



INVOICE

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Invoice # 35358
Invoice Date 6/27/2019
Due Date 6/27/2019
Terms Due Upon Receipt

Estimate D5662
Project Code: P90018

19-OOC NCW Digital 3Q19 - July 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
ASAE - AN.com - leaderboard leadership (3 months) NCW	7/1/2019	4,054.00
ASAE - ASAE.org - Film Strip Ads NCW	7/1/2019	1,600.00
NMG - ABM Program (account based marketing) - 10-15 acts (email, banners, social) NCW	7/1/2019	45,000.00
MPI - retargeting NCW	7/1/2019	2,500.00
Meetings Today - Online package: facebook matching, mobile sponsorship, webinar sponsorship with exclusive preroll (3 months) NCW	7/1/2019	10,100.00
Meetings Today - custom email NCW	7/8/2019	4,000.00
	Total:	\$67,254.00
	Insertion Order Subtotal:	\$67,254.00

Ad Serving Fee via Campaign Manager (email/CPC)

\$600.00

Invoice Total \$67,854.00
Amount Due \$67,854.00

Due Upon Receipt.