



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

Invoice Number : 169659  
 Date : 10/23/2019  
 Page : 1 of 2  
 Client PO: 3594  
 Campaign: P91114 Visit Orlando 2019 In Market

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: WAZE</b>			
<b>Order: 091653 - Visit Orlando 2019 In Market Digital</b>			
0001	1/1/2019		-278.30
Creative Size: Navigation App -			
0002	2/1/2019		278.30
Creative Size: Navigation App -			
0003	3/1/2019		-7.93
Creative Size: Navigation App -			
0005	5/1/2019		-191.80
Creative Size: Navigation App -			
0007	7/1/2019		-4,817.88
Creative Size: Navigation App -			
0008	8/1/2019		-2,219.17
Creative Size: Navigation App -			
<b>Order Total:</b>			<b>-7,236.78</b>
<b>Vendor: Simplifi Holdings Inc.</b>			
<b>Order: 091654 - Visit Orlando 2019 In Market Digital</b>			
0001	2/1/2019		-0.94
Creative Size: Banners -			
0002	3/1/2019		0.39
Creative Size: Banners -			
0003	4/1/2019		0.25
Creative Size: Banners -			
0004	6/1/2019		0.24
Creative Size: Banners -			
0005	7/1/2019		-0.26
Creative Size: Banners -			
0006	8/1/2019		0.30
Creative Size: Banners -			
<b>Order Total:</b>			<b>-0.02</b>
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 091655 - Visit Orlando 2019 In Market Digital</b>			
0001	2/1/2019		-35.46
Creative Size: Ad Serving -			