



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## INTERNET INVOICE

Invoice Number : 166386  
 Date : 6/20/2019  
 Page : 1 of 1  
 Client PO: 3572  
 Campaign: P91080 Visit Orlando 2019 Out of State H1

| Line  | Start Date | Ad Number | Bill Amount      |
|---|------------|-----------|------------------|
| <b>Vendor: NFluence</b>   |            |           |                  |
| <b>Order: 091627 - Visit Orlando 2019 H1 OOS Digital - Tick</b>       |            |           |                  |
| 0006  | 6/1/2019   |           | 19,349.00        |
| Headline: National  |            |           |                  |
| Creative Size: Display ad -   |            |           |                  |
| <b>Vendor: Flashtalking Inc</b>                                       |            |           |                  |
| <b>Order: 091628 - Visit Orlando 2019 H1 OOS Digital - Tick</b>       |            |           |                  |
| 0001  | 6/1/2019   |           | 1,025.00         |
| Headline: National  |            |           |                  |
| Creative Size: Ad Serving -   |            |           |                  |
| <b>Vendor: Goodway Group, Inc.</b>                                    |            |           |                  |
| <b>Order: 091760 - Visit Orlando 2019 H1 OOS Digital - Tick</b>       |            |           |                  |
| 0006  | 6/1/2019   |           | 6,882.00         |
| Headline: National  |            |           |                  |
| Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50 |            |           |                  |
| <b>Vendor: SOJERN INC</b>   |            |           |                  |
| <b>Order: 093283 - Visit Orlando 2019 H1 OOS Digital - Tick</b>       |            |           |                  |
| 0001  | 6/1/2019   |           | 12,500.00        |
| Headline: Display - National excludes Orlando                         |            |           |                  |
| Creative Size: Display ad -   |            |           |                  |
| 0002  | 6/1/2019   |           | 2,500.00         |
| Headline: Native - National excludes Orlando                          |            |           |                  |
| Creative Size: Display ad -   |            |           |                  |
| <b>Order Total:</b>   |            |           | <b>15,000.00</b> |
| <b>Total</b>  |            |           | <b>42,256.00</b> |

|              |                    |
|--------------|--------------------|
| <b>Total</b> | <b>\$42,256.00</b> |
|--------------|--------------------|

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.