



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

**INTERNET INVOICE**

**Invoice Number : 164536**  
**Date : 4/17/2019**  
**Page : 1 of 2**  
**Client PO: 3486**  
**Campaign: P90012 2019 Visit Orlando M&C Co-op Plan**

Line	Start Date	Ad Number	Bill Amount
<b>Vendor: Northstar Travel Media LLC</b>			
<b>Order: 091754 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0020	4/1/2019		1,500.00
Headline: Facilities Search Leaderboard - Top			
Creative Size: Display ad - 728x90			
0021	4/1/2019		3,500.00
Headline: Standard Banner Retargeting			
Creative Size: Display Banners - 300x250,728x90,160x600			
0022	4/1/2019		1,800.00
Headline: Featured Listing			
Creative Size: Featured Listing -			
<b>Order Total:</b>			<b>6,800.00</b>
<b>Vendor: Zeta Global Corp.</b>			
<b>Order: 091755 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0004	4/1/2019		6,200.00
Headline: Desktop, Smartphone, Tablet, Standa			
Creative Size: Display Banners - 728x90, 300x250,160x600, 320x50			
<b>Vendor: MPIWeb.org</b>			
<b>Order: 091756 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0003	4/1/2019		2,500.00
Headline: Programmatic Digital			
Creative Size: Display Banners - 728x90,160x600,300x250			
<b>Vendor: MeetingsFocus.com</b>			
<b>Order: 091758 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0002	4/2/2019		4,000.00
Headline: Specific Email List to Association/			
Creative Size: eBlast - Custom HTML			
<b>Vendor: Flashtalking Inc</b>			
<b>Order: 091914 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0004	4/1/2019		204.00
Creative Size: Ad Serving -			
<b>Vendor: AcuityAds MM Inc.</b>			
<b>Order: 092056 - 2019 Visit Orlando M&amp;C Coop Annual Digit</b>			
0002	4/1/2019		5,000.00



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Line	Start Date	Ad Number	Bill Amount
Headline: Acuity Ads AI Segments Creative Size: Display Banners - 728x90, 160x600, 300x250			
<b>Total</b>			<b>24,704.00</b>
	<b>Total</b>	<b>\$24,704.00</b>	

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.