



INVOICE

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Visit Orlando
Carmen Godsey
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Invoice # 35680
Invoice Date 9/25/2019
Due Date 9/25/2019
Terms Due Upon Receipt

Estimate D5749
Project Code:P90019

19-OOC OCCC New Items Digital 4Q19-October 2019

Insertion Orders

| Ad#/Caption | Insertion Date | Total Cost |
|---|---------------------------|-------------|
| NMG - Social Retargeting (Facebook & Instagram) OCCC Plan | 10/1/2019 | 10,000.00 |
| NMG - Convention Center Spotlight OCCC Plan | 10/1/2019 | 10,000.00 |
| ASAE - Film Strip Ads - 300x600 OCCC Plan | 10/1/2019 | 5,325.00 |
| Exhibitor Online - Weekly E-newsletter - Top leaderboard OOOC Plan | 10/14/2019 | 750.00 |
| | Total: | \$26,075.00 |
| | Insertion Order Subtotal: | \$26,075.00 |

Ad Serving Fees via Campaign Manager(display) \$80.00
Brand and Safety & Verification Fees via Moat(display) \$2.00

Invoice Total \$26,157.00
Amount Due \$26,157.00

Due Upon Receipt.