

**INVOICE**

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Invoice # 36115-1  
 Invoice Date 1/29/2020  
 Due Date 1/29/2020  
 Terms Due Upon Receipt

Estimate D5855  
 Project Code: P01422

20-OOC Co-op Digital Annual-January and February 2020 (Credit applied of \$1,800 due to cancellation)

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
Northstar - Co-op Destination Guide (hotel widget with up to 10 hotels with banners on guide, 2 content updates per month and NMG marketing of guide)	1/1/2020	30,000.00
Facility Search - co-op Leaderboard (728x90 banner on NMG.com, banner ad TBD on SM * M&C)	1/1/2020	1,500.00
Programmatic digital retargeting 728x90, 160x600, 300x250 Co-op	2/1/2020	2,500.00
Facility Search - co-op Leaderboard (728x90 banner on NMG.com, banner ad TBD on SM * M&C)	2/1/2020	1,500.00
Northstar - Co-op Standard banner remarketing program (728x90, 300x250, 300x600)	2/1/2020	3,500.00
Northstar - Co-op Featured Listing	2/1/2020	1,800.00
Northstar-Co-op Featured Listing	2/1/2020	-1,800.00
	Total:	\$40,800.00
	Insertion Order Subtotal:	\$40,800.00

Ad Serving Fees via Campaign Manager( \$0.13/CPM) \$44.20

Invoice Total	\$40,844.20
Less Payment (3/5) \$28,211.20 and Credit \$1,800.00	\$30,011.20
Amount Due	\$10,833.00

Due Upon Receipt.