



# INVOICE

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Invoice # 35679  
Invoice Date 9/25/2019  
Due Date 9/25/2019  
Terms Due Upon Receipt

Estimate D5663  
Project Code:P90018

19-OOC NCW Digital 4Q19-October 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
PCMA - Video Retargeting - pre/mid roll NCW Plan	10/1/2019	2,500.00
ASAE - leaderboard meetings NCW Plan	10/1/2019	4,500.00
NMG - First party remarketing full audience: 728x90, 160x600, 300x250 NCW Plan	10/1/2019	3,500.00
NMG - 300x250 Display Banner (Social amp) mobil only 100% SOV NCW Plan	10/1/2019	2,400.00
MPI - Retargeting NCW Plan	10/1/2019	2,500.00
Meetings Today - Online Package NCW Plan	10/1/2019	8,400.00
	Total:	\$23,800.00
	Insertion Order Subtotal:	\$23,800.00

Ad Serving Fee via Campaign Manager(display)	\$29.25
Ad Serving Fees via Campaign Manager(video)	\$17.40
Brand and Safety & Verification Fees via MOAT(video)	\$1.80
Brand and Safety & Verification Fees via MOAT(display)	\$13.50

Invoice Total	\$23,861.95
Amount Due	\$23,861.95

Due Upon Receipt.