



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 169639  
**Date :** 10/23/2019  
**Page :** 1 of 1  
**Client PO:** 3968  
**Campaign:** P90209 Visit Orlando 2019 LGBTQ

| Line                                                                        | Start Date | Ad Number | Bill Amount             |
|-----------------------------------------------------------------------------|------------|-----------|-------------------------|
| <b>Vendor: SOJERN INC</b>                                                   |            |           |                         |
| <b>Order: 093590 - 2019 Visit Orlando LGBTQ Fall Digital</b>                |            |           |                         |
| 0004                                                                        | 10/1/2019  |           | 4,500.50                |
| Headline: Display - LGBTQ                                                   |            |           |                         |
| Creative Size: Banner Ads - 300x250, 728x90, 160x600, 300x600, 300x50, 320x |            |           |                         |
| <b>Vendor: Integral Ad Science</b>                                          |            |           |                         |
| <b>Order: 093927 - 2019 Visit Orlando LGBTQ Fall Digital</b>                |            |           |                         |
| 0001                                                                        | 7/1/2019   |           | 69.30                   |
| Creative Size: Ad Verification -                                            |            |           |                         |
| 0002                                                                        | 8/1/2019   |           | 54.46                   |
| Creative Size: Ad Verification -                                            |            |           |                         |
| 0003                                                                        | 9/1/2019   |           | 56.80                   |
| Creative Size: Ad Verification -                                            |            |           |                         |
| <b>Order Total:</b>                                                         |            |           | <b>180.56</b>           |
| <b>Vendor: Flashtalking Inc</b>                                             |            |           |                         |
| <b>Order: 093928 - 2019 Visit Orlando LGBTQ Fall Digital</b>                |            |           |                         |
| 0001                                                                        | 7/1/2019   |           | 28.78                   |
| Creative Size: Ad Serving -                                                 |            |           |                         |
| 0002                                                                        | 8/1/2019   |           | 25.96                   |
| Creative Size: Ad Serving -                                                 |            |           |                         |
| 0003                                                                        | 9/1/2019   |           | 28.78                   |
| Creative Size: Ad Serving -                                                 |            |           |                         |
| <b>Order Total:</b>                                                         |            |           | <b>83.52</b>            |
| <b>Total</b>                                                                |            |           | <b>4,764.58</b>         |
|                                                                             |            |           | <b>Total \$4,764.58</b> |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.