



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 165368  
**Date :** 5/16/2019  
**Page :** 1 of 1  
**Client PO:** 3575  
**Campaign:** P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: Goodway Group, Inc.</b>			
<b>Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0005	5/1/2019		50,550.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. -			
0012	5/6/2019		100,000.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. -			
0015	5/1/2019		47,550.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. -			
0016	5/1/2019		74,100.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. -			
<b>Order Total:</b>			<b>272,200.00</b>
<b>Vendor: AMAZON Media Group LLC</b>			
<b>Order: 091885 - Visit Orlando 2019 H1 OOS Streaming TV</b>			
0008	5/1/2019		15,585.00
Headline: Amazon DSP Video Creative Size: :30 Spot -			
0012	5/1/2019		7,533.00
Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -			
<b>Order Total:</b>			<b>23,118.00</b>
<b>Total</b>			<b>295,318.00</b>
			<b>Total \$295,318.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.