



Birdsall, Voss & Associates, Inc. dba bvk
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217
 414-228-1990 / bvk.com

Visit Orlando
 6277 Sea Harbor Drive, Suite 400
 Orlando, FL 32812
 Attn: Carmen Godsey

INTERNET INVOICE

Invoice Number : 164530
Date : 4/17/2019
Page : 1 of 2
Client PO: 3575
Campaign: P91080 Visit Orlando 2019 Out of State H1

Line	Start Date	Ad Number	Bill Amount
Vendor: Goodway Group, Inc.			
Order: 091647 - Visit Orlando 2019 H1 OOS Streaming TV			
0004	4/1/2019		202,200.00
Headline: Streaming TV/Video: CTV needs to in Creative Size: :15 Sec or :30 Sec. -			
Vendor: Integral Ad Science			
Order: 091649 - Visit Orlando 2019 H1 OOS Streaming TV			
0004	4/1/2019		1,329.00
Creative Size: Ad Verification -			
Vendor: Flashtalking Inc			
Order: 091650 - Visit Orlando 2019 H1 OOS Streaming TV			
0004	4/1/2019		734.00
Creative Size: Ad Serving -			
Vendor: AMAZON Media Group LLC			
Order: 091885 - Visit Orlando 2019 H1 OOS Streaming TV			
0007	4/1/2019		10,500.00
Headline: Amazon DSP Video Creative Size: :30 Spot -			
0011	4/1/2019		10,044.00
Headline: Amazon Fire TV - OTT Creative Size: :30 Spot -			
0015	4/1/2019		2,306.28
Headline: Amzaon Fire TV - OTT Creative Size: :30 Spot -			
0022	4/1/2019		2,882.04
Headline: Amazon DSP Video Creative Size: :30 Spot -			
Order Total:			25,732.32
Total			229,995.32
			Total \$229,995.32

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.



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Remit payments to Birdsall, Voss & Associates, Inc.