600, 300x250 Co-op	3/1/2020	2,500.00
Facility Search - co-op Leaderboard (728x90 banner on NMG.com, banner ad TBD on SM * M&C)	3/1/2020	1,500.00
Northstar - Co-op Standard banner remarketing program (728x90, 300x250, 300x600)	3/1/2020	3,500.00
Northstar - Co-op 2x HTML emails (paid) and 2x suggested emails (part of basic destination guide program)	3/1/2020	6,000.00
Northstar - Co-op 2x HTML emails (paid) and 2x suggested emails (part of basic destination guide program)	3/1/2020	-6,000.00
	Total:	\$7,500.00
	Insertion Order Subtotal:	\$7,500.00
Ad Serving Fees via Campaign Manager(0.02/CPC)-assuming 20% click		-240.00
Ad Serving Fees via Campaign Manger(\$0.13/CPM)		\$37.70
Ad Serving Fees via Campaign Manager(0.02/CPC)-assuming 20% click		\$240.00
	Original Invoice	\$13,777.70
	Less Applied Credits	\$6,240.00
	Amount Due	\$7,537.70

Due Upon Receipt.