



# INVOICE

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Invoice # 35913  
Invoice Date 11/21/2019  
Due Date 11/21/2019  
Terms Due Upon Receipt

Estimate D5823  
Project Code: P90018

19-OOC NCW Dec Digital Ad-December 2019

Insertion Orders

| Ad#/Caption   | Insertion Date            | Total Cost  |
|---|---------------------------|-------------|
| Sojern- Display - Travel Platform - targeting meeting planners<br>Plan: NCW | 12/1/2019                 | 5,000.00    |
| Programmatic Digital<br>Plan: NCW   | 12/1/2019                 | 5,000.00    |
| Homepage Takeover<br>Plan: NCW  | 12/1/2019                 | 8,500.00    |
| Facebook<br>Plan: NCW   | 12/1/2019                 | 5,000.00    |
| Hot List Newsletter Exclusive<br>Plan: NCW                                  | 12/2/2019                 | 1,500.00    |
| Hot List Newsletter Exclusive<br>Plan: NCW                                  | 12/2/2019                 | 1,500.00    |
| Meetings News Southeast Meetings Update<br>Plan: NCW                        | 12/16/2019                | 1,500.00    |
|   | Total:                    | \$28,000.00 |
|   | Insertion Order Subtotal: | \$28,000.00 |

|  |             |
|--|-------------|
| Ad Serving Fees via Campaign Manager (display)         | \$276.03    |
| Brand and Safety & Verification Fees via Moat(display) | \$125.00    |
| Ad Serving Fees via Campaign Manager (email/CPC)       | \$760.00    |
| Invoice Total  | \$29,161.03 |
| Amount Due   | \$29,161.03 |

Due Upon Receipt.