

ICON

INTERNATIONAL INC

One East Weaver Street
Greenwich, CT 06831

6600 North Andrews Avenue
Suite 555
Fort Lauderdale, FL 33309

Phone: (203) 328 - 2300

INVOICE

Invoice No. I0124138
Date 10/25/2019
Order No. O0137110
Shipper ID S0137654
Customer ID VISI-009

BILL TO:

Visit Orlando
6277 Sea Harbor Drive,
Suite 400
Orlando, FL 32821

PAGE 1

TERMS

Net 30 Days

DESCRIPTION

LOCALTV-000000000000-00 Local Television Advertising

ESTIMATE: 16777
CLIENT: VISIT ORLANDO
PRODUCT: 3Q 4Q 2019 PROMOTION
MEDIA: TV
BROADCAST MONTH: OCTOBER 2019

Project ID: P91081

EXT. PRICE

881,201.80

Visit Orlando 2019 Package - Summary				
			W25-54	
WABC-TV, New York	# of :15 Spots	# of :30 Spots	RTG	(000)
September 2019 Totals:	40	50	90.4	3,599
October 2019 Totals:	0	50	58.5	2,289
WABC-TV Totals:	40	100	148.9	5,888
			W25-54	
WPVI-TV, Philadelphia	# of :15 Spots	# of :30 Spots	RTG	(000)
September 2019 Totals:	40	50	116.7	1,736
October 2019 Totals:	0	50	77.4	1,111
WPVI-TV Totals:	40	100	194.1	2,847
			W25-54	
WCVB-TV, Boston	# of :15 Spots	# of :30 Spots	RTG	(000)
September 2019 Totals:	50	50	83.1	956
October 2019 Totals:	0	50	52.1	599
WCVB-TV Totals:	40	100	135.2	1,555
<small>*ABC Affiliate not represented by Disney Ad Sales Local</small>				
ADS/IMPRESSIONS				
TAXI TV New York/Boston	2,750,000			
Digital/Social Campaign	5,600,000			
Total Package:				
	# of :15 Spots	# of :30 Spots	W25-54(000)	
September 2019 Totals:	120	150	6,290	
October 2019 Totals:		150	3,979	
	120	303	10,269	
TOTAL GROSS PACKAGE:	\$1,036,708			
TOTAL NET PACKAGE:	\$881,201			

Send Checks to: **FedEx or UPS**
ICON INT'L, INC. Lockbox Services 1487
 75 Remittance Dr. **ICON International Inc**
 Dept, 1487 Dept, 1487
 Chicago IL 350 N Orleans St. STE 800
 60675-1487 Chicago IL 60654-1529

Wire Transfer Info :
Wells Fargo Bank, N.A.
420 Montgomery St.
San Francisco, CA 94104
ABA # 121000248
For the account of ICON Intl., Inc
Account # 4945261485

Sales Total 881,201.80
 Shipping & Handling 0.00
 Tax Total 0.00
 Paid 0.00
TOTAL 881,201.80