



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 167822
Date : 8/15/2019
Page : 1 of 2
Client PO: 3683
Campaign: P90209 Visit Orlando 2019 LGBTQ

Line	Start Date	Ad Number	Bill Amount
Vendor: SOJERN INC			
Order: 092168 - 2019 VO LGBTQ Spring Digital-Social Buy			
0001	3/18/2019		-2,667.00
Creative Size: 728x90, 300x250, 160x600, 300x600, 320x50 -			
0002	4/1/2019		2,667.00
Creative Size: 728x90, 300x250, 160x600, 300x600, 320x50 -			
Order Total:			0.00
Vendor: FaceBook . com			
Order: 092169 - 2019 VO LGBTQ Spring Digital-Social Buy			
0001	3/18/2019		-1,333.20
Creative Size: Carousel -			
0002	4/1/2019		612.93
Creative Size: Carousel -			
0003	5/1/2019		-195.44
Creative Size: Carousel -			
0004	6/1/2019		915.05
Creative Size: Carousel -			
0005	6/1/2019		-7.64
Headline: Credit Memo			
Creative Size: Social Ad -			
Order Total:			-8.30
Vendor: Flashtalking Inc			
Order: 092177 - 2019 VO LGBTQ Spring Digital-Social Buy			
0001	6/1/2019		-63.97
Creative Size: Ad Serving -			
0002	3/18/2019		-100.00
Creative Size: Ad Serving -			
0003	4/1/2019		-50.97
Creative Size: Ad Serving -			
0004	5/1/2019		-72.79
Creative Size: Ad Serving -			
0005	6/1/2019		0.00
Creative Size: Ad Serving -			
Order Total:			-287.73



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Line	Start Date	Ad Number	Bill Amount
Vendor: Integral Ad Science			
Order: 093241 - 2019 VO LGBTQ Spring Digital-Social Buy			
0001	4/1/2019		104.16
Creative Size: Ad Verification -			
0002	5/1/2019		112.75
Creative Size: Ad Verification -			
0003	6/1/2019		71.48
Creative Size: Ad Verification -			
Order Total:			288.39
Total			-7.64
			Total (\$7.64)

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.