



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 165372
Date : 5/16/2019
Page : 1 of 2
Client PO: 3486
Campaign: P90012 2019 Visit Orlando M&C Co-op Plan

Line	Start Date	Ad Number	Bill Amount
Vendor: Northstar Travel Media LLC			
Order: 091754 - 2019 Visit Orlando M&C Coop Annual Digit			
0027	5/1/2019		1,500.00
Headline: Facilities Search Leaderboard - Top			
Creative Size: Display ad - 728x90			
0028	5/1/2019		3,500.00
Headline: Standard Banner Retargeting			
Creative Size: Display Banners - 300x250,728x90,160x600			
0029	5/1/2019		1,800.00
Headline: Featured Listing			
Creative Size: Featured Listing -			
Order Total:			6,800.00
Vendor: Zeta Global Corp.			
Order: 091755 - 2019 Visit Orlando M&C Coop Annual Digit			
0005	5/1/2019		6,200.00
Headline: Desktop, Smartphone, Tablet, Standa			
Creative Size: Display Banners - 728x90, 300x250,160x600, 320x50			
Vendor: MPIWeb.org			
Order: 091756 - 2019 Visit Orlando M&C Coop Annual Digit			
0004	5/1/2019		2,500.00
Headline: Programmatic Digital			
Creative Size: Display Banners - 728x90,160x600,300x250			
Vendor: Flashtalking Inc			
Order: 091914 - 2019 Visit Orlando M&C Coop Annual Digit			
0005	5/1/2019		100.00
Creative Size: Ad Serving -			
Vendor: AcuityAds MM Inc.			
Order: 092056 - 2019 Visit Orlando M&C Coop Annual Digit			
0003	5/1/2019		5,200.00
Headline: Acuity Ads AI Segments			
Creative Size: Display Banners - 728x90, 160x600, 300x250			
Total			20,800.00



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All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.