



# INVOICE

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Invoice # 35415  
Invoice Date 7/24/2019  
Due Date 7/24/2019  
Terms Due Upon Receipt

Estimate D5652  
Project Code: P90012

19-OOC Co-op Digital 3Q19-August 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
NMG - Featured Listing Co-op	8/1/2019	1,800.00
NMG - Facility Search Leaderboard 728x90 top banner position (NMG.com) Co-op	8/1/2019	1,500.00
NMG - Remarketing program 728x90, 300x600, 300x250 Co-op	8/1/2019	3,500.00
MPI - programmatic digital retargeting Co-op	8/1/2019	2,500.00
Facebook/Instagram - targeting meeting planners and retargeting - carousel ads - 3 partners Co-op	8/1/2019	1,400.00
	Total:	\$10,700.00
	Insertion Order Subtotal:	\$10,700.00

Ad serving Fees via Campaign Manager(digital)	\$34.45
Brand and Safety & Verification Fees via MOAT	\$6.00
Ad Serving Fees via Campaign Manager (email/CPC)	\$1,300.00
Invoice Total	\$12,040.45
Amount Due	\$12,040.45

Due Upon Receipt.