



**Birdsall, Voss & Associates, Inc. dba bvk**  
 250 W. Coventry Ct. Ste. 300 / Milwaukee, WI 53217  
 414-228-1990 / bvk.com

Visit Orlando  
 6277 Sea Harbor Drive, Suite 400  
 Orlando, FL 32812  
 Attn: Carmen Godsey

## TV INVOICE

**Invoice Number :** 163907  
**Date :** 3/18/2019  
**Page :** 1 of 3  
**Client PO:** 3888  
**Campaign:** P91080 Visit Orlando 2019 Out of State H1

|   | Order Months | Bill Amount       |
|---|--------------|-------------------|
| <b>Market: Boston</b>   |              |                   |
| Vendor: WSBK TV<br>Order: 091698 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 12,282.50         |
| Vendor: WFXT TV<br>Order: 091699 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 47,111.25         |
| Vendor: WHDH TV<br>Order: 091700 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 46,877.50         |
| Vendor: WLVI TV<br>Order: 091701 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 15,045.00         |
| Vendor: WMUR-TV<br>Order: 091702 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 22,142.50         |
| Vendor: National Cable Comm<br>Order: 091703 - VO 2019 OUT-OF-STATE TV H1 | Mar 19       | 64,260.00         |
| Vendor: WBZ- TV<br>Order: 091712 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 71,905.24         |
| Vendor: WCVB TV<br>Order: 091713 - VO 2019 OUT-OF-STATE TV H1             | Mar 19       | 103,615.00        |
| <b>Market Total:</b>  |              | <b>383,238.99</b> |
| <b>Market: New York</b>   |              |                   |
| Vendor: National Cable Comm<br>Order: 091565 - VO 2019 OUT-OF-STATE TV H1 |              |                   |



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|--|--------------|-------------------|
| <b>Market: New York</b>                    |              |                   |
|  | Mar 19       | 346,183.75        |
| Vendor: National Cable Comm                |              |                   |
| Order: 091566 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 26,890.60         |
| Vendor: National Cable Comm                |              |                   |
| Order: 091567 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 24,978.10         |
| Vendor: National Cable Comm                |              |                   |
| Order: 091568 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 29,876.65         |
| Vendor: National Cable Comm                |              |                   |
| Order: 091569 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 21,764.25         |
| Vendor: National Cable Comm                |              |                   |
| Order: 091817 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 30,090.00         |
| <b>Market Total:</b>                       |              | <b>479,783.35</b> |
| <b>Market: Philadelphia</b>                |              |                   |
| Vendor: KYW-TV                             |              |                   |
| Order: 091704 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 58,586.25         |
| Vendor: WPSG-TV                            |              |                   |
| Order: 091705 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 15,045.00         |
| Vendor: WPVI-TV                            |              |                   |
| Order: 091706 - VO 2019 OUT-OF-STATE TV H1 |              |                   |
|  | Mar 19       | 87,380.00         |



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|---|-----------------|-----------------------|
| <b>Market: Philadelphia</b>                       |                 |                       |
| <b>Vendor: WTXF-TV</b>                            |                 |                       |
| <b>Order: 091707 - VO 2019 OUT-OF-STATE TV H1</b> |                 |                       |
|   | Mar 19          | 53,125.00             |
| <b>Vendor: WPHL-TV</b>                            |                 |                       |
| <b>Order: 091708 - VO 2019 OUT-OF-STATE TV H1</b> |                 |                       |
|   | Mar 19          | 43,328.75             |
| <b>Vendor: National Cable Comm</b>                |                 |                       |
| <b>Order: 091709 - VO 2019 OUT-OF-STATE TV H1</b> |                 |                       |
|   | Mar 19          | 43,675.55             |
| <b>Vendor: National Cable Comm</b>                |                 |                       |
| <b>Order: 091710 - VO 2019 OUT-OF-STATE TV H1</b> |                 |                       |
|   | Mar 19          | 2,550.84              |
| <b>Vendor: National Cable Comm</b>                |                 |                       |
| <b>Order: 091711 - VO 2019 OUT-OF-STATE TV H1</b> |                 |                       |
|   | Mar 19          | 297.50                |
| <b>Market Total:</b>                              |                 | <b>303,988.89</b>     |
| <b>Total</b>                                      |                 | <b>1,167,011.23</b>   |
|   | <b>Total</b>    | <b>\$1,167,011.23</b> |

All amounts reflected in US Dollars. Agency will render a late payment penalty of 1 1/2% per month or 18% annually after 30 days from invoice date.

Remit payments to Birdsall, Voss & Associates, Inc.