



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 166951
Date : 7/16/2019
Page : 1 of 1
Client PO: 3940
Campaign: P91081 Visit Orlando 2019 H2 OOS
 Lead Gen

Line	Start Date	Ad Number	Bill Amount
Vendor: Goodway Group, Inc.			
Order: 093545 - Visit Orlando 2019 H2 OOS Digital Web Se			
0001	7/1/2019		2,500.00
Headline: NATL Ex. SE - Display: OOS Campaign			
Creative Size: Banner Ads - 160x600, 728x90, 300x250, 300x600, 320x50			
0002	7/1/2019		2,500.00
Headline: SE Ex. ORL- Display: OOS Campaign			
Creative Size: Banner Ads - 160x600, 728x90, 300x250, 300x600, 320x50			
Order Total:			5,000.00
Total			5,000.00
Total			\$5,000.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.