



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 167833  
**Date :** 8/15/2019  
**Page :** 1 of 2  
**Client PO:** 3573  
**Campaign:** P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: FaceBook . com</b>			
<b>Order: 091651 - Visit Orlando 2019 H1 OOS Social - Web S</b>			
0001	1/14/2019		-60,000.00
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0002	2/1/2019		-21,623.06
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0003	3/1/2019		65,766.75
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0004	4/1/2019		67,710.83
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0005	5/1/2019		-15,074.61
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0006	6/1/2019		-38,578.61
		Headline: See Social Breakout for Audiences Creative Size: Social Ad - Image Ad/Carousel Ad	
0007	6/1/2019		-2.44
		Headline: Coupons Goodwill/Bugs Creative Size: Social Ad - Image Ad/Carousel	
0008	4/1/2019		-13.49
		Headline: Credit Memo Creative Size: Social Ad -	
0009	5/1/2019		-0.62
		Headline: Credit Memo Creative Size: Social Ad -	
0010	6/1/2019		-17.01
		Headline: Credit Memo Creative Size: Social Ad -	
<b>Order Total:</b>			<b>-1,832.26</b>
<b>Total</b>			<b>-1,832.26</b>



**Birdsall, Voss & Associates, Inc. dba bvks**  
250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
414-228-1990 / bvks.com

Visit Orlando  
6277 Sea Harbor Drive, Suite 400  
Orlando, FL 32812  
Attn: Carmen Godsey

## INTERNET INVOICE

**Invoice Number :** 167833

**Date :** 8/15/2019

**Page :** 2 of 2

**Client PO:** 3573

**Campaign:** P91080 Visit Orlando 2019 Out of  
State H1

Line	Start Date	Ad Number	Bill Amount
		<b>Total</b>	<b>(\$1,832.26)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.