



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number :** 165101  
**Date :** 4/30/2019  
**Page :** 1 of 1  
**Client PO:** 3572  
**Campaign:** P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: NFluence</b>			
<b>Order: 091627 - Visit Orlando 2019 H1 OOS Digital - Tick</b>			
0004	4/1/2019		13,893.00
Headline: National			
Creative Size: Display ad -			
<b>Vendor: Goodway Group, Inc.</b>			
<b>Order: 091760 - Visit Orlando 2019 H1 OOS Digital - Tick</b>			
0004	4/1/2019		13,008.00
Headline: National			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
<b>Total</b>			<b>26,901.00</b>
			<b>Total \$26,901.00</b>

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.