



**Birdsall, Voss & Associates, Inc. dba bvks**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvks.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 165378  
**Date :** 5/16/2019  
**Page :** 1 of 1  
**Client PO:** 3636  
**Campaign:** P90189 Visit Orlando 2019 Member  
 Co-Op

| Line   | Start Date | Ad Number | Bill Amount        |
|--|------------|-----------|--------------------|
| <b>Vendor: ADARA INC</b>   |            |           |                    |
| <b>Order: 092173 - 2019 Visit Orlando Member Co-op Spring D</b>            |            |           |                    |
| 0003   | 5/1/2019   |           | 18,612.50          |
| Headline: Display - Demo and Geo   |            |           |                    |
| Creative Size: Display Banners - 300x250, 160x600, 728x90, 300x600         |            |           |                    |
| <b>Vendor: SOJERN INC</b>  |            |           |                    |
| <b>Order: 092174 - 2019 Visit Orlando Member Co-op Spring D</b>            |            |           |                    |
| 0003   | 5/1/2019   |           | 22,126.00          |
| Headline: Display - Demo, Geo & Contextual Ta                              |            |           |                    |
| Creative Size: Display Banners - 728x90, 300x250, 160x600, 300x600, 320x50 |            |           |                    |
| <b>Total</b>   |            |           | <b>40,738.50</b>   |
| <b>Total</b>   |            |           | <b>\$40,738.50</b> |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.