



# INVOICE

Push. Inc.  
 t +1 407 841 2299 / f +1 407 841 0999  
 101 Ernestine St.  
 Orlando, FL 32801

Visit Orlando  
 Carmen Godsey  
 6700 Forum Drive, Suite 100  
 Orlando, FL 32821-8087

Invoice # 35912  
 Invoice Date 11/21/2019  
 Due Date 11/21/2019  
 Terms Due Upon Receipt

Estimate D5822  
 Project Code: P90018

19-OOC NCW Nov Digital Ad-November 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
MPI - Programmatic digital Plan: NCW	11/11/2019	7,500.00
300x600 Plan: NCW	11/11/2019	1,000.00
Programmatic digital Plan: NCW	11/11/2019	7,500.00
Retargeting Plan: NCW	11/11/2019	3,000.00
Display - Travel Platform targeted to meeting planners Plan: NCW	11/11/2019	7,500.00
Display - Travel Platform targeted to meeting planners Plan: NCW	11/11/2019	0.00
Hot List Newsletter Exclusive Plan: NCW	11/18/2019	1,500.00
Meetings News Southeast Meetings Update Plan: NCW	11/25/2019	1,500.00
InTouch enewsletter takeover	11/29/2019	3,145.00
Native - Travel Platform - targeted to meeting planners Plan: NCW	12/1/2019	5,000.00
	Total:	\$37,645.00
	Insertion Order Subtotal:	\$37,645.00

Ad Serving Fees via Campaign Manager(display)	\$563.12
Brand and Safety & Verification Fees via Moat(display)	\$259.90
Ad Serving Fees via Campaign Manager(email/CPC)	\$572.00
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Invoice Total	\$39,040.02
Amount Due	\$39,040.02

Due Upon Receipt.