



INVOICE

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Invoice # 35418
Invoice Date 7/24/2019
Due Date 7/24/2019
Terms Due Upon Receipt

Estimate D5658
Project Code: P90018

19-OOC OCCC digital 3Q19-August 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
PCMA - Homepage Top banner with retargeting OCCC	8/1/2019	7,000.00
NMG - custom video production & distribution: 1 full length, hi-def video 1x :15 pre-roll Distribution: 1x targeted email, written and designed by Northstar to your bran guidelines to 25,000-30,000 opt in subscribers, 175,000 video impressions on YouTube (75K), Facebook (50K) and Instagram (50K), Video on NMG.com homepage for one month, video will live on Northstar's destination guide page (perm) Plan- OCCC	8/1/2019	32,000.00
NMG - homepage pushdown exclusive with video Plan - OCCC	8/1/2019	8,000.00
Multiview - high impact ads / native ads OCCC Plan	8/1/2019	10,000.00
	Total:	\$57,000.00
	Insertion Order Subtotal:	\$57,000.00

Ad Serving Fees via Campaign Manager(display)	\$98.00
Ad Serving Fees via Campaign Manager (video)	\$189.00
Brand and Safety & Verification Fees via MOAT (video)	\$39.00
Brand and Safety & Verification Fees via MOAT (display)	\$45.00
Invoice Total	\$57,371.00
Amount Due	\$57,371.00

Due Upon Receipt.