



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 167830  
**Date :** 8/15/2019  
**Page :** 1 of 5  
**Client PO:** 3575  
**Campaign:** P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: NFluence</b>			
<b>Order: 091620 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0001	1/21/2019		-41,420.00
		Creative Size: :15 Sec or :30 Sec. + companion banners -	
0002	2/1/2019		-157,286.15
		Creative Size: :15 Sec or :30 Sec. + companion banners -	
0003	3/1/2019		198,374.51
		Headline: Atlanta: Streaming TV/Video	
		Creative Size: :15 Sec or :30 Sec. + companion banners -	
0004	4/1/2019		11.70
		Headline: Atlanta: Streaming TV/Video	
		Creative Size: :15 Sec or :30 Sec. + companion banners -	
<b>Order Total:</b>			<b>-319.94</b>
<b>Vendor: Goodway Group, Inc.</b>			
<b>Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0001	1/21/2019		-48,732.59
		Headline: Streaming TV/Video: CTV needs to in	
		Creative Size: :15 Sec or :30 Sec. -	
0002	2/1/2019		-12,537.60
		Headline: Streaming TV/Video: CTV needs to in	
		Creative Size: :15 Sec or :30 Sec. -	
0003	3/1/2019		61,269.90
		Headline: NYC: Streaming TV/Video	
		Creative Size: :15 Sec or :30 Sec. -	
0006	1/21/2019		-16,053.91
		Headline: Streaming TV/Video: CTV needs to in	
		Creative Size: :15 Sec or :30 Sec. -	
0007	2/1/2019		-3,474.06
		Headline: Streaming TV/Video: CTV needs to in	
		Creative Size: :15 Sec or :30 Sec. -	
0008	3/1/2019		19,528.02
		Headline: PHI: Streaming TV/Video	
		Creative Size: :15 Sec or :30 Sec. -	
0009	1/21/2019		-21,591.70
		Headline: Streaming TV/Video: CTV needs to in	



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0010	2/1/2019		-16,436.47
0011	3/1/2019		38,028.32
0013	4/22/2019		0.00
0014	4/22/2019		0.00
0015	5/1/2019		13.82
0016	5/1/2019		6,506.53
<b>Order Total:</b>			<b>6,520.26</b>
<b>Vendor: Integral Ad Science</b>			
<b>Order: 091649 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0001	1/1/2019		-611.00
0002	2/1/2019		-2,445.00
0003	3/1/2019		-2,582.00
0004	4/1/2019		-1,329.00
0005	5/1/2019		0.00
<b>Order Total:</b>			<b>-6,967.00</b>
<b>Vendor: Flashtalking Inc</b>			



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Line	Start Date	Ad Number	Bill Amount
<b>Order: 091650 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0001	1/21/2019		-456.00
		Creative Size: Ad Serving -	
0002	2/1/2019		-1,605.72
		Creative Size: Ad Serving -	
0003	3/1/2019		-1,760.00
		Creative Size: Ad Serving -	
0004	4/1/2019		1,113.74
		Creative Size: Ad Serving -	
0005	5/1/2019		1,554.02
		Creative Size: Ad Serving -	
<b>Order Total:</b>			<b>-1,153.96</b>
<b>Vendor: AMAZON Media Group LLC</b>			
<b>Order: 091885 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0001	2/15/2019		-1,952.71
		Headline: Amazon DSP Video	
		Creative Size: :30 Spot -	
0002	3/1/2019		1,009.82
		Headline: PHI:Amazon DSP Video	
		Creative Size: :30 Spot -	
0003	2/18/2019		-4,158.58
		Headline: Amazon DSP Video	
		Creative Size: :30 Spot -	
0004	3/1/2019		1,150.58
		Headline: ATL: Amazon DSP Video	
		Creative Size: :30 Spot -	
0005	2/15/2019		-5,837.77
		Headline: Amazon DSP Video	
		Creative Size: :30 Spot -	
0006	3/1/2019		4,426.09
		Headline: New York: Amazon DSP Video	
		Creative Size: :30 Spot -	
0007	4/1/2019		-306.02
		Headline: Amazon DSP Video	
		Creative Size: :30 Spot -	



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Line	Start Date	Ad Number	Bill Amount
0008	5/1/2019		-14,703.60
		Headline: Amazon DSP Video Creative Size: :30 Spot -	
0009	2/15/2019		-4,188.33
		Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0010	3/1/2019		13,840.73
		Headline: New York: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0011	4/1/2019		12,215.39
		Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0012	5/1/2019		-5,446.48
		Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0013	2/15/2019		-1,553.89
		Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0014	3/1/2019		2,497.38
		Headline: PHI: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0015	4/1/2019		3,629.86
		Headline: Amzaon Fire TV - OTT Creative Size: :30 Spot -	
0016	2/18/2019		-3,316.71
		Headline: ATL: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0017	3/1/2019		2,954.74
		Headline: BOS: Amazon Fire TV - OTT Creative Size: :30 Spot -	
0018	2/15/2019		-1,708.58
		Headline: Amzaon Fire TV - OTT Creative Size: :30 Spot -	
0019	3/1/2019		3,168.56
		Headline: BOS: Amazon DSP Video	



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Line	Start Date	Ad Number	Bill Amount
0020	2/15/2019		-4,414.69
Creative Size: :30 Spot -			
Headline: Amazon DSP Video			
0021	3/1/2019		1,823.12
Creative Size: :30 Spot -			
Headline: ATL: Amzaon Fire TV - OTT			
0022	4/1/2019		871.72
Creative Size: :30 Spot -			
<b>Order Total:</b>			----- 0.63
<b>Total</b>			<b>-1,920.01</b>
			<b>Total (\$1,920.01)</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.