



Birdsall, Voss & Associates, Inc. dba bvks
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvks.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 165100
 Date : 4/30/2019
 Page : 1 of 2
 Client PO: 3571
 Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: NFluence			
Order: 091622 - Visit Orlando 2019 H1 OOS Digital - Web			
0004	4/1/2019		13,073.60
Creative Size: Display Banners -			
0010	4/1/2019		7,284.60
Creative Size: Native Ads -			
Order Total:			20,358.20
Vendor: Flashtalking Inc			
Order: 091623 - Visit Orlando 2019 H1 OOS Digital - Web			
0004	4/1/2019		1,533.00
Creative Size: Ad Serving -			
Vendor: Goodway Group, Inc.			
Order: 091759 - Visit Orlando 2019 H1 OOS Digital - Web			
0004	4/1/2019		49,200.00
Headline: Display: National excluding Orlando			
Creative Size: Display ad - 728x90, 300x250, 160x600, 300x600, 320x50			
0010	4/1/2019		31,055.00
Headline: Native: National excluding Orlando,			
Creative Size: Native Ads - Image Ad			
0016	4/1/2019		11,200.00
Headline: HI: National excluding Orlando			
Creative Size: High Impact/Display - In-Image Animated & In Screen Animated			
Order Total:			91,455.00
Vendor: AMAZON Media Group LLC			
Order: 091921 - Visit Orlando 2019 H1 OOS Digital - Web			
0003	4/1/2019		11,000.00
Headline: Amazon DSP Display, National Exclud			
Creative Size: Display Banners - 300x250, 728x90, 160x600, 300x600, 970x250			
Total			124,346.20
Total			\$124,346.20

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



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Remit payments to Birdsall, Voss & Associates, Inc.