



# INVOICE

Push. Inc.  
t +1 407 841 2299 / f +1 407 841 0999  
101 Ernestine St.  
Orlando, FL 32801

Visit Orlando  
Carmen Godsey  
6700 Forum Drive, Suite 100  
Orlando, FL 32821-8087

Invoice # 35544  
Invoice Date 8/19/2019  
Due Date 8/19/2019  
Terms Due Upon Receipt

**Estimate D5662  
P90018**

19-OOC NCW Digital 3Q1 September 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
NMG - Video Sponsorship on homepage: includes link with video popup NCW	9/1/2019	5,000.00
NMG - First party remarketing full audience: 720x90, 160x600, 300x250 NCW	9/1/2019	3,500.00
MPI - retargeting NCW	9/1/2019	2,500.00
MPI - sponsored content/video on homepage - teaser image and video NCW	9/1/2019	6,345.00
USAE - custom HTML email to national database NCW	9/19/2019	4,200.00
	Total:	\$21,545.00
	Insertion Order Subtotal:	\$21,545.00

Ad Serving Fees via Campaign Manager(display)	\$16.25
Brand and Safety & Verification Fees via MOAT(display)	\$7.50
Ad Serving Fees via Campaign Manager(email/CPC)	\$40.00

Invoice Total	\$21,608.75
Amount Due	\$21,608.75

Due Upon Receipt.