



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 165373
Date : 5/16/2019
Page : 1 of 2
Client PO: 3616
Campaign: P90018 Visit Orlando Non City
 Wide/Brand Campaign

Line	Start Date	Ad Number	Bill Amount
Vendor: ASAECenter.org			
Order: 091876 - 2019 Visit Orlando M&C NCW Digital			
0004	5/1/2019		1,600.00
Headline: ROS			
Creative Size: Film Strip Banner Ad - 300x600			
Vendor: Northstar Travel Media LLC			
Order: 091877 - 2019 Visit Orlando M&C NCW Digital			
0007	5/1/2019		2,400.00
Headline: MC Mobile Sponsorship			
Creative Size: Mobile - 300x50			
0008	5/1/2019		3,500.00
Headline: First Party Remarketing			
Creative Size: Display Banners - 728x90, 300x250, 160x600			
Order Total:			5,900.00
Vendor: Zeta Global Corp.			
Order: 091879 - 2019 Visit Orlando M&C NCW Digital			
0004	5/1/2019		7,950.00
Headline: Desktop_Smartphone_Tablet_Standard			
Creative Size: Display Banners - 728x90, 300x250, 160x600, 320x50			
Vendor: Flashtalking Inc			
Order: 092033 - 2019 Visit Orlando M&C NCW Digital			
0004	5/1/2019		214.00
Creative Size: Ad Serving -			
Vendor: MPIWeb.org			
Order: 092036 - 2019 Visit Orlando M&C NCW Digital			
0003	5/1/2019		2,500.00
Headline: Retargeting			
Creative Size: Display Banners - 728x90, 160x600, 300x250			
Vendor: MultiView, Inc.			
Order: 092037 - 2019 Visit Orlando M&C NCW Digital			
0003	5/1/2019		5,000.00
Headline: Audience Channels, Behaviors Target			
Creative Size: Display Banners - 728x90, 300x250, 160x600, 320x50			



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Line	Start Date	Ad Number	Bill Amount
Vendor: USAE ONLINE			
Order: 092968 - 2019 Visit Orlando M&C NCW Digital			
0001	5/16/2019		4,200.00
Headline: Custom HTML Email sent to National			
Creative Size: eBlast -			
Total			27,364.00
Total			\$27,364.00

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.