



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 167843  
**Date :** 8/15/2019  
**Page :** 1 of 1  
**Client PO:** 3940  
**Campaign:** P91081 Visit Orlando 2019 H2 OOS  
 Lead Gen

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: SOJERN INC</b>			
<b>Order: 093670 - Visit Orlando 2019 H2 OOS Digital Web Se</b>			
0003	8/1/2019		2,500.00
Headline: NATL Ex. SE - Display: OOS Campaign			
Creative Size: Banner Ads - 300x250, 728x90, 160x600, 300x600, 300x50, 320x			
0004	8/1/2019		2,500.00
Headline: SE Ex. ORL - Display: OOS Campaign			
Creative Size: Banner Ads - 300x250, 728x90, 160x600, 300x600, 300x50, 320x			
<b>Order Total:</b>			<b>5,000.00</b>
<b>Vendor: NFluence</b>			
<b>Order: 093684 - Visit Orlando 2019 H2 OOS Digital Web Se</b>			
0001	8/1/2019		2,500.00
Headline: NATL Ex. SE - Display: OOS Campaign			
Creative Size: Banner Ads - 300x250, 728x90, 160x600, 300x600, 300x50, 320x			
0002	8/1/2019		2,500.00
Headline: SE Ex. ORL - Display: OOS Campaign			
Creative Size: Banner Ads - 300x250, 728x90, 160x600, 300x600, 300x50, 320x			
<b>Order Total:</b>			<b>5,000.00</b>
<b>Total</b>			<b>10,000.00</b>
<b>Total</b>			<b>\$10,000.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.