



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 167831
Date : 8/15/2019
Page : 1 of 4
Client PO: 3571
Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: NFluence			
Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	1/1/2019		-11,540.60
Creative Size: Display Banners -			
0002	2/1/2019		715.30
Creative Size: Display Banners -			
0003	3/1/2019		-470.16
Headline: Southeast Markets			
Creative Size: Display Banners -			
0004	4/1/2019		-2,912.16
Creative Size: Display Banners -			
0005	5/1/2019		-3,008.59
Creative Size: Display Banners -			
0006	6/1/2019		16,439.95
Creative Size: Display Banners -			
0007	1/1/2019		-7,284.60
Creative Size: Native Ads -			
0008	2/1/2019		-1,202.81
Creative Size: Native Ads -			
0009	3/1/2019		1,350.53
Headline: Southeast Markets			
Creative Size: Native Ads -			
0010	4/1/2019		1,577.32
Creative Size: Native Ads -			
0011	5/1/2019		3,147.39
Creative Size: Native Ads -			
0012	6/1/2019		1,666.25
Creative Size: Native Ads -			
Order Total:			-1,522.18
Vendor: Flashtalking Inc			
Order: 091623 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	1/1/2019		-1,088.37
Creative Size: Ad Serving -			
0002	2/1/2019		373.24
Creative Size: Ad Serving -			



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Line	Start Date	Ad Number	Bill Amount
0003	3/1/2019		1,988.89
Headline: All Markets			
Creative Size: Ad Serving -			
0004	4/1/2019		-1,254.86
Creative Size: Ad Serving -			
0005	5/1/2019		-886.64
Creative Size: Ad Serving -			
0006	6/1/2019		1,808.80
Creative Size: Ad Serving -			
Order Total:			941.06
Vendor: Integral Ad Science			
Order: 091648 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	1/1/2019		-1,500.00
Creative Size: Ad Verification -			
0002	2/1/2019		-1,475.79
Creative Size: Ad Verification -			
0003	3/1/2019		-1,882.78
Headline: All Markets			
Creative Size: Ad Verification -			
0004	4/1/2019		134.23
Creative Size: Ad Verification -			
0005	5/1/2019		61.21
Creative Size: Ad Verification -			
0006	6/1/2019		382.75
Creative Size: Ad Verification -			
Order Total:			-4,280.38
Vendor: Goodway Group, Inc.			
Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	1/21/2019		-22,754.37
Headline: Display: National excluding Orlando			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
0002	2/1/2019		22,754.39
Headline: Display: National excluding Orlando			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			



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Line	Start Date	Ad Number	Bill Amount
0006	6/1/2019		1,500.00
Headline: Display: National excluding Orlando			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
0007	1/21/2019		-9,873.93
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
0008	2/1/2019		9,874.00
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
0009	3/1/2019		-5,000.00
Headline: National			
Creative Size: Native Ads - Image Ad			
0010	4/1/2019		0.00
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
0012	6/1/2019		0.00
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
0013	1/21/2019		-2,370.00
Headline: HI: National excluding Orlando			
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated			
0014	2/1/2019		2,370.00
Headline: HI: National excluding Orlando			
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated			
0015	3/1/2019		5,000.00
Headline: National excluding Orlando			
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated			
Order Total:			1,500.09
Vendor: YOU TUBE			
Order: 093156 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	5/1/2019		-5,445.01
Headline: National			
Creative Size: Bumper Ads -			
0002	6/1/2019		1,782.75
Headline: National			



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Line	Start Date	Ad Number	Bill Amount
Creative Size: Bumper Ads -			-----
Order Total:			-3,662.26
Total			-7,023.67
Total			(\$7,023.67)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.