



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 166389  
**Date :** 6/20/2019  
**Page :** 1 of 1  
**Client PO:** 3594  
**Campaign:** P91114 Visit Orlando 2019 In Market

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: WAZE</b>			
<b>Order: 091653 - Visit Orlando 2019 In Market Digital</b>			
0006	6/1/2019		15,000.00
Creative Size: Navigation App -			
<b>Vendor: Simplifi Holdings Inc.</b>			
<b>Order: 091654 - Visit Orlando 2019 In Market Digital</b>			
0004	6/1/2019		7,360.00
Creative Size: Banners -			
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 091655 - Visit Orlando 2019 In Market Digital</b>			
0004	6/1/2019		134.00
Creative Size: Ad Serving -			
<b>Total</b>			<b>22,494.00</b>
			<b>Total \$22,494.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.