



INVOICE

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Invoice # 35242
 Invoice Date 6/27/2019
 Due Date 6/27/2019
 Terms Due Upon Receipt

Estimate D5651
 Project Code: P90012

19-OOC - Co-op Digital - June 2019

Insertion Orders

Ad#/Caption	Insertion Date	Total Cost
Programmatic Digital Retargeting	6/1/2019	2,500.00
Facebook/Instagram Co-op Plan	6/1/2019	1,400.00
Northstar online Basic Orlando Destination Guide - 2 content updates per month Co-op Plan	6/1/2019	0.00
Northstar Online Facility Search Leaderboard, top banner position Co-op Plan	6/1/2019	1,500.00
Northstar Online Partner Meetings Deals online and email (part of Basic Orlando Destination Guide) Co-op Plan	6/1/2019	0.00
Northstar Online Remarketing program Co-op Plan	6/1/2019	3,500.00
Northstar Online Partner spotlight email (part of Basic Orlando Destination Guide) Co-op Plan	6/1/2019	0.00
Northstar online Paid/Supplied emails (part of Basic Orlando Destination Co-op Plan	6/1/2019	0.00
Northstar online Social Promotion - part of Basic Orlando Destination Guide Co-op Plan	6/1/2019	0.00
Total:		\$8,900.00
Insertion Order Subtotal:		\$8,900.00

Ad Serving Fees via Campaign Manager	\$33.15
Brand and Safety & Verification via MOAT	\$6.00
Ad Serving Fees via Campaign Manager (emails/CPC)	\$1,800.00
Invoice Total	\$10,739.15
Amount Due	\$10,739.15

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