



**INVOICE**

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Invoice # 35419  
Invoice Date 7/24/2019  
Due Date 7/24/2019  
Terms Due Upon Receipt

Estimate D5662  
Project Code: P90018

19-OOC NCW Digital 3Q19-August 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
PCMA - Video retargeting: pre/mid roll NCW	8/1/2019	2,500.00
PCMA - Homepage & ROS top pushdown with first party retargeting NCW	8/1/2019	7,500.00
NMG - First party remarketing full audience: 720x90, 160x600, 300x250 NCW	8/1/2019	3,500.00
NMG - email to full E/W list	8/1/2019	6,000.00
MPI - retargeting NCW	8/1/2019	2,500.00
	Total:	\$22,000.00
	Insertion Order Subtotal:	\$22,000.00

Ad Serving Fees via Campaign Manager(display)	\$16.58
Ad Serving Fees via Campaign Manager(video)	\$17.40
Brand and Safety & Verification Fees via MOAT(video)	\$3.60
Brand and Safety & Verification Fees via MOAT(display)	\$7.65
Ad Serving Fees via Campaign Manager(email/CPC)	\$1,000.00
Invoice Total	\$23,045.23
Amount Due	\$23,045.23

Due Upon Receipt.