



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 166385
Date : 6/20/2019
Page : 1 of 1
Client PO: 3571
Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: NFluence			
Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web			
0006	6/1/2019		14,425.80
Creative Size: Display Banners -			
0012	6/1/2019		9,105.80
Creative Size: Native Ads -			
Order Total:			23,531.60
Vendor: Goodway Group, Inc.			
Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web			
0006	6/1/2019		61,499.91
Headline: Display: National excluding Orlando			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
0012	6/1/2019		23,819.00
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
Order Total:			85,318.91
Vendor: inPowered, Inc.			
Order: 093323 - Visit Orlando 2019 H1 OOS Digital - Web			
0001	6/7/2019		25,000.00
Headline: National			
Creative Size: Native Ad Package -			
Total			133,850.51
			Total \$133,850.51

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.