



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 167838
Date : 8/15/2019
Page : 1 of 1
Client PO: 3594
Campaign: P91114 Visit Orlando 2019 In Market

| Line | Start Date | Ad Number | Bill Amount |
|-------------------------------------------------------------|------------|-----------|--------------------------|
| Vendor: WAZE | | | |
| Order: 091653 - Visit Orlando 2019 In Market Digital | | | |
| 0008 | 8/1/2019 | | 15,000.00 |
| Creative Size: Navigation App - | | | |
| Vendor: Simplifi Holdings Inc. | | | |
| Order: 091654 - Visit Orlando 2019 In Market Digital | | | |
| 0006 | 8/1/2019 | | 7,360.00 |
| Creative Size: Banners - | | | |
| Vendor: Flashtalking Inc | | | |
| Order: 091655 - Visit Orlando 2019 In Market Digital | | | |
| 0006 | 8/1/2019 | | 132.00 |
| Creative Size: Ad Serving - | | | |
| Total | | | 22,492.00 |
| | | | Total \$22,492.00 |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.